

THE PART OF

62

Ro

# *Modern Roses*

AND PERENNIALS

*Spring 1960*



**Hawaii**

**Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEWARK, NEW YORK



88 years in the business hasn't dulled our appetite for New Roses . . . but has sharpened our ability to judge the merits of a new Rose. In the case of our new Hybrid Tea

*Hawaii*, 10,000 home-test gardeners confirmed our findings by selecting it over many others as The Rose Of The Year. Even before it was named, many of the contestants chosen to participate in the Sterling Bowl Tournament of Flower Arranging picked this new Hybrid Tea to use in their arrangements. *Hawaii* and all our other Roses are backed by the J&P Guarantee that they will live and bloom in your garden. Order now and receive the Finest Roses Available in America Today.

*J. & P. Perkins*  
President

# "It is with great pride that we now introduce the rose that was selected by 10,000 home test gardeners as **THE ROSE OF THE YEAR FOR 1960**"

2

## HAWAII

Test No. 54-8881

**A Rose As Exotic,  
As Sultry, As Exciting  
As Hawaii Itself!**

(Left) Here it is . . . a Rose so completely different in *color*, so completely different in *fragrance*, so breath-takingly beautiful in *every respect* . . . that it was overwhelmingly selected by 10,000 home-test gardeners as THE Rose of the Year for 1960!

Look at that color! Have you ever seen anything like it in a Hybrid Tea? Have you ever seen such a warm, glowing ORANGE-CORAL blend—a color as exotic and sultry as Hawaii itself . . . a color that lasts from bud form right up until the petals wither and fall! Just picture it growing in your garden—scores upon scores of these gorgeous orange-coral blooms, *each one well over 6 in. across?* Yes, each bloom is *that* large, and amazingly fragrant . . . with a pronounced raspberry scent so completely different from any other Rose! Furthermore, *Hawaii* is one of the hardest, best-growing Roses ever created—absolutely guaranteed to live and bloom in your garden this spring, summer *and* fall! And what a plant . . . tall growing, with clean branches that carry 5 or 6 flowers. Glossy foliage shows tints of red as the cooler fall days approach.

Here is a Rose that is well on its way to being one of the greatest garden favorites and will also be one of the best exhibition Roses available in many years. In formal and informal arrangements the color is much sought after for prize-winning effects. It blends easily with many other varieties and is an excellent focal point either in arrangements or in garden plantings. The color, the fragrance and the overall charm promise a bright future for this Rose. It is an exciting new Hybrid Tea, with a dynamic new color for the Rose world. (Pl. Pat. #1833.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70



JACKSON & PERKINS CO. *World's Largest Rose Growers*

Leaders in Roses Since 1872

### OUR Guarantee IS YOUR PROTECTION

**OUR GUARANTEE**—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition. We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report on states and is filed with us **on or before August 1 on shipments made the preceding fall or spring.** Send copy of order on which replacements are being made when requesting a replacement.

**YOUR RESPONSIBILITY**—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY



THIS LABEL IS

*Your*  
**Guarantee**  
OF COMPLETE  
SATISFACTION



# THREE MORE NEW 1960 ROSES

## Pink Duchess

(Right) The large, oval pointed bud has a golden color, and this reverse tone softens and gradually becomes suffused with the clean, scintillating pink. The flowers are of true Peace form, but each 5 to 6-in. bloom has 10 to 15 more petals than its famous parent, with a shimmering, glowing luminescence that makes it visible from far away . . . the focal point in any Rose planting. The growth is strong and bushy. Covered with large, rugged foliage, the 3 to 4-ft. plant thrives vigorously in the deep South and is amazingly winter hardy in the North. Here is a large, full, fragrant Rose that blooms in abundance, the newest and richest pink of the Peace descendants. Testers throughout the country praise its exhibition possibilities, its size, productiveness and really beautiful color. (Pl. Pat. #1834.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Pink Duchess

© J. & P. CO.

## Tanya (Not illustrated)

Available only in limited quantities

The early-morning sun particularly gives an iridescent sparkle to the glowing, radiant orange, 5 to 5½-in. blooms. The neat, orderly unfolding of the petals creates shadows in the half-open flower, making this high-centered beauty even more entrancing. Gradually the marvelous orange color spills into the center of the flower. The color varies only slightly during the eye-catching transition. 2½ to 3-ft. plants spread well and hang on firmly to the highly disease-resistant foliage. A color distinct from any other and beautiful at all times. (Pl. Pat. #1712.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

## Garden Party

(Below) This spectacular new Hybrid Tea won the All-America Selections Award for 1960. Besides inheriting many of the fine characteristics of its illustrious parents, Charlotte Armstrong and Peace, it adds some desirable new qualities. The blooms are a combination of soft pastels. Rich ivory at the flower's heart gives way to creamy tones and finally to a pronounced flush of apple-blossom-pink at the outer edge of the 25 to 30 wide-flaring petals. The flower is huge, often as large or larger than Peace, yet it has a lovely long bud and marvelous open blooms. Well balanced, vigorous, free branching, Garden Party is an excellent variety that is easy to grow and will delight you for many years to come. (Pl. Pat. #1814.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

Garden Party



### ORDER EARLY

Send your order today. Please send remittance with your order; we do not ship C.O.D. All plants shipped to you postpaid.



### SPECIAL MONEY-SAVING OFFERS!

#### GROUP NO. 20

1 of each:

Hawaii  
Pink Duchess  
Garden Party

Value \$10.00

Save \$1.25

Only **\$8.75**

#### GROUP NO. 30

1 of each:

Hawaii  
Kordes Perfecta  
New Yorker  
Arlene Francis

Value \$12.50

Save \$1.55

Only **\$10.95**



# Two New Striking, Unusual Co

FROM JACKSON & PERKINS, WORLD'S LEADER IN ROSES!

4

## Kordes Perfecta...1959 Rose of the Year

**IT'S RED! IT'S WHITE! IT'S YELLOW!**

(Below) Here it is . . . a Rose so beautiful, so colorful, so fragrant, so hardy, so easy to grow, so perfect in every respect that it was overwhelmingly selected by a nation-wide test panel of 5,000 home gardeners as *THE ROSE OF THE YEAR!*

Once you see Kordes Perfecta blooming in your garden, you'll quickly understand why it was selected as the first "Rose of the Year"! What an intriguing color combination . . . it's white . . . it's red . . . it's yellow . . . it's completely different from any other Rose in existence! Basically cream-white, this magnificent new Rose is lined with red as if the edges of its petals were dipped in light carmine. This rich, warm red color spreads throughout the flower as the buds open, revealing a suffusion of yellow. All season long, this vigorous, 3-ft. plant produces an unusually large number of perfectly formed, long-lasting, fragrant, exhibition-size Roses—each one up to a full 5 in. across! Fully double, with 65 to 70 petals. Yes, here is the glorious new creation that was chosen as the outstanding new Rose of 1959. Be among the very first in your neighborhood to proudly display this fabulous 1959 ROSE OF THE YEAR. (Pl. Pat. #1604.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

### SPECIAL OFFER!

#### GROUP No. 40

1 of each:

Sterling Silver

Kordes Perfecta

Hawaii

Only

Value \$10.00

Save \$1.25

**\$8.75**

THIS LABEL IS

*Your Guarantee*

OF THE FINEST QUALITY

## Sterling Silver

### Beautiful New Silver Lavender!

(Above, Right) There are many fine red, yellow, white and pink Roses in this catalog, but there's only ONE Sterling Silver! Just look at the color . . . warm, regal silver-lavender . . . as rich as its name-sake. Imagine magnificent Roses like these blooming in your garden all season long. Picture the soft, silvery color highlighting your favorite reds and pinks. As spring arrives, tight pink-lavender buds open slowly . . . stretching into glistening silvery blooms . . . each one a full 5 in. across. And the sweet fragrance that fills the air is so satisfying! The bush is medium tall and upright, vigorous and free blooming, with leathery dark green foliage. You'll love Sterling Silver in your garden, and you'll love it in your home, too . . . for its dainty form and novel color make it a "must" for any flower arranger. Originated by Mrs. Gladys Fisher of Woburn, Mass., this is the variety around which is centered the Sterling Bowl Tournament, held annually at our Festival of Roses, at the Newark Rose Garden. (Pl. Pat. #1433.)

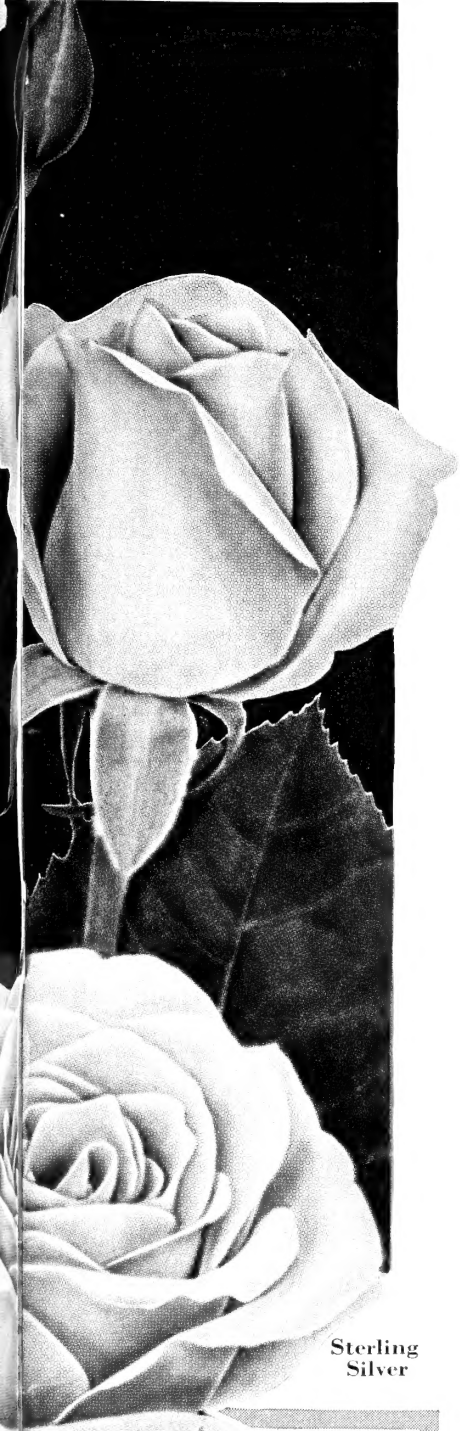
\$3.00 each; 3 for \$7.95; 12 for \$31.80

Kordes  
Perfecta

© J. & P. CO.

© J. & P. CO.





Sterling Silver

ALL  
FIVE ROSES  
ON THESE 2 PAGES

GROUP No. 50

Value \$14.50 Save \$1.80

Only \$12.70

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World's Largest Rose Growers  
Leaders in Roses Since 1872

## Pink Lustre

(Right) A very large, tall-growing, cool pink Hybrid Tea. It has luxurious, high-centered flowers of exhibition size and quality, which open slowly and gracefully. The edges of the petals are a deeper pink, giving a lovely variation. The deep rose-pink, ovoid buds open easily and hold their clear clean color. Foliage is a handsome polished dark green, very uniform and disease resistant. Pink Lustre is widely used as an exhibition Rose and is admired everywhere for its classic form and luminous color. It is a blue-blood of the Rose family, raised from the famous Peace Rose. The 2½ to 3-ft. plant will adorn your garden and home with its many lovely blooms. This strong, well-balanced plant was tested under all conditions and found to be very healthy and impressive. (Pl. Pat. #1641.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



© J. & P. CO.

## Arlene Francis

(Right) A golden yellow Hybrid Tea with an unforgettable fragrance has been chosen to bear the name of the equally unforgettable stage and television star. It epitomizes all the qualities that Arlene Francis expects in her perfect Rose. The bush is vigorous and prolific. It produces masses of flowers, and wherever the plant is cut, it repeats with brand-new shoots. Golden yellow buds develop into flowers with 20 to 25 petals, each opening to approximately 5 in. across. The delightful, true old Rose fragrance is distinct and long lasting—unusual in a yellow variety. This hardy plant continues to bloom even after the first frosts. Plant it this spring and have scores of gorgeous blooms all season, for years to come. (Pl. Pat. #1684.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

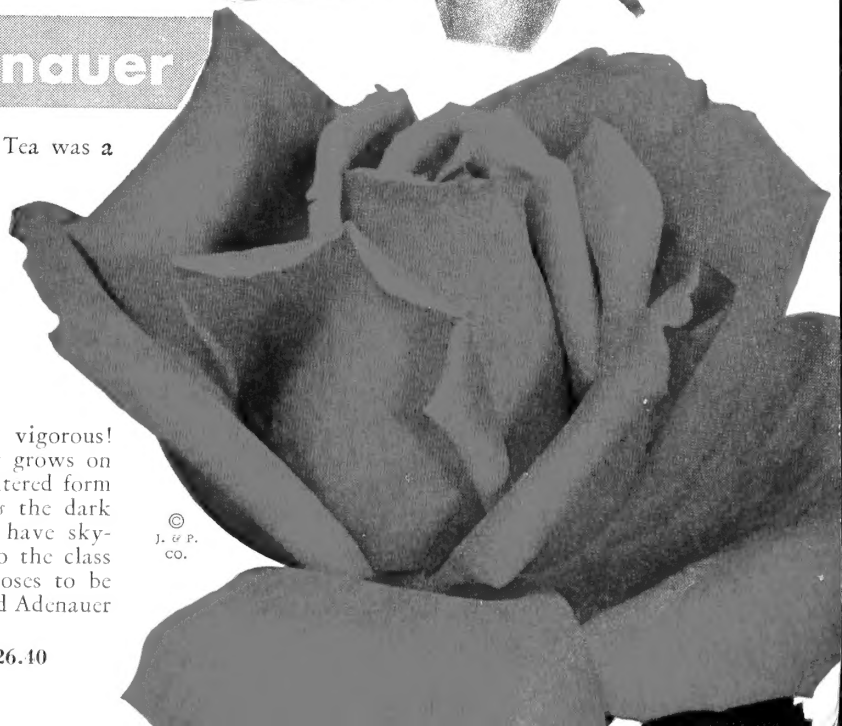


© J. & P. CO.

## Konrad Adenauer

(Right) This sleek, ravishing Hybrid Tea was a real "showstopper" at an immense garden show at Hamburg. Named after the world-famous Chancellor of Germany, this beauty captured the eye and heart of everyone. Spectators were held spellbound by the huge, pointed dark red buds . . . that open ever so slowly to a blood-red . . . and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely during the entire season . . . and is extremely healthy and vigorous! Proud and upright, this hardy beauty grows on a strong stem and neck. The high-centered form and slow opening characteristics, plus the dark red color and outstanding fragrance, have skyrocketed this unusual Hybrid Tea into the class of a Show Rose! If you like your Roses to be noticed and complimented, plant Konrad Adenauer in your garden. (Pl. Pat. #1452.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



© J. & P. CO.

# WORLD'S YELLOW

Golden  
Masterpiece

7½"

of golden beauty!

© J. & P. CO.

© J. & P. CO.

## Aida . . . Clear Rose-Red!

(Above) Named for the heroine of Verdi's most famous opera, this new Rose displays the same majestic grandeur and dark beauty as its namesake. Like the Ethiopian Princess herself, this royal member of rosedom will capture your enthusiasm and admiration for years to come. Rich spectrum-red blooms are deeper and more lustrous in color in the slow-opening buds. Finishing a clear, clean rose-red, the 5-in., semi-cupped flowers are lovely in all their stages. The velvety, heavy-textured petals are not affected by hot or wet weather. These gracefully cupped blooms are composed of about 25 petals, curling back as the flower opens. They are richly fragrant from the bud stage until the final petals drop, which greatly enhances the charm of this exquisite Rose. It is wonderful for cutting and arranging indoors, where its full beauty may be completely appreciated. The symmetrical plant will reach a height of 3 ft. and is covered with very attractive, rugged foliage. It blooms very freely all season long, from spring to frost. An interesting Rose in a different shade of red. (Pl. Pat. #1639.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## Gail Borden

Exhibition  
Rose!

Immense Blooms of  
Apricot and  
Soft Pink!

© J. & P. CO.



**GAIL BORDEN** (Left) A large, glamorous Hybrid Tea with a warm combination of pastel pink and apricot tints. The high-centered bud, soft yellow outside and lovely glowing apricot on the inside, opens gradually to an immense flower of warm pink. The 5½ to 6-in. flower is entirely different from any other Rose now in use . . . the snap and warmth of the color combinations exude an over-all feeling of friendliness and style. The tall plants are covered with luxuriant, dark shiny foliage that is unusually healthy and handsome. A beautiful, full flower with as many as 70 petals. A marvelous Rose to give a new look to gardens, it is fast becoming a great favorite of American gardeners. (Pl. Pat. #1618.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



# LARGEST ROSE!

## The Million-Dollar Rose!

(Left) The Largest Yellow Hybrid Tea Rose in Existence! The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, 1½ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across, with a full but open center. From the start, the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy green foliage. Its extremely pleasant old Rose fragrance will fill your garden. Perfect for cutting. No matter how many Roses you already have, or what colors they may be, you need Golden Masterpiece. Just picture the biggest, fullest, most exquisite Rose you ever saw, bathed in a shimmering, shining coat of gold . . . and there you have Golden Masterpiece! Yes, here's the biggest yellow Rose you ever saw. There has never been another "yellow" like it. For sheer size, it's in a class by itself . . . and for sheer beauty it is second to none. Plant it this spring and let it fill your garden and home with its unequalled brilliance. (Pl. Pat. #1284.)

\$3.00 each;  
3 for \$7.95;  
12 for \$31.80



© J. & P. CO.

## White Swan

### Fine White Exhibition Rose!

(Above) White Swan has unusually fine exhibition qualities. One outstanding feature is the upright growth of the bush, which is rare in a white Rose, and another excellent aspect is its pure white blooms. Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms that reach up to 4 in. across. These elegant flowers are high centered and provide an enjoyable addition to any garden. They are produced freely on 2-ft. stems excellent for cutting. White Swan has a delightful fragrance that is very effective but not dominant. The 3 to 4-ft. bush is very vigorous and will stand up under adverse conditions, requiring little care and producing these exquisite flowers all season long, year after year. An ample amount of dark green foliage covers the plant. This foliage is disease resistant as well as eye catching. Imagine a dark green bush covered with glorious, pure white flowers—a truly rare prize. A breathtaking sight that will make your garden a showplace. (Pl. Pat. #1115.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

### AVAILABLE ONLY IN LIMITED QUANTITIES

**SUMMERTIME** A beautiful clear pink rose with exquisite form and an enchanting fragrance. High-centered blooms open gradually from the slender deeper pink buds to the fully open flower of a lovely self pink. 20 to 24-in. plants produce freely and have a wealth of clean olive green foliage. Here is a pink Rose well worth a place in any garden. (Pl. Pat. #1541.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40.

### SPECIAL MONEY-SAVING OFFERS

GROUP No. 60

ALL 4 ROSES PICTURED  
ON THESE 2 PAGES

Value \$11.00 Save \$1.40

only \$9.60

GROUP No. 70

1 of each:  
Golden Masterpiece Aida  
Hawaii Pink Duchess

Value \$12.00 Save \$1.50

only \$10.50



# FOUR OF THE BEST

8

New Yorker



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with every order . . . a HOME GARDEN GUIDE.

**BEST RED**

## New Yorker (Left)

New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers—often measuring  $6\frac{1}{2}$  in. across. The sparkling color does not fade but stays a deep rich red until the last. Not only is the color long lasting and sun resistant, but the bushes are also upright and sturdy. The 3 to  $3\frac{1}{2}$ -ft. bush is vigorous and easy to grow and is adorned with healthy foliage. It produces a continuous succession of bloom from June right up to frost. When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance, just like New Yorker. (Pl. Pat. #823.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Enchantment

**BEST PEACH-PINK**

## Enchantment (Right)

Here is a truly sensational Rose . . . a delightful, everblooming Hybrid Tea that will be a high spot in your garden all season! Early in the season, it develops a great display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form, producing huge, long-lasting blooms of an entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower.

The plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. Enchantment is an elegant Rose that will enhance your garden and make it the envy of the neighborhood. Take another look at this magnificent Rose. Order now! Let it beautify your home and garden with its generous blooms and its delightfully elusive yet all-pervading fragrance. (Pl. Pat. #737.)

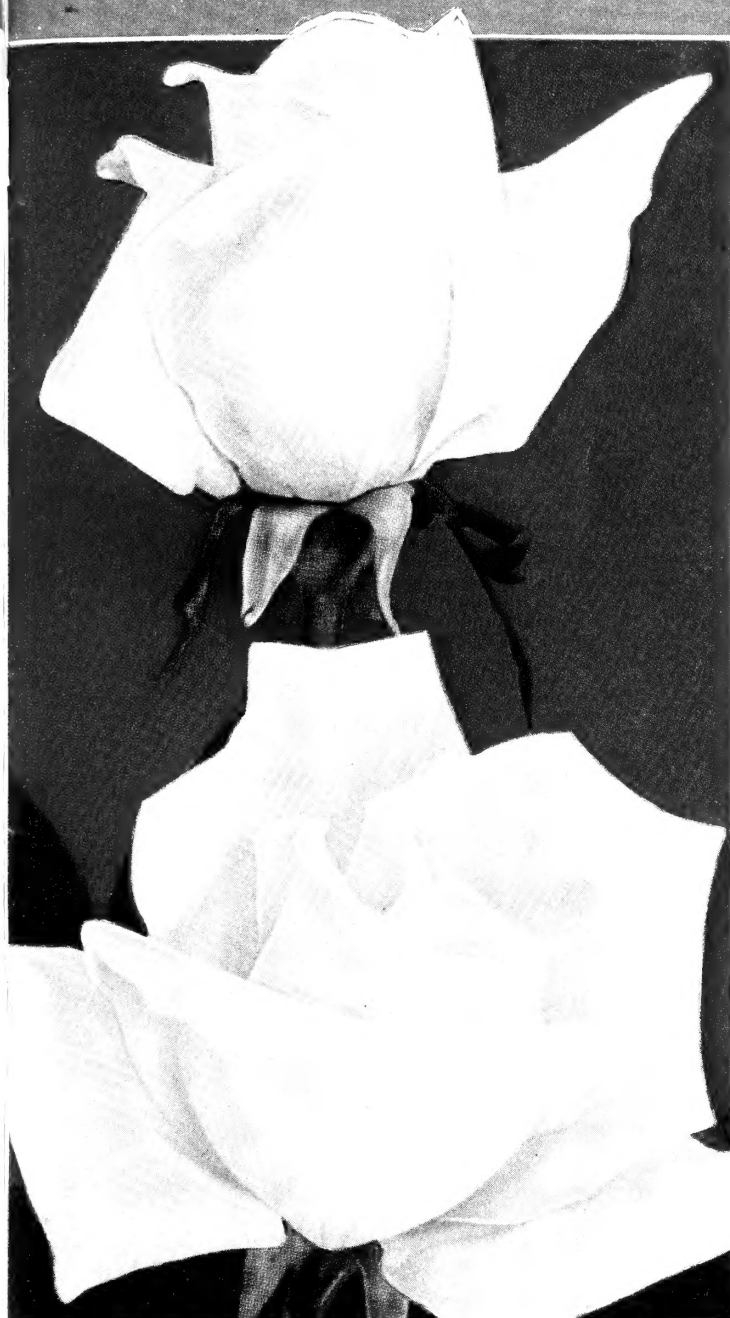
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# ROSES OF ALL TIME!

9



White Queen

© J. & P. CO.

**BEST WHITE**

## White Queen

(Left) A sparkling new white Hybrid Tea! The Best White Rose of recent years! White Queen is slender in bud, with graceful high center, opening to a 4½-in. flower. The really stark white, open blooms last very well. Petals are stiff and are very resistant to wind and rain. This Rose is somewhat more vigorous than most recent whites, for it has been strengthened by the addition of Floribunda blood for this purpose. The plant grows about 3 ft. tall and makes very neat, upright growth. Excellent foliage is medium large, of a rich green. This new Hybrid Tea has commanded much attention in our test gardens, and the comments have been most favorable at all times. The sparkling white flowers are exquisite for arrangements in the house and give an air of sharpness and cleanliness in the garden. We like this variety and know it will make a place for itself. It belongs in your garden. Be the first in your neighborhood to display this generous beauty. (Pl. Pat. #1762.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Diamond Jubilee

**BEST BUFF-ORANGE**

## Diamond Jubilee

(Right) The warmth of glowing buff-orange flowers and old Rose fragrance makes Diamond Jubilee the attraction of many a garden. A Rose of unsurpassing loveliness on a most pleasing plant. Winner of an All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, on long graceful stems that make it excellent for cutting. These exquisite flowers are slow opening, and they last exceptionally well when cut. The 3½-ft. plant has upwards of 30 to 40 double, shapely flowers with heavy-textured petals. Throughout the season this hardy bush adorns itself with dark green, decorative foliage. The constant succession of flowers is held erect on long stems. Non-fading, free-blooming, Diamond Jubilee is outstanding. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

### SPECIAL OFFER!

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1 of each:

New Yorker  
Hawaii  
Kordes Perfecta

Value \$9.50  
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Only **\$8.30**

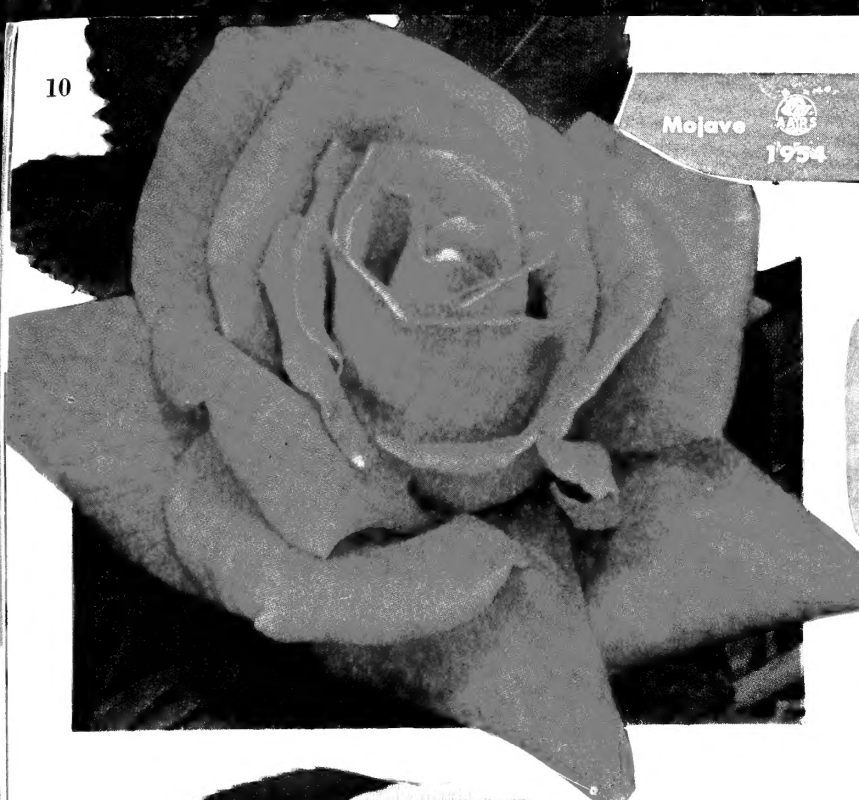


### ALL FOUR ROSES ON THESE 2 PAGES

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Mojave



1954



1944

Katherine T. Marshall

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1948

Diamond Jubilee



1941

Charlotte Armstrong



Mirandy



1945

## J&P's TOP TEN All-Ame

**MOJAVE** A glowing radiant orange, high-lighted with other warm tints of nasturtium-red, scarlet and vermilion. Richly colored bud, long and slender. Large double flowers with about 25 petals are pleasantly fragrant. Vigorous plants. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

**DIAMOND JUBILEE** Glowing buff-orange, touched orange-yellow at the petal base. Often 5 to 6 in. across, with heavy-textured petals that do not fade or burn in the sun. Fully double, high-centered flowers. Height 3½ ft. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

**MIRANDY** Long, ovoid buds of rich maroon-red open to very large, double blooms of the same shade. Flowers have 40 to 50 petals. Penetrating Damask fragrance; long stems. A vigorous plant growing 2½ ft. tall; leathery foliage. (Pl. Pat. #632.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

**KATHERINE T. MARSHALL** Long-pointed, deep coral buds. Large, 5-in. blooms of warm, glowing pink with fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Long stems, ideal for cutting. Highly praised everywhere. (Pl. Pat. #607.)

\$1.85 each; 3 for \$4.85; 12 for \$18.85

**CHARLOTTE ARMSTRONG** Blood-red buds and magnificent cerise flowers on long stems, produced in large quantities throughout the season. A double flower, exquisitely formed. Dainty, sweet fragrance. Height 3 ft. (Pl. Pat. #455.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

**ALL 5 ROSES  
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**Only \$9.95**

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GROUP**  
Value \$23.70  
**Only**





1953  
Chrysler Imperial



1987  
Helen Traubel



1943  
Mary Margaret McBride



1956  
Peace

## rica Hybrid Tea Selections!

**CHRYSLER IMPERIAL** Long, tapering, velvety maroon-red buds. The 40-petaled blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-shaped, compact bush; dark foliage. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**MARY MARGARET McBRIDE** Pointed buds of deep coral-pink, slow opening. The 4 to 5-in. blooms are double, high centered, with shimmering gold at the petal base. 40 to 50 petals. Very fragrant. Height about 2½ ft. (Pl. Pat. #537.)

\$1.85 each; 3 for \$1.85; 12 for \$18.85

**HELEN TRAUBEL** Elegant, 4 to 5-in. blooms of light sparkling pink or luminous apricot. Buds are especially attractive. Large bush, 3 to 5 ft. tall, alive with blooms all season. Flowers are good in any weather. A Rose of real distinction, delightfully fragrant. (Pl. Pat. #1028.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

**PEACE** Ovoid buds of golden yellow, etched pink. They change to canary-yellow and then cream as the pink gradually suffuses the bloom. No two are exactly alike. The 5-in. flowers are borne on heavy stems. Hardy, vigorous, 4 ft. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**TIFFANY** Long-pointed, deep pink buds with golden yellow shading at the base. Perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. Long, strong stems, fine for cutting. Fragrant. (Pl. Pat. #1304.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



1956  
Tiffany

**ROSES**  
2 PAGES  
No. 110  
Save \$2.95  
**\$20.75**

**ALL 5 ROSES**  
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**Only \$10.80**

## Queen Elizabeth *(Right)*

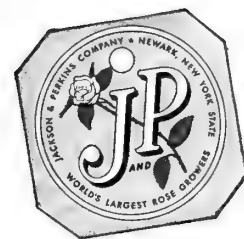
**FIRST GRANDIFLORA TO WIN ALL-AMERICA TRIALS**

The superb pure pink shade found only in the choicest Cattleya orchids has at last been captured in the gorgeous Queen Elizabeth Rose. A lovely new color and a new class as well, for this is the first of the new Grandiflora class, named for its abundance of flowers combined with the magnificent qualities of the Hybrid Tea. The unusually clear, glowing blooms are a subtle and breath-taking blend of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage, abundantly clothing the bush to the ground. The well-shaped plant grows unusually tall and is of good proportion. Exceptional vigor and disease resistance insure healthier, more luxuriant growth all season. The blooms, borne on long, almost thornless cutting stems, grow more beautiful with age. (Pl. Pat. #1259.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Queen Elizabeth



## Peace *(Below)*

**ONE OF THE MOST POPULAR ROSES EVER CREATED!**

Peace has held a distinguished place among yellow Roses since the day it was introduced! The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. Petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5 to 6-in. size. Individual petals are large, numbering 40 to 45, and roll gracefully outward. Delicate fragrance. The plant is as superior as the bloom, hardy . . . vigorous . . . disease resistant. Height 3½ to 4 ft. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

**ALL 5 ROSES  
ON THESE 2 PAGES**

**GROUP No. 130**

Value \$13.50

Save \$1.70

Only  
**\$11.80**

## White Knight

**FIRST WHITE TO WIN ALL-AMERICA TRIALS**

*(Right)* Here is the first white Rose ever to win the All-America Award. Its magnificent, pure satiny white flowers do not discolor. Each stem generally carries only one bloom . . . long lasting either on the bush or in a vase. White Knight does not "ball" but presents each splendid blossom in gracefully outcurling loveliness. The plant is free blooming and very vigorous, growing upright in excellent symmetry to 3 ft. or more. It has strong canes and very good foliage. (Pl. Pat. #1359.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Peace



THIS LABEL IS

*Your Guarantee*  
OF THE FINEST QUALITY...

## Twilight *(Left)*

**TRULY UNUSUAL COLOR... LAVENDER-LILAC-SILVER!**

A lovely pastel tint of lavender-lilac with a light silvery reverse. Twilight is one of our series of lavender and lilac-shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. The bud is pointed, opening gradually to a high-centered bloom of average size, with moderate fragrance. The pastel tints make it perfect for formal and informal arrangements, for both professional and amateur arrangers. Flowers are usually borne singly, on 12 to 15-in. stems. The plant grows 20 to 24 in. high and has excellent foliage of deep, dull green. (Pl. Pat. #1434.) \$2.75 each; 3 for \$7.20; 12 for \$28.80

## Mojave *(Below)*

**AN APRICOT-ORANGE ALL-AMERICA WINNER!**

The dominating color is apricot-orange . . . a glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermilion. Buds are long and slender; the large, double, fragrant flowers have about 25 petals. Nearly every bloom is borne singly on a long, straight stem. Next to the color, the extraordinary number of fine long-stemmed buds is an outstanding feature. Tall, upright and vigorous, producing a continuous succession of blooms. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Twilight

© J. & P. CO.

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

Leaders in Roses Since 1872

### SPECIAL OFFER!

**GROUP No. 140**

1 of each:

New Yorker    Queen Elizabeth  
Peace            Hawaii

Value \$11.00    Save \$1.40

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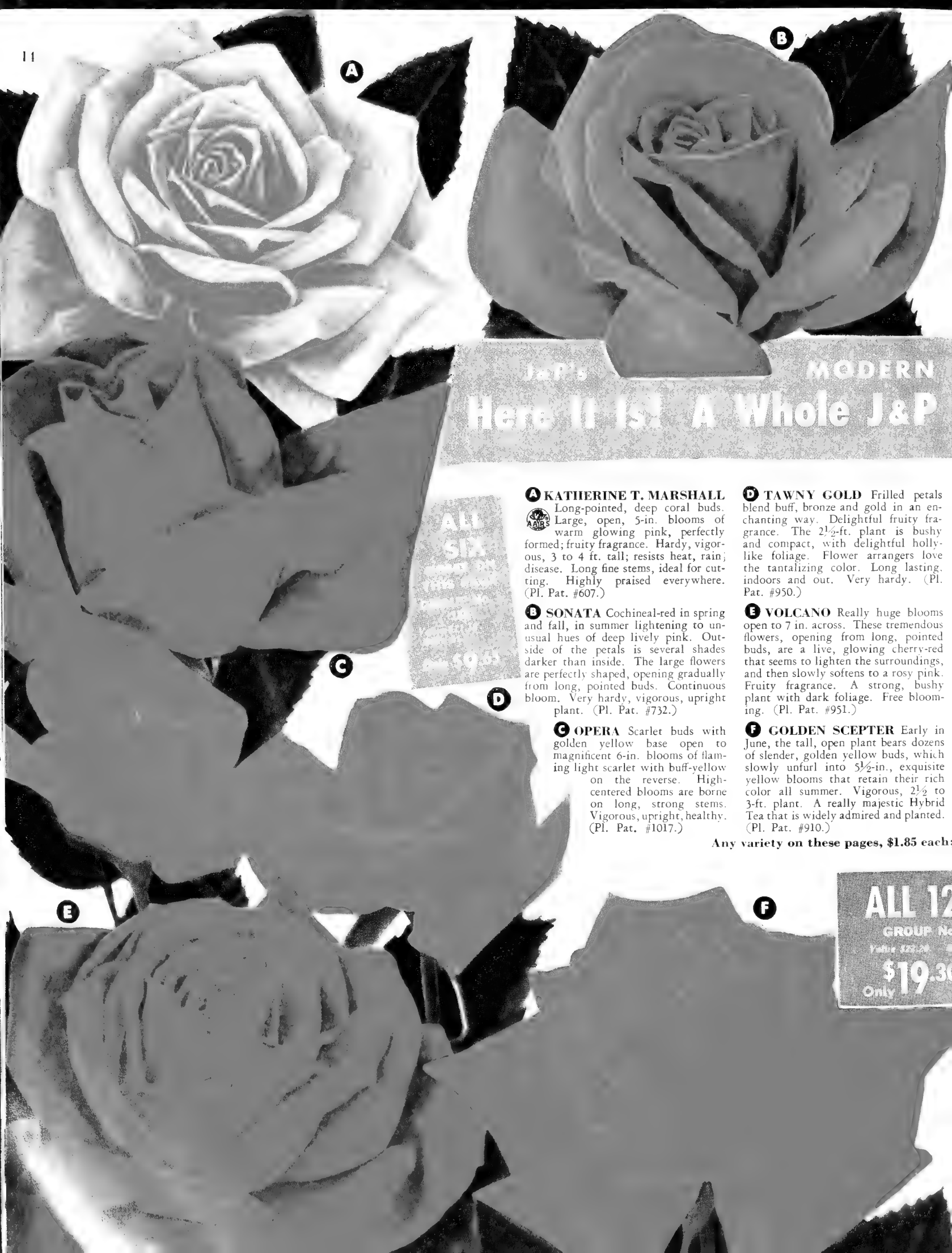


White  
Knight

©



Mojave



## J&P's MODERN Here It Is! A Whole J&P

### **A** KATHIERINE T. MARSHALL

Long-pointed, deep coral buds. Large, open, 5-in. blooms of warm glowing pink, perfectly formed; fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Long fine stems, ideal for cutting. Highly praised everywhere. (Pl. Pat. #607.)

### **B** SONATA

Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. Continuous bloom. Very hardy, vigorous, upright plant. (Pl. Pat. #732.)

### **C** OPERA

Scarlet buds with golden yellow base open to magnificent 6-in. blooms of flaming light scarlet with buff-yellow on the reverse. High-centered blooms are borne on long, strong stems. Vigorous, upright, healthy. (Pl. Pat. #1017.)

### **D** TAWNY GOLD

Frilled petals blend buff, bronze and gold in an enchanting way. Delightful fruity fragrance. The 2½-ft. plant is bushy and compact, with delightful holly-like foliage. Flower arrangers love the tantalizing color. Long lasting, indoors and out. Very hardy. (Pl. Pat. #950.)

### **E** VOLCANO

Really huge blooms open to 7 in. across. These tremendous flowers, opening from long, pointed buds, are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. Fruity fragrance. A strong, bushy plant with dark foliage. Free blooming. (Pl. Pat. #951.)

### **F** GOLDEN SCEPTER

Early in June, the tall, open plant bears dozens of slender, golden yellow buds, which slowly unfurl into 5½-in., exquisite yellow blooms that retain their rich color all summer. Vigorous, 2½ to 3-ft. plant. A really majestic Hybrid Tea that is widely admired and planted. (Pl. Pat. #910.)

Any variety on these pages, \$1.85 each

ALL SIX  
GROUP No. 12  
Value \$22.50  
Only \$19.30

ALL 12  
GROUP No. 12

Value \$22.50

Only \$19.30





**G DETROITER** Buds of rich carmine-red open to spectacular bright red, high-centered blooms that reach  $5\frac{1}{2}$  in. across. The tall bush has an abundance of extra large, glossy foliage. Basal shoots make Detroider a strong, well-balanced plant. (Pl. Pat. #1219.)

**H MARY MARGARET McBRIDE** Pointed buds of deep coral-pink. Double blooms are large and high-centered, with shimmering gold at the base. Each flower has 35 to 50 furled petals. Foliage is dark, leathery and glossy. 2-ft. plants, vigorous and bushy. (Pl. Pat. #537.)

**I RUBAIYAT** Brilliant red with a profusion of long, graceful buds. As the buds open, a glorious riot of deep, scintillating crimson is revealed in the hearts of the blooms. The petal reverse is shades lighter. Height 4 ft. (Pl. Pat. #758.)

**J SERENADE** Exquisite burnt-orange buds and 5-in., brilliant coral-orange blooms are produced freely on  $3\frac{1}{2}$ -ft. plants. Edges of the petals are an interesting darker shade. The excellent bush has nicely balanced, shiny foliage. Clean, open habit. (Pl. Pat. #852.)

**K PAGEANT** Golden yellow buds open slowly and when half open display a brilliant contrast of vermilion-red with gold reverse. The red turns to a deep, clear coral-rose-pink.  $4\frac{1}{2}$  to 5-in. flowers have a raspberry fragrance. 3-ft. plant. (Pl. Pat. #1252.)

#### **L MARDI GRAS**

Very dark red buds open up to 5-in., deep sparkling red flowers. Blooms have a pleasing Damask scent. The  $3\frac{1}{2}$ -ft. bush extends strong, vigorous stems, fine for cutting. (Pl. Pat. #1139.)

**ROSES ON THESE 2 PAGES**

AND  
#12.14



3 of one kind \$1.85; 12 of one kind \$18.85

# A Fabulous Assortment of Prize

16

**Zulu Queen**

©  
J. & P.  
CO.

**Peaceful**

© J. & P. CO.

**ZULU QUEEN** (*Top, Left Corner*) One of the "blackest" of all red Roses . . . a magnificent, dusky deep maroon, almost black in its recesses. Long, pointed buds open to gorgeous, large, very full blooms. Each of the lovely flowers is borne singly on a long stem. Large, dark green foliage adorns the stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. Distinct and delightful fragrance. 2-ft. plants.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**PEACEFUL** (*Above*) The bright, cheerful color of the bud gives only a hint of the glorious latent beauty revealed in the fully open,  $5\frac{1}{2}$  to  $6\frac{1}{2}$ -in. bloom. Large, ovoid buds open slowly; when only half open, the light coral outer petals that are suffused with pale apricot reflex slightly, revealing the luminous deep coral-rose-pink of the inside of the petals. The deeper shade of the inner side makes a most attractive pattern against the lighter reverse. Sturdy,  $2\frac{1}{2}$  to 3-ft. plant. (Pl. Pat. #1599.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**REX ANDERSON** (*Left*) An outstanding exhibition Rose of delicate ivory-white . . . perfectly formed and slow to open, one of the most successful whites. Combining this lovely purity with artistic form and dependability, Rex Anderson is an interesting addition to any Rose planting. Its very perfection of form and simplicity of color are a dramatic contrast. It may be grown to enormous size by disbudding. Exceptionally vigorous, with abundant gray-green foliage. Soft, fascinating scent. 2 to  $2\frac{1}{2}$  ft. tall, disease resistant and hardy.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**MRS. MINIVER** (*Left*) Striking cardinal-red with a brilliance and sparkle that make it stand out sharply in any garden. The pointed, dark carmine buds become  $5\frac{1}{2}$  to 6-in. blooms having an attractive cupped shape and ruffled petals; delightful old Rose fragrance. The hardy, vigorous, 30-in. plant has an abundance of large, glossy foliage. All over the country, rosarians say the color cannot be forgotten. (Pl. Pat. #725.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**Rex Anderson**

© J. & P. CO.

**Mrs. Miniver**

©  
J. & P.  
CO.

## SPECIAL OFFER!

### GROUP No. 180

1 of each:

Zulu Queen White Swan  
Peaceful Hawaii

Value \$11.00

Save \$1.40

Only **\$9.60**

## SPECIAL OFFER!

### GROUP No. 190

1 of each:

Mrs. Miniver Kordes Perfecta  
Huntsman Sterling Silver

Value \$11.00

Save \$1.40

Only **\$9.60**



# And Roses For Your 1960 Garden!

17

Huntsman



©  
J. & P.  
CO.



© J. & P. CO.

*Always in Bloom! Tall Growing . . . Ideal for Fences, Hedges and Specimen Plantings!*

**MANDARIN** (Above) A beautiful oxblood-red, reminiscent of Burgundy wine, with large clusters of 3 to 4-in. flowers. Outstanding quality is the delightful old Rose fragrance. Reaches a height of 3½ ft. or more. Upright and vigorous growth. Effective for taller hedges, in foundation and background plantings. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

## HUNTSMAN (Above)

Huntsman is such a profuse, steady bloomer that once you see the glorious flowers you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The plant itself is of the compact, low-growing variety . . . with abundant, dark holly-green foliage . . . all in all, a broad growth similar to the popular Crimson Glory. 18 to 24-in. bush. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

### GROUP No. 200

1 of each:  
Starfire Gold Coast Mandarin  
Value \$7.00 Save \$9.00

Only \$6.10

## AVAILABLE ONLY IN LIMITED QUANTITIES

### LODESTAR

Large, apricot buds open to grand, luscious peach-colored blooms. The outer perimeter is composed of longer buff-pink petals enclosing a full center of lively peach color. The double blooms are carried on a strong, bushy, 3 to 3½-ft. plant. These 4½ to 5-in. flowers have a heavy, sweet perfume. Here is the Rose that answered the often-heard plea for "fullness and fragrance," like the old-time Roses. Very desirable. (Pl. Pat. #1251.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

### NEIGE PARFUM

Lovely, long, ovoid buds have slight tinges of cream, then turn a delicate lemon color as they unfold. In full bloom it is a beautiful white, of peony form, with a delicious lemon-verbena aroma. Plants are 2 to 2½ ft. tall, with rich dark green foliage. Acclaimed by many as the most fragrant of all white Roses. Greatly admired for bud vases. Will be a constant source of pride and joy when grown in your garden.

\$1.75 each; 3 for \$4.65;  
12 for \$18.60

### SUTTER'S GOLD

Beautiful long-pointed, yellow buds are richly shaded with orange and red. The 24-petaled open flowers are high centered and richly colored. Heavy tea fragrance adds greatly to its desirability. Large glossy, disease-resistant leaves cover the strong, free-branching, 2½ to 3-ft. bush. All-America Winner for 1950. Commemorates the discovery of gold at Sutter's Mill and the 100th Anniversary of California's statehood. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00;  
12 for \$24.00

## TWO GREAT GRANDIFLORAS

Starfire



### GOLD COAST (Right)

A lovely yellow, medium-growing Grandiflora with masses of flowers which open to clean clear yellow and retain their color until the petals drop. The plant is covered with 3½ to 4-in. flowers, set off by rich dark green foliage. Excellent pointed buds of deep yellow open to cupped, golden yellow blooms which hang on well. The deeper golden yellow stamens are very effective with the lighter yellow petals. Although not towering in growth, its size is above Floribundas. (Pl. Pat. #1790.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

### STARFIRE (Left)

Starfire . . . in every way the Rose-lover's Rose. Its unusual currant-red color is sun-fast, will never fade. Its brilliant urn-shaped buds open into distinctive, perfectly contoured flowers . . . it possesses a unique luminous quality that gives texture and depth to each velvety petal. Starfire blossoms abundantly against a background of bronzy green foliage. Flowers occur singly on long stems . . . or in clusters. Stems from 6 to 12 in. long make it ideally suited for cutting. Beautiful and long lasting. (Pl. Pat. #1742.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Gold Coast



©  
J. & P. CO.

©  
J. & P. CO.

Mrs. Pierre  
S. du Pont

# Jackson and Armfuls of Cut Flo

## All-Time Favorites at More Planting of Roses in

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

**TESTED FOR YEARS . . .** Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

### NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary unless you instruct us not to on the order blank.

Condesa  
de  
Sastago



**TREE ROSES**  
See Back Cover

**SAVE MONEY WITH  
THESE SPECIAL  
GROUP OFFERS**



**ALL 8 ROSES  
ON THIS PAGE**

**GROUP No. 220**

Value \$12.00 Save \$1.65

Only **\$10.35**

**YOUR  
OWN CHOICE**

Any of the 19  
varieties listed:

\$1.50 each;

3 of one kind \$3.90;

12 of one kind \$15.60

**ALL  
12**

**ROSES PICTURED  
ON THESE 2 PAGES**

**GROUP No. 210**

Value \$18.00

Save \$2.40

Only **\$15.60**

**Dicksons  
Red**



Signora



# Perkins All-Time Favorites!

Flowers from June to November!

**Amazingly Low Prices... To Encourage Large Areas and by New Home Owners!**

**All 12  
for \$15.60**

GROUP No.  
210

© J. & P. CO.

Eclipse

★**BETTER TIMES.** High-centered, brilliant cerise blooms on long stems. Pronounced, enchanting fragrance. Hardy, medium tall plant.

★**CRIMSON GLORY.** One of the ten most popular Roses in America. It is beautiful and dependable. Well-formed blooms of deep vivid crimson held proudly on a 2 to 2½-ft., vigorous bush. Voted by far the most fragrant Rose by A.R.S.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosetom. Luscious tones of copper, bronze and pink, flooded with gold and reflexed with silver. Widely used exhibition Rose. A good plant of moderate size. Very effective in table arrangements.

★**ECLIPSE.** Streamlined and modern... slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! Distinctive branching sepals. Best all-purpose brilliant golden yellow Rose in all climates. Plants are vigorous, producing abundant bloom.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Roses.

★**DICKSONS RED.** This glowing, velvety scarlet-red Rose "has everything"... flashing, unfading color; large, high-centered form; rich spicy fragrance; abundant and continuous bloom. Strong, sturdy bush.

★**McGREY'S SUNSET.** Flowers are tinted delicate orange and rich scarlet. Best loved of the Irish Roses. 30-in. plants. Sweet, fresh fragrance.

**McGredy's Yellow.** Large, bright buttercup-yellow. Exquisite bud and flower. Good glossy foliage. Best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

**Lydia.** A clear, vivid yellow. Although not a tall grower, this variety is a constant source of colorful flowers. Deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy.

★**NUMA FAY.** Very full petaled; light coral-pink blooms, satiny and fragrant. Free-blooming plant.

**Poinsettia.** Perfect buds; glowing fire-red blooms with reflexed petals. Fine cut flower. Vigorous.

**President Herbert Hoover.** Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free blooming; fragrant.

**Radiance.** Cameo-pink; large; fragrant. Blooms all season, in all climates. Tall.

**Red Radiance.** Large; long lasting; intensely fragrant; clear, even red. Tall. Very reliable.

★**SIGNORA.** Warm brownish orange buds open to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Vigorous, 30 to 36-in. bush. A twenty-year favorite.

★**K. A. VIKTORIA.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers all season. Fragrant and long lived. Height 24 to 30 in.

**Frau Karl Druschki.** Pure white Roses. Very double, very large and long lasting. Noted for its extreme toughness and vigor. Can be used many ways... informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.

*Items Starred are  
illustrated*

**ALL 4 ROSES ON  
THIS PAGE**

GROUP No. 230

Value \$6.00

Save \$.75

Only

**\$5.25**

**YOUR  
OWN CHOICE**  
Any of the 19  
varieties  
listed:  
\$1.50 each;  
3 of one kind  
\$3.90;  
12 of one  
kind \$15.60

**FREE**

J&P Home  
Garden Guide  
with every  
order.

Better  
Times

Crimson  
Glory

Countess  
Vandal



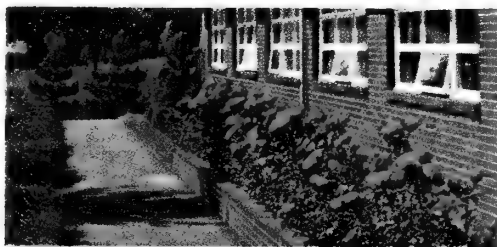
FASHIONETTE adds interest, lining a walk



GOLDEN FLEECE lends beauty to a patio



FASHION highlights a formal garden entrance



SPARTAN brightens an office building



WHITE BOUQUET and SIREN as foundation planting

# J & P Wonder Floribund ... Yet Produce Hund

## "Truly the 20th Century Rose"

"We are particularly proud of the next few pages of this Catalog—for in them you will see the world's finest and largest selection of Floribunda Roses. Read below how these Wonder Floribundas can help you have the most beautiful, most colorful garden in your neighborhood this year—and for years to come!"

THE FIRST Floribunda was introduced just about twenty years ago—yet in this short span of time, Floribunda Roses have become almost as popular as the classic Hybrid Teas! And little wonder, for the Floribunda is, without doubt, the most useful, most free-blooming, most "care-free" of all Roses.



Imagine—from just one single Floribunda Rose bush you can get hundreds of blooms . . . each one from 2½ to 5 full inches across . . . in immense clusters . . . lovely, colorful blooms that rival the beauty of the most precious Hybrid Teas. And you see these flowers in your garden all season long, for Floribundas are *everblooming* . . . producing flowers *continuously* from June right up to frost.

### Flowering Hedges That Never Need Trimming!

Because Floribunda Rose plants are so compact, grow so densely, they make ideal hedges. Just plant a few of them this spring, and in no time at all you'll have the most beautiful hedge you ever saw . . . a hedge that produces glorious, colorful blooms all season long . . . a hedge that never spreads, never sprawls, never needs trimming—except when you want cut flowers.

As you can see from the illustrations on this page, Floribundas are useful in many other ways, too—perfect for foundation plantings, for borders, for mass plantings in formal or informal beds, picture window plantings, etc. Useful, indeed.

Yes, Floribundas are beautiful, everblooming, useful, and so easy to grow. They're extremely hardy, requiring very little care, and will grow almost anywhere. Try some in your garden this year. There's a wide range of colors to choose from, and you're sure to love them all.



## SPECIAL GROUP OFFER!

### GROUP No. 240

1 of each:

Golden Fleece      Ivory Fashion  
Spartan              Lavender Princess

Value \$10.25      Only \$8.95

Save \$1.30

## A Smart Tip for Wise Gardeners

COLOR! COLOR! COLOR! . . . that's what makes a garden outstanding! The more generous you are in filling your garden with color from spring to frost, the more beautiful . . . the more unusual, the effect.

Floribunda Roses give you more color than any other garden flower because they bloom throughout the season in big generous clusters that seem endless. Every plant is aglow with beautiful pinks, reds, yellows or whites as the ever-blooming Floribundas continue to produce literally hundreds of blooms even in limited space.

The illustrations above show but a few of the many ways in which Floribunda Roses can help you make your garden more beautiful.

Winner, Bagatelle Gold Medal, Paris, France!

## Golden Fleece

(Right) Gay, tawny gold buds open slowly, dramatically to blooms of rich warm gold . . . then . . . as a grand finale, they flare into a bright, dazzling canary color! The flowers are unusually large for a Floribunda—actually 4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms. Vigorous, bushy, with decorative, disease-resistant foliage, in a medium shade of green. (Pl. Pat. #1512.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



© J. & P. CO.



as... Easiest of All Roses to Grow  
reds of Blooms on Every Bush!

21

## Spartan

Spartan

© J. & P. CO.

THE WONDER FLORIBUNDA THAT WAS DIS-  
PLAYED IN **LIFE** **SATURDAY EVENING POST**  
**READER'S DIGEST** AND MANY OTHERS!

(Left) What better name than "Spartan" for this amazingly hardy Floribunda . . . a wonderful J&P creation that captures the glowing beauty and charm of Helen, fairest of women, according to Greek legend . . . together with the sturdiness, endurance and robust health of her compatriots!

The flowers start displaying their stunning beauty early . . . as scores of gorgeous burnt-orange buds appear. Slowly, the buds open to huge, high-centered, Hybrid-Tea-shaped blooms with 35 to 40 petals . . . of a sparkling warm ORANGE-RED softening to reddish coral . . . with a sweet, old Rose fragrance. The vigorous plant blooms from early spring to severe frost . . . sometimes in clusters, sometimes singly. A sturdy, compact grower, healthy and hardy . . . Spartan will not disappoint you.

For sheer beauty, breath-taking color, exquisite form, profusion of bloom, exceptional hardiness—for all the qualities wanted in any Rose—Spartan can't be beat. It is truly the first perfect 20th-Century Rose. (Pl. Pat. #1357.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



**SPECIAL GROUP No. 250**

1 of each:

**Spartan White Bouquet**  
**Fashion**

Value \$7.00

Save \$.90

**Only \$6.10**

## White Bouquet

**1957 ALL-AMERICA WINNER!**

©  
J. & P.  
CO.

(Right) An enchanting white Floribunda with sparkling 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like flowers open fully, with a sweet spicy fragrance. As the flower slowly unfolds, the center petals remain upright. When the center petals finally separate and open, the small circle of golden yellow stamens gives an added note of charm. Seen against the background of green foliage, the effect is one of cool freshness and youth. Flowers are produced constantly in clusters and as individual blooms. Easy to care for and resistant to disease, White Bouquet is a wonderful source of cut flowers for intimate bouquets. This 1957 All-America Selections Winner is rapidly becoming a favorite of home gardeners. (Pl. Pat. #1415.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



White Bouquet

# More J&P Won

## Prize-winning Everblooming Ros

### Fashion . . . THE GREATEST PRIZE-WINNER OF ALL TIME!

(Left) Here indeed is the finest Floribunda ever created! That's not a claim but a **PROVEN FACT**, for no other Rose in history has ever won so many awards. No other Rose has ever won 9 World-Wide Awards! And no wonder! For nowhere is there another Rose to match Fashion's breath-taking color - luminous coral-pink suffused with gold. It produces hundreds of Roses on every bush—hundreds of exquisite oriental-red buds which are slowly transformed into miniature Hybrid Tea-shaped blooms that reach up to 3½ in. across. Graceful, wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink flowers. Long-lasting blooms with a delicate fragrance. Hardy, vigorous plants reach 2½ to 3 ft. and carry immense clusters of 20 to 25 flowers that bloom continuously from June to frost. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00



Gold Cup



Ivory Fashion



Fashion

© J. & P. CO.

## Ivory Fashion

(Right) Here is one of the latest additions to J&P's own family of All-America Award-Winning Floribundas! Born with the blessing of Fashion as a parent (the greatest prize-winner of them all), Ivory Fashion is already being acclaimed as the top Floribunda of recent years.

Early in June Ivory Fashion's long, slender buds begin to appear . . . their chaste white beauty heightened with a wispy touch of yellow. Slowly, they open into striking, high-centered cupped flowers—each one a full 4 in. across! These large, clear ivory-colored blooms are exceptionally long lasting and display a gorgeous set of richly decorative, graceful golden stamens . . . and there's a breath-taking Tea Rose fragrance. Like all members of J&P's All-America family, Ivory Fashion blooms continuously from June to frost. Order it now, plant it this spring—and be the very first to enjoy its thrilling beauty this June. (Pl. Pat. #1688.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

### SPECIAL OFFER!

GROUP No. 260

All Five Roses on  
These  
Two Pages

Value \$12.25 Save \$1.55

Only **\$10.70**

## Fusilier (Right)

©  
J. & P.  
CO.

A 1958 All-America Selections Award Winner! A flaming orange-scarlet Floribunda with growth and blooming habits that everyone will love! The plant is upright and full, 30 to 36 in. tall, with large, leathery, lustrous dark green foliage complementing the color of the flower. Dark red buds of globular shape slowly open to 3 to 3½-in. flowers, with large petals that are flaming orange-scarlet in warm weather, with dark overtones and an underlying incandescence when the weather is cool. Flowers have up to 40 petals, with margins frilled and ruffled. They are borne in heavy clusters. Fragrant, floriferous and continuous blooming. The sharp color and the bushy growth will make this Rose a favorite. (Pl. Pat. #1709.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



# der Floribundas

es which everyone can easily grow!

## Gold Cup (Left)

This All-America Selections Award Winner for 1958 is a large, deep yellow Floribunda, distinguished for its vigor, size, form and productiveness. The pointed buds are deep yellow and open up to 3 to 3½ in., non-fading blooms. The 2½-ft plants are well clothed with glossy dark green foliage and are constantly renewed by the freely sprouting basal shoots. Never without flowers, this new prize-winner is a welcome addition to the family of Floribundas, with its larger, non-fading flower, glossy foliage and sweet Rose fragrance. It has been successful everywhere. There is marked disease resistance in all regions and great enthusiasm for the firm color and ornamental foliage. Our own experts who tested it acknowledge it to be a winner. Plant it this spring and in a few weeks your garden will burst forth with these exquisite flowers. (Pl. Pat. #1683.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.10



**TREE ROSES**  
See Back Cover

**FREE**  
A HOME  
GARDEN  
GUIDE  
With every  
order.



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Fashionette



Fusilier © J. & P. CO.

## Fashionette

(Above) A charmingly fragrant Floribunda, very easy to grow. A fresh Fashion-colored Rose, with an exquisite deeper coral bud. The buds open slowly, unfurling perfectly to fully petaled, Hybrid Tea-shaped flowers. The plant has both large heads of blooms and many individual flowering stems alternating with the heavy flower heads. There is always a great amount of bloom, which carries a delightful old Rose fragrance. Flowers are about 3 to 3½ in. wide and often have 30 to 35 petals. The color fades gracefully and the petals drop off cleanly at the end. Foliage is dense, dark glossy green and the plant height is easily 24 in. the first year and 36 in. the second year and thereafter. This Rose is a great favorite of ours, for it is also a very effective greenhouse cut-flower variety. The pastel tint matches modern home decorations, and the doll-like primness of the flower is like a pretty girl swirling her skirts. (Pl. Pat. #1563.)

\$2.50 each; 3 for \$6.60; 12 for \$26.10

### SPECIAL OFFER!

GROUP No. 270

1 of each:

Fashion  
Ivory Fashion  
Fashionette  
Spartan

Value \$9.75  
Save \$1.20

Only **\$8.55**



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OF THE FINEST QUALITY

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

Leaders in Roses Since 1872

# The New Floribundas!

24

## Brand-New Color! Clear, Clean Orange-Pink!

### Malibu

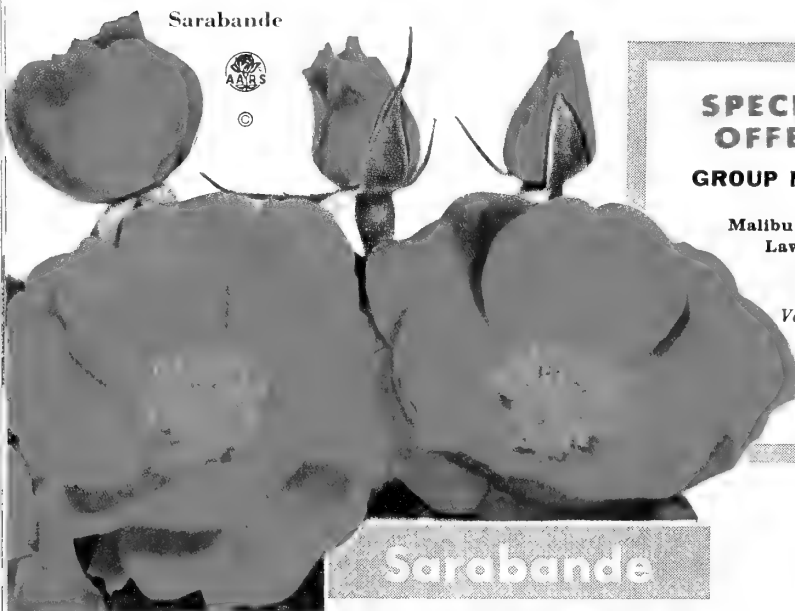
(Right) (Test No. 2-20L4J) The clear clean tones of a wondrous Pacific sunset come to you in this exquisitely colored Floribunda. Malibu, one of the new type of large-flowered Floribundas, is just as sophisticated and elegant as its name suggests. Both the buds and the 4-in. blooms have the beautiful shape of the larger Hybrid Teas. The plant is always in color, with large and small clusters on individual shoots . . . and what color! Starting coral-orange-red, the lovely blooms finish several shades lighter, still retaining their attractiveness. 3-ft. plants are healthy and vigorous, with rich foliage. Malibu is a real fillip of color for your garden . . . one that you will want to have. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Malibu  
© J. & P. CO.

### Sarabande



### Sarabande

(Test No. 56R51)

(Above) Bright orange-red, even and clear all through. Vivid yellow stamens make a beautiful color contrast. The semi-double flowers, with 12 to 15 petals, come in clusters and hold their brightness throughout their life. Blooms early and continues all season. A compact, spreading plant, ideal for low hedges. Dense rather than tall, admirable for landscaping. (Pl. Pat. #1761.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



### Lavender Princess

(Test No. 53-26062)

(Left) The open flower is gracefully informal, 4 in. or more across, carried upright in large clusters on a good plant with excellent dark foliage. The clusters of tight buds and open flowers are a pleasing combination of tones of orchid, tan and lavender. Healthy, well-branched plants about 2 ft. tall, producing well. (Pl. Pat. App. For.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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J. & P.  
CO.

Lavender Princess

## SPECIAL OFFER!

### GROUP No. 280

1 of each:

Malibu

Lavender Princess

Ivory Fashion

Fashionette

Value \$10.25 Save \$1.30

Only

**\$8.95**

## AVAILABLE ONLY IN LIMITED QUANTITIES

**BROWNIE** Tan shades with gold reverse, flushing to reddish and lavender tones at the tips of the petals. The opening color is a fantastic brownish tan, accentuated by yellow stamens. The reverse is a clean yellow, and as the flower opens, lavender and pink tones develop on the edges of the petals. 2 ft. high. A lovely wild Rose fragrance. (Pl. Pat. #1720.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**CIRCUS** 1956 All-America Award Winner! Ever-changing colors vary from rich yellow and red buds to orange-buff flushed apple-blossom-pink and usually end a gay red. Medium height. (Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

### Fire King

(Test No. 56R52)

(Below) Neat-looking, brilliant red flowers form 2½ to 3-in. circles of rich color. Heavy-laden clusters or occasionally only one or two bright blossoms to a stem. When cut, the vivid bouquets seem to last for ages. Grows in fine, lusty, upright style with the greatest of ease. Notably vigorous, it produces the most unusual foliage—dark when mature, with young leaves showing a reddish cast. (Pl. Pat. #1758.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Fire King



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# *A Wonderful Way to Get All the J&P Prized Roses and Perennials You Want Without Cost!*

The J & P Club Plan is becoming more popular each season, as more and more people have been taking advantage of this unique idea.

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Through this new J & P Club Plan you can help your friends start a Rose garden of their own—and, for introducing our Prized Roses and Perennials to your friends, we will give you \$25, \$50, even \$100 worth of J & P Plants plus a free premium for you and your members! It's easy to organize a J & P Club in your neighborhood . . . You don't spend a single penny . . . Your friends buy the plants they want for \$1.00 per week. Yet, for your efforts, you receive \$12.50 worth of J & P Plants for every 5-member Club you form.

To receive complete details on how to become a J & P Club Secretary, fill in the card found in this catalog.

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You will receive a Membership Card; the beautifully illustrated American Rose Annual; a subscription to the monthly American Rose Magazine; a Beginners guide to growing roses; help on personal Rose questions. You can make use of the mail Lending Library.

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Department JP**

**4048 Roselea Place, Columbus 14, Ohio**

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## **Modern Roses on Parade**

A 16-mm. film in color; 30 min. long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film shows the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

## **Modern Chrysanthemums For Fall Beauty**

A 16-mm. film in color; 20 min. long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

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Help Us to  
Help You!*



When filling out your order it is most important for all members of the same household to order under one name.

In order to help us keep our records straight *please use your address plus your zone number which we have imprinted on the front of the catalog envelope.* If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. *Again please use your city or borough as imprinted on the front of the catalog envelope.*

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The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or currency because we cannot assume any responsibility unless sent by registered mail.

### SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

### ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

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We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

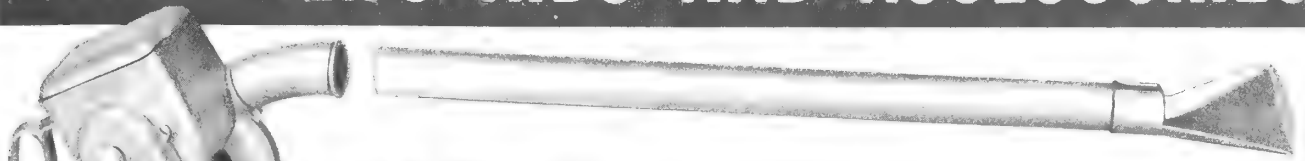


**CONTINUED ON NEXT PAGE** ➡

COMMON ROSES					PERENNIALS					PERENNIALS							
Quan.	Code No.	continued	Each	3 For	Total	Quan.	Code No.		Each	3 For	Total	Quan.	Code No.	continued	Each	3 For	Total
404	Eclipse		\$1.50	\$3.90		4090	Achillea, G. Plate		\$1.00	\$2.50		3100	Lily-of-the-Valley		\$.65	\$1.75	
284	Etoile de Hollande		1.50	3.90		5091	Anchusa, Myoso.		.75	2.00		1106	Lythrum, Hy. Robert		1.00	2.50	
S-391	Frau Karl Druschki		1.50	3.90		1092	Aster Adorable		.75	2.00		2096	Monarda, Ca. Scarlet		1.00	2.50	
380	K. A. Viktoria		1.50	3.90		5092	Frikarti		.75	2.00		1099	Croftway Pink		1.00	2.50	
480	Lydia		1.50	3.90		2090	Astilbe, Fanal		.85	2.25		7090	Pachysandra T				
411	McGredy's Sunset		1.50	3.90		2091	Koblentz		.85	2.25			10 for \$3.00			1.00	
481	McGredy's Yellow		1.50	3.90		3091	White Gloria		.85	2.25		8090	Pentstemon, R. King		.85	2.25	
482	Mrs. P. S. DuPont		1.50	3.90		1093	Bleeding Heart, Pink.		.85	2.25		2097	Phlox, Brigadier		1.00	2.50	
180	Numa Fay		1.50	3.90		3092	White		1.00	2.50		3101	White Admiral		1.00	2.50	
285	Poinsettia		1.50	3.90		5094	Campanula, Blue Car.		.75	2.00		2098	Poppy, Salmon Glow		.85	2.25	
883	President Hoover		1.50	3.90		5095	Catananche		.85	2.25		4097	Rudbeckia: Sul.		1.00	2.50	
182	Radiance		1.50	3.90		2093	Centranthus Ruber		1.00	2.50		1100	The King		.85	2.25	
286	Red Radiance		1.50	3.90		4015	Chrys. Balt. Oriole		1.00	2.50		6094	Salvia Sup., Pur. Gl.		1.25	3.15	
115	Signora		1.50	3.90		3004	Bob White		1.00	2.50		2099	Sedum: Brilliant		.75	2.00	
	Group #210	\$15.60				2016	Brown Crane		1.00	2.50		2100	Fire Glow		.75	2.00	
	Group #220	10.35				4001	Canary		1.00	2.50		4098	Golden Carpet		.75	2.00	
	Group #230	5.25				2009	Carolina Parakeet		1.00	2.50		1105	Rosy Carpet		1.00	2.50	
ROSES FOR SPECIAL PURPOSES						2001	Cardinal		1.00	2.50		4101	Shasta: Cobham Gold		1.50	3.75	
S-192	Baby Betsy McCall		\$1.25	\$3.30		1007	Chickadee		1.00	2.50		3103	Esther Reed		.85	2.25	
S-291	Baby Masquerade		1.25	3.30		2015	Chimney Swift		1.00	2.50		3105	Wirral Supreme		1.25	3.15	
S-292	Dwarfking		1.25	3.30		1006	Desert Quail		1.00	2.50		5097	Stokesia, Lav. Queen		.85	2.25	
S-290	Oakington Ruby		1.00	2.50		4019	Evening Grosbeak		1.00	2.50		2101	Tritoma, Robin Hood		1.00	2.50	
S-293	Red Imp		1.25	3.30		4016	Golden Cockatoo		1.00	2.50		4102	Trollius, Golden Queen		1.00	2.50	
S-190	Rosa Rouletti		1.00	2.50		2017	Horned Lark		1.00	2.50		3106	Veronica Sub. Alba.		1.25	3.15	
S-392	Twinkles		1.25	3.30		3003	Iceland Gull		1.00	2.50		7092	Vinca Minor				
S-191	Max Graf		1.50	3.90		4011	Orchard Oriole		1.00	2.50			10 for \$3.00			1.00	
S-390	Wichuraiana		1.50	3.90		2012	Painted Bunting		1.00	2.50		6060	Viola: John Wallmark.		.85	2.25	
	Group #290	\$4.95				4005	Pheasant		1.00	2.50		6062	Purple Wallmark		.85	2.25	
	Group #300	4.95				4009	Phoebe		1.00	2.50		6061	Purple Heart		.85	2.25	
TREE ROSES					Each 2 For	2018	Pine Siskin		1.00	2.50		3109	White Heart		1.00	2.50	
475	Arlene Francis		6.75	12.50		2010	Redpoll		1.00	2.50		4060	Yellow Vixen		.75	2.00	
290	Blaze		6.75	12.50		1012	Sage Grouse		1.00	2.50		1102	Violet: Rosina		.75	2.00	
298	Chrysler Imperial		6.75	12.50		2014	Sandpiper		1.00	2.50		6093	Royal Robe		.65	1.75	
299	Detroitier		6.75	12.50		3002	Seagull		1.00	2.50		3107	White Wonder		.75	2.00	
490	Diamond Jubilee		6.75	12.50		3005	Snowy Egret		1.00	2.50		6092	Double Russian		.75	2.00	
191	Enchantment		6.75	12.50		1003	Swallow		1.00	2.50			Group #470	\$7.15			
192	Fashion		6.75	12.50		2003	Tanager		1.00	2.50			Group #480	3.95			
323	Fusilier		6.75	12.50		1011	Teal		1.00	2.50			Group #490	3.40			
137	Gail Borden		6.75	12.50		1008	Titmouse		1.00	2.50			Group #500	4.80			
498	Golden Fleece		6.75	12.50		4012	Thrasher		1.00	2.50			Group #510	5.35			
497	Golden Masterpiece		6.75	12.50		2004	Towhee		1.00	2.50			Group #520	5.80			
829	Ivory Fashion		6.75	12.50		2011	Virginia Rail		1.00	2.50			Group #530	3.80			
187	Kordes Perfecta		6.75	12.50		2019	Western Brant		1.00	2.50			Group #540	4.80			
276	Malibu		6.75	12.50		1015	Wood Peewee		1.00	2.50			Group #550	4.40			
293	New Yorker		6.75	12.50		4018	Yellow Warbler		1.00	2.50			Group #560	3.30			
891	Pageant		6.75	12.50		4091	Coreopsis, Gol. Shower		.75	2.00			Group #570	3.30			
495	Peace		6.75	12.50		3070	Delph: Debutante		.85	2.25			Group #580	3.00			
135	Pink Duchess		6.75	12.50		5070	Delightful		.85	2.25			Group #590	4.80			
198	Queen Elizabeth		6.75	12.50		5071	Enchantment		.85	2.25			Group #600	4.25			
294	Red Pinocchio		6.75	12.50		3071	Freedom		.85	2.25			Group #610	9.15			
322	Spartan		6.75	12.50		5072	Gayety		.85	2.25			Group #620	4.95			
186	Sterling Silver		6.75	12.50		6071	Glorious		1.00	2.50			Group #630	4.95			
893	Tanya		6.75	12.50		8070	Happiness		1.25	3.15			Group #640	4.95			
391	White Swan		6.75	12.50		6072	Loveliness		1.50	3.75			Group #650	4.95			
SHRUBS					Each 3 For	3072	Peace		1.50	3.75			Group #660	5.80			
3080	Lilac: Edith Cavell		\$3.00	\$7.50		1071	Pink Glow		1.50	3.75			Group #670	4.95			
1081	Mme A. Buchner		3.00	7.50		1107	Dianthus, Coral Gem		1.25	3.15			Group #680	12.45			
6081	Paul Hariot		3.00	7.50		1095	Irene		1.00	2.50			Group #690	4.30			
2080	Paul Thirion		3.00	7.50		2102	Caprice		1.25	3.15			Group #700	4.95			
6080	Pres. Fallieres		3.00	7.50		1104	Lacy Lass		1.25	3.15			Group #710	6.65			
5080	Pres. Grevy		3.00	7.50		2095	Rock Raven Red		.85	2.25		Total for the page \$					
	Group #460	15.00				3097	Silver Mine		.85	2.25		Total from other side \$					
					Each 2 For	3098	Funkia, Sub. Alba		.85	2.25		Shipping and Handling Charges \$ .50					
1103	Magnolia Soul		\$3.50	\$6.50		3111	Gypsophila, Fairy Per.		1.25	3.15		TOTAL ENCLOSED \$					
						1096	Rosy Veil		.85	2.25		When ordering Merchandise Please use Order Blank on Page D of Garden Supply Pages.					
						4093	Heliopsis, Patula		.75	2.00							
						5096	Lavender, Hidcote Bl.		1.00	2.50							
TOTAL					\$	TOTAL					\$						



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## The New J&P MIDGET GARDEN DUSTER

Duster and 1-Pound Package of  
J&P Rose Dust and Extension

**\$9.95**  
ONLY



**Throws 8-Foot Dust Stream With Just One Turn of The Handle!**

**NEW** Extension for Reaching Hard-to-Get Places!

- Rustproof Metal Alloy Construction Throughout!
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An engineering masterpiece, this tiny hand-operated rotary duster is the smallest in the world; yet, it is capable of throwing an 8-foot stream of dust. Holds enough powder in one filling to cover 200 Rose Bushes. This tiny, unbelievably efficient duster is all metal, even to its pistol grip handle. The gears are sturdy enough to continue operating indefinitely. Now, with each duster you will receive an extension, 1 1/2 feet long, enabling you to reach taller bushes and to dust hard-to-get places inside of the bushes. An adjustable funnel on the end makes it easier to dust under leaves. Made of rustproof metal alloy it will last a lifetime. The Midget Duster, Extension and 1 lb. of J & P Dust for only \$9.95.

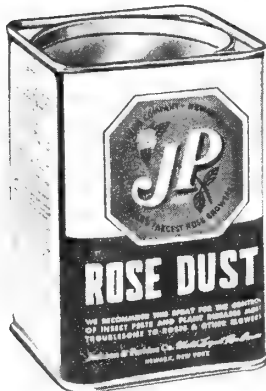
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New Extension for your  
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**NEW AND IMPROVED**

**EXCLUSIVE  
J & P**

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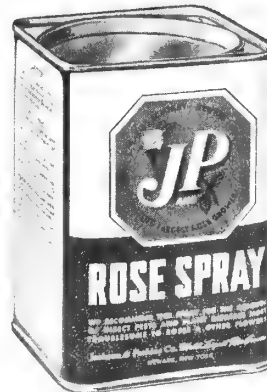
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**NO MIXING! JUST PUT IN  
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**Excellent Control for Insects**

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

- 1 lb. Treats 6 plants for a whole season... \$1.25
- 4 lbs. Treats 24 plants for a whole season... 4.50
- 24 lbs. Treats 150 plants for a whole season... 22.50  
(1 and 4 lbs. shipped postage prepaid)



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EXTREMELY EASY TO USE!**

Better than ever—cleaner foliage, less black residue. With the new wonder fungicides added. Karathane for mildew, Zineb and Phaltan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite which controls red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J&P formula.

- 4 ozs. Treats 24 plants for a whole season... \$1.50
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- 5 lbs. Treats 500 plants for a whole season... 16.00  
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## NEW, EXCLUSIVE J&P SPRAY & DUST FORMULA

After years of research we are proud to offer our latest exclusive Spray and Dust. Contains Ferbam, Maneb, Zineb, Phaltan, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T. and Inert Ingredients. These ten ingredients, blended together in one mixture, will control rosedom's worst enemies.



## J&P ROSE FOOD!

**The Right Road to Healthier, Better Roses!**

Finest Rose Food available, used in growing millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant, provides slowly available nourishment. A small quantity will accomplish wonders without danger of overfeeding.

- 5 lbs. Feeds 25 plants for a season (add 15c west of Mississippi) ..... \$1.50
- 10 lbs. Feeds 48 plants for a season (add 25c west of Mississippi) ..... 2.50
- 25 lbs. Feeds 150 plants for a season ..... 3.50
- 100 lbs. Use freely for the entire garden (25 lbs. shipped Express collect) ..... 9.60  
(100 lbs. shipped Freight collect)

## J&P instant ROSE FOOD!

Here is a product recommended by J & P's Research Department and we use it in our own Rose Garden with excellent results as a supplementary feed. This new J & P Instant Rose Food is the best water-soluble fertilizer available. A small quantity accomplishes wonders, keeping roses growing luxuriantly all season. Easily applied, very economical and quick acting. You see plants improve within a few days. Excellent pre-dip for plants before setting them out.

- 1/2 lb. Treats 12 plants for a whole season ..... \$ .95
- 1 1/2 lbs. Treats 36 plants for a whole season ..... 2.25
- 5 lbs. Treats 120 plants for a whole season ..... 5.25  
(Shipped to you postage prepaid)



**FOR MORE BEAUTIFUL ROSES...USE J&P ROSE FOOD!**



## CHAPIN DUSTER

Efficient, dependable, easy to use. Dust in chamber is thoroughly agitated, each stroke gives even coverage. Length 36 in. Discharge tube can be changed instantly to allow over-leaf or under-leaf dusting. Pump handle is securely welded.

**\$2.95 each, prepaid.**

### SPECIAL GROUP OFFER

**No. 390**

Hudson Sprayer  
4 ozs. J&P  
Rose Spray  
Pruning Shears  
Value \$8.90  
Save \$1.10  
**\$7.80**  
Only



## HUDSON SPRAYER

Maximum spray from the slightest pressure. Smooth, easy action. Spray does not stop when you stop pumping... several strokes on the handle will give you a fine atomized whirling spray that lasts. Constructed of strong materials, this sprayer is economical and easy to use.

**\$3.45 each, prepaid.**



### ALL STEEL—EASY, SMOOTH ACTION

## NEW! "SNAP CUT" GRASS SHEARS

The tougher the grass, the greater the blade tension. Extremely easy action. Plastic hand grips. 5-in. precision ground steel blades. Steel handles—no castings. 13½ in. long. Fits easily into your hand.

**\$2.95 each, prepaid.**



### NEW!

## BRASS SPRAYER!

This truly efficient *continuous action* sprayer has an actual capacity of 35 oz. Adjustable brass nozzle for fine or coarse spray. Heavy duty polished brass pump.

Polished solid copper tank with 2¼-inch opening. Removable seamless copper liquid tube for easy cleaning. Oil-treated plunger leather. Steady spray under slow, easy pumping.

**\$6.50 each, prepaid.**

## CHAPIN COMPRESSED AIR SPRAYER

Rust-resistant Armco Zinc Grip galvanized steel tank. Pressure-proof dome top. Few strokes required for abundant pressure. 1½-gal. capacity. Sprays up to 500 sq. ft. with single filling. Easy filling. 26 in. of hose, trigger action shut-off, 12-in. brass extension rod, finger-tip-adjustable brass nozzle. Ready to use.

**\$9.85, prepaid.**



## SUPPLEX FLEXIBLE SPRINKLER

Puts water just where you want it. This seamless, triple-tubed "lay flat" sprinkler sprays water at precisely calculated angles, covering a swath of more than 20 ft. Can be used as a soaker. 50 ft. long. Will not rust, mildew or rot when stored wet.

25 ft. .... **\$3.98**

50 ft. .... **\$5.98**

Postpaid



## RUST-PROOF METAL TRELLIS

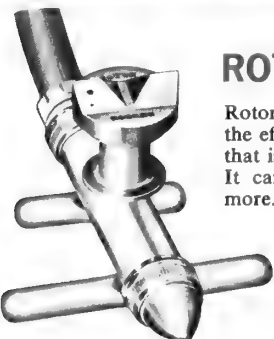
7 ft. high and 3 ft. across at the tip, this Rust-Proof Trellis will make a dramatic setting for your flowers. Easy to install. Never needs care. Will not rust. Can be left out in any kind of weather. Will support any kind of climber. **\$7.95, prepaid.**



## The Perfect Gift... Costume Jewelry

Gold-metal pin keeps your flowers fresh... yet cannot spill or leak on your clothes! Wearing a *live flower* right in water makes it an unusual, striking costume adornment. Safety catch.

**\$1.50 each, prepaid.**



## ROTOR ROCKET

Rotor atomic-action jet-spray heads create the efficient atomized light raindrop spray that is recommended for proper watering. It can be attached in series of two or more. Does not leak, tip over when moved.

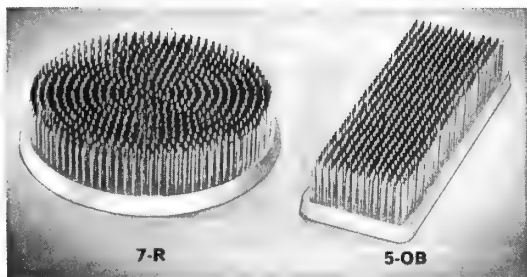
**\$3.95 each, prepaid.**

## RUST-PROOF ALUMINUM TRELLIS

A new modern trellis that makes all other designs obsolete. 10 ft. high and 24 in. wide. The attractive lustre-brite, silver-like finish stays cool—reflects the sun's heat, won't burn, and never needs painting. Lasts indefinitely. Provides numerous surfaces for vines to grip.

**\$5.95 each, prepaid.**

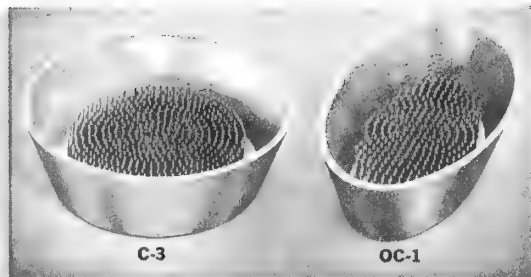




## PIN and CUP HOLDERS



*Used by  
Noted Flower  
Arrangers*



### PIN HOLDERS, ROUND

2-R. 2 inches	.....	\$ .60
4-R. 3 inches	.....	1.40
6-R. 4½ inches	.....	3.00
7-R. 5½ inches	.....	4.50

### PIN HOLDERS, OBLONG

5-OB. 2 x 5¼ inches	.....	\$2.25
---------------------	-------	--------

### CUP HOLDERS, ROUND

C-0. 2¾ inches	.....	\$1.15
C-1. 4 inches	.....	2.00
C-3. 5 inches	.....	3.00

### CUP HOLDERS, OVAL

OC-1. 3½ x 6 inches	.....	\$2.75
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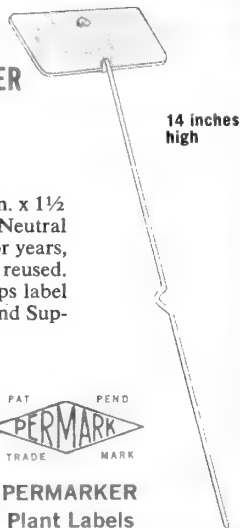
## SENSATIONAL NEW PERMANENT MARKER

**For Plants  
and Gardens!**

Durable plastic. 2¾ in. x 1½ in. Easy to write on. Neutral green. Remains legible for years, but may be erased and reused. 14-in. steel standard keeps label clean. 10 PERMARKERS and Supports plus rainproof pencils **\$1.80**. 25 PERMARKERS and Supports plus rainproof pencils **\$4.20**.



**PERMARKER**  
Plant Labels



## J&P WATERING TOOL

**NO WET  
FOLIAGE!**

**Water  
Directly  
to Roots!**

flow of water—of full pipe volume—underneath foliage and to back of flower beds, to soak deep around roots. No splashing. Does not wash top soil nor uncover roots. Delivers a generous flow of water to any part of the garden. Excellent either for gardens with limited space or for larger ones. **\$4.45**, postpaid.

Weights 1½ lbs.

Directs gentle

**NEW!**



## No Blist'r RUSTPROOF TROWEL!

Here is a garden tool really designed for the comfort and protection of the gardener. Scientifically designed; fits the palm of your hand with amazing comfort... like an extension of your hand. Attractive in appearance, blade and handle are molded as a single unit from aluminum for lifetime, rustproof service. Shipped postpaid, ready to use, **\$1.35**.

## "GREEN THUMB" GARDENERS' GLOVES

Slip-on style; actual Green Thumbs on gloves of chamois-colored fabric, vinyl-impregnated to repel dirt and moisture and wear longer than the best cotton gloves. Please specify size in ordering.

Ladies'. Medium and	
Large	.....98c
Men's	.....98c

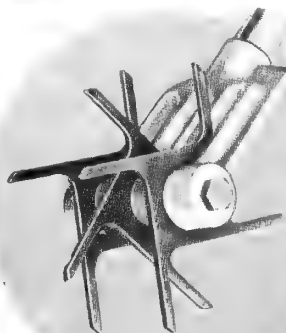


## FOGG-IT GARDEN FOGG NOZZLE

Breaks like mist. Perfect for watering plants, seed beds and newly seeded lawns. Plants receive maximum nourishment from the sun, water and oxygen because Fogg-It keeps leaves fresh and clean. Efficient with high or low water pressure. All metal; fits standard garden hoses. Saves water; will not wash away seeds, soil or fertilizer. **\$1.98**, prepaid.

## Just Roll the Amazing E-ZEE TILLER in your flower bed and presto—it breaks up soil and uproots weeds!

Specially designed cultivating blades are at the end of a 4-ft. lightweight aluminum handle. Just roll E-ZEE TILLER back and forth in the area you want to cultivate... revolving blades bite into the soil, break it up, and uproot weeds—all at the same time. You don't even get your hands dirty. You'll reach those hard-to-reach spots without stretching or walking in among your plants. Lightweight, all-metal construction. **\$5.95 each**, postpaid.





**Jackson & Perkins Co.**  
*World's Largest Rose Growers*  
**NEWARK, NEW YORK**

Name.....

Street or R.D.....

City.....

Zone..... State.....

Express Office.....  
 (IF DIFFERENT FROM P. O.)

When Ordering Merchandise Only—Please  
 add 50c shipping and handling charges.

Quan.	Code No.	ACCESSORIES	Each	Total
.....	055	Midget Duster .....	\$9.95	
.....	074	Duster Extension .....	.75	
.....	081	Midget Sprayer .....	9.00	
.....	057	Chapin Duster .....	2.95	
.....	059	Chapin Sprayer .....	9.85	
.....	058	Hudson Sprayer .....	3.45	
.....	076	Streamlined Brass Sprayer .....	6.50	
.....	072	Fogg-It .....	1.98	
.....	070	Rotor Rocket .....	3.95	
.....	080	E-Zee Tiller .....	5.95	
.....	066	Watering Tool .....	4.45	
.....	068	Supplex Sprinkler—25 ft. ....	3.98	
.....	069	Supplex Sprinkler—50 ft. ....	5.98	
.....	065	Trowel .....	1.35	
.....	061	Permarkers ..... 10 for	1.80	
.....	062	Permarkers ..... 25 for	4.20	
.....	078	Pruning Shears .....	3.95	
.....	077	Snap Cut Grass Shears .....	2.95	
.....	060	Lapel Pin .....	1.50	
.....		Flower Holders:		
.....	020	2-R Round 2 in. ....	.60	
.....	021	4-R Round 3 in. ....	1.40	
.....	022	6-R Round 4½ in. ....	3.00	
.....	023	7-R Round 5½ in. ....	4.50	
.....	024	5-OB Oblong 2"x5¼" .....	2.25	
.....	025	C-0 Cup 2 ¾ in. ....	1.15	
.....	026	C-1 Cup 4 in. ....	2.00	
.....	027	C-3 Cup 5 in. ....	3.00	
.....	028	OC-1 Oval Cup 3½"x6" .....	2.75	
.....	032	Gloves: Ladies', Medium .....	.98	
.....	033	Ladies', Large .....	.98	
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.....	075	Aluminum Trellis .....	5.95	
.....	079	Metal Trellis .....	7.95	
.....	046	Rockwell's Complete Book of Roses .....	5.95	
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.....	044	Climbing Roses .....	1.00	
.....	043	Roses For Every Garden .....	4.50	
.....	040	Better Homes Garden Book .....	4.95	

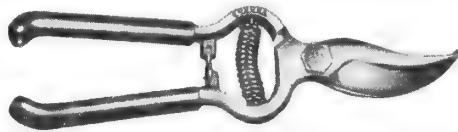
**SPRAY—DUST—FOOD**

.....	004	J & P Spray ..... 4 oz.	1.50	
.....	005	..... 1 lb.	4.75	
.....	006	..... 5 lbs.	16.00	
.....	001	J & P Dust ..... 1 lb.	1.25	
.....	002	..... 4 lbs.	4.50	
.....	003	Express Col. ... 24 lbs.	22.50	
.....	007	J & P Food ..... 5 lbs.	1.50	
.....	008	..... 10 lbs.	2.50	
.....	009	Express Col. ... 25 lbs.	3.50	
.....	010	Freight Co. ... 100 lbs.	9.60	
.....	011	J & P Instant Rose Food .....	1/2 lb. .95	
.....	012	..... 1½ lbs.	2.25	
.....	013	..... 5 lbs.	5.25	
.....		Group #390 ...	\$7.80	

**TOTAL ENCLOSED \$**

# **Jackson & Perkins Multi-Purpose Midget Sprayer** **...FOR HOME AND GARDEN!**

Save Time! Save Money! Save Energy! Forget about those expensive Aerosol can applications. Here is a new Multi-Purpose Sprayer that can take care of any spraying problem in your home or garden. Simply pour materials into the sprayer. One pumping will deliver the contents of the sprayer with a fine aerosol-like mist. Chrome plated metal parts. Body and pump knob are plastic of a very delicate shade of lavender. Weighs only 1¼ lbs. and holds 8 ozs. of liquid. Included with your handy new sprayer is 2 ozs. of J & P House and Garden Spray Concentrate for control of aphids on indoor pot plants. For outdoor use on Roses for control of Aphids, Leaf Hopper, and Japanese Beetles. Use as indoor spray for control of House Fly, Silverfish, Ants, Waterbugs, Brown Dog Ticks. Both the J & P Midget Sprayer and 2 ozs. of J & P Spray Concentrate are yours for **\$9.00.**



## **CORONA** **HAND PRUNER**

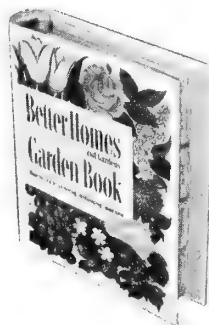
Long, thin, narrow, rapier-like blade. Semi-curved hook is slant ground to sharp edge. This combination gives "twin cutting power." Designed not to slip, bruise, mangle or tear. Open end handles with "Oron" handle grips. 7 in. long. Light weight. **\$3.95**, postpaid.

## **BOOKS FOR THE GARDENER**

### **Roses For Every Garden**

By DR. R. C. ALLEN, the Noted Rose Authority.

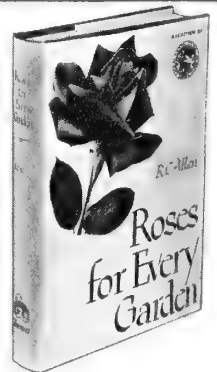
"Roses for Every Garden" has 218 pages with 32 pages in vivid FULL NATURAL COLOR, and the clear text is illustrated by many drawings and diagrams. Covers every conceivable phase of rose growing, emphasizing the practices essential to success. It is packed with sound common sense and horticultural information. **\$4.50**, postpaid.



### **BETTER HOMES & GARDEN BOOK**

By FLEETA BROWNELL WOODROFFE, Garden Editor, Better Homes and Gardens

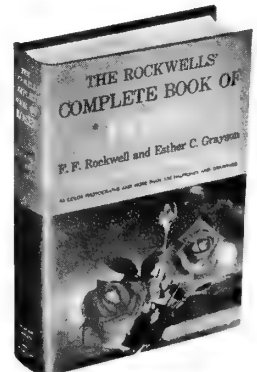
Advice on all phases of Gardening, Landscaping and Lawn Care. Easy-to-follow directions. Illustrated in color. 520 pages; 1500 photos, charts and line drawings. Each chapter is tab-indexed for quick reference in a loose-ring leaf binder. **Only \$4.95.**



### **THE ROCKWELL'S COMPLETE BOOK OF ROSES**

By F. F. ROCKWELL and ESTHER C. GRAYSON

44 color photographs and more than 100 halftones and drawings. This new book deals with the selection of the types of plants which will best suit your requirements. It gives full details of successful culture, including chapters on propagating your own plants and on exhibiting. A book full of clearly presented, complete information which you can follow, step by step, to rewarding success in growing your own beautiful roses. **Only \$5.95**



**ROSES FOR PLEASURE**, 208 pages, by Thomson and Wilson. **Only \$5.95**  
**CLIMBING ROSES**, 212 pages, by Helen Van Pelt Wilson . . . . **Only \$1.00**

# THE SMALLEST ROSES IN THE WORLD!



Baby Betsy  
McCall

## SCORES OF USES IN YOUR GARDEN

Despite their delicate, gentle appearance . . . despite the fact that their blooms are so unbelievably tiny . . . Miniature Roses are every bit as hardy, as tough, as easy to grow as our much larger Hybrid Teas and Floribundas. Plant them anywhere in your garden—in little out-of-the-way spots where larger plants can't grow, in front of or between taller-growing flowers or evergreens . . . or use them in window boxes or rock gardens! When cut, the fairy-like blooms make ideal boutonnieres, charming centerpiece, entrancing wrist corsages.

### OAKINGTON RUBY

(Not Illustrated) Deep carmine buds open to rich ruby-crimson, fully double flowers smaller than 1 in., even fully opened. Less than 12 in. tall. Free flowering from May to November; demands no special attention except cover in cold winters.

\$1.00 each; 3 for \$2.50;  
12 for \$10.00

Gorgeous Jackson & Perkins Miniature Roses produce exquisite blooms no bigger than your fingernail . . . blooms so small that a thimble holds a bouquet of six!



## NEW! BABY BETSY McCALL (Above)

Buds no bigger than your fingernail . . . blooms no larger than a nickel . . . and the plant grows just about 8 in. high! Imagine having a real Rose bush that produces pink-pearl blooms so dainty, so petite that a thimble or tiny vial will hold a bouquet of six or more! Yes, these are the world's smallest Roses . . . but for sheer beauty and perfection they rival the most prized Hybrid Teas, for each incredibly tiny bloom is heavily petaled, fully double, perfectly shaped! And you'll have these enchanting blooms in your garden all season long, from spring to frost. It's like a fairytale come true! (Pl. Pat. App. For.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20

## DWARFKING (Right, Bottom)

Exquisitely formed, miniature buds open to flowers no larger than a postage stamp. From bud to open bloom with its starlike edges, this is a personification of the ideal in Rose flower form. Fully double and lightly fragrant. The color is a clean blood-red, and the dark red bud is perfect for a boutonniere. Flowers are usually borne in clusters and sometimes on individual stems, but the plant is always in bloom. These completely hardy plants will build up in size year after year. (Pl. Pat. #1577.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20



## NEW! RED IMP (Above)

This is one of the newer Miniature Roses. An unfading, deep, rich crimson with blooms of up to 60 petals. Form of bud and blossom is perfect. A fully double Miniature Rose that sparkles in bright beauty! (Plant Pat. #1032.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20

## BABY MASQUERADE (Above, Right)

A real novelty in the smallest of Roses, with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. 8-in. plants bloom from May to November. (Pl. Pat. #1580.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20

## ROSA ROULETTI (Above, Right)

Perfect little double rose-pink flowers on a 4 to 6-in. plant, just as dainty as the Roses. The little Swiss Rose that was lost for many years; now treasured in American gardens. Very easy to grow.

\$1.00 each; 3 for \$2.50; 12 for \$10.00;  
25 for \$18.75

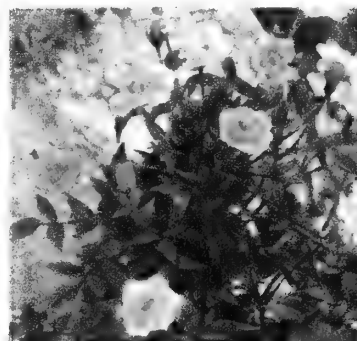
## TWINKLES (Above, Right)

The new Miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. See how appealing it will be. (Pl. Pat. #1407.)

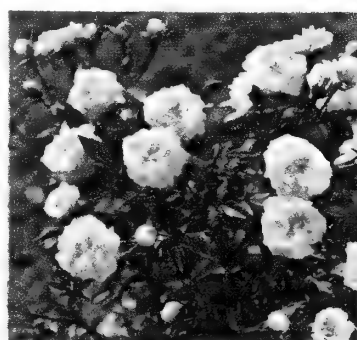
\$1.25 each; 3 for \$3.30; 12 for \$13.20



Baby Masquerade



Rosa Rouletti



Twinkles



Dwarfking

## SPECIAL OFFER! GROUP No. 290

1 of each:  
Baby Betsy McCall Red Imp  
Baby Masquerade Twinkles  
Value \$6.00 Rosa Rouletti  
Save \$1.05

Only \$4.95

## SPECIAL OFFER! GROUP No. 300

1 of each:  
Dwarfking Red Imp  
Baby Betsy McCall Baby Masquerade  
Oakington Ruby

Value \$6.00 Only \$4.95  
Save \$1.05

## DWARF FLORIBUNDAS IDEAL FOR BORDER AND EDGING WALKS!

**PIGMY GOLD (Left)** Flowers about 1 in. in diameter appear in clusters or singly. They add color and interest wherever used. Dark, shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf, upright plant only a foot tall. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

**PIGMY RED (Right)** Petite, 12-in. plant. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The dark red flowers are enhanced by a tiny white eye in the center. Imagine a Rose bush only a foot high that blooms so profusely. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

# Pigmy GOLD

© J. & P. CO.



# Pigmy RED

© J. & P. CO.



SPECIAL  
GROUP  
OFFER

No. 310

2 Pigmy Red  
2 Pigmy Gold

Value \$6.00  
Save \$ .75

Only  
\$5.25



### FREE

A guide to  
better Rose  
Growing

© J. & P. CO.

Betsy  
McCall

## Betsy McCall

(Left) Like its winsome namesake, the Betsy McCall Floribunda is delightfully captivating. The color is soft coral overlaid with gold. The 2½ to 3-ft. bush is well clothed with foliage. It has a neat habit and an abundance of slender buds and cupped flowers. The flowers generally appear in airy clusters and occasionally on individual stems. They keep well and are delightful when used in small arrangements and bouquets. The plant has many of the characteristics of its internationally famous parent, Fashion. The two varieties are exquisite companions for a spot where they may be enjoyed from the house. A beautiful, hardy plant. (Pl. Pat. #1603.)

\$2.25 each; 3 for \$6.00;  
12 for \$24.00

### ALL J&P

**Floribundas Are  
EVERBLOOMING!**

## Jiminy Cricket

**1955 All-America Winner!**

(Below) Jiminy Cricket was the only Floribunda to win the 1955 All-America Selections Award. This pert new Floribunda has masses of tangerine-red buds opening to sharp coral-orange or vermilion blooms that finish a lovely pink-coral shade. The unusual color is amazing, as it never blues or becomes commonplace. The 3½-in., cup-shaped flowers cover the bush throughout the season. The thrifty plant is clothed in shiny green foliage which is bronzy when young. Each individual bloom is a model of perfection and has a distinctive, pleasing Damask fragrance. The upright, 4-ft. bush is ideal for hedges and for massing. Pleasing planted alone or with other Floribundas. (Pl. Pat. #1346.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;  
25 for \$10.00



Jiminy Cricket

© J. & P. CO.

## Goldilocks

**Winner of John Cook Medal**

(Right, Below) The truly Golden Yellow Floribunda! Somewhere in your garden there is room for this mass of glorious sunshine which will delight you from early spring all through summer and fall. Clusters last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. Ovoid buds open slowly and gracefully, passing through many attractive phases. The flowers are cupped in the early stages and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. Dark green foliage is glossy and decorative. Can be planted anywhere. (Pl. Pat. #672.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60;  
25 for \$35.00

**SPECIAL OFFER!**  
**GROUP No. 320**

1 of each:  
Betsy McCall  
Red Wings  
Value \$8.50  
Save \$1.05

Jiminy Cricket  
Goldilocks  
**Only \$7.45**

See whole b  
colorful Flo  
like these in y  
all se

Goldilocks

© J. & P. CO.





## Red Wings

(Left) A snappy deep red Floribunda with long-lasting flowers and unfading color. This gorgeous velvety red tone stands the hot sun without fading and withstands the spotting of summer rains. Flowers with about 20 petals come both singly and clustered. Red Wings is very dependable under all conditions. The plant is medium large and well formed. There is a great amount of foliage, which, with the rich red blooms, gives a wonderful effect. The plant is useful in all garden plantings. It can be depended on for a constant show of color, as it steadily produces good heads of bloom from spring to hard frost. (Pl. Pat. #1788.)

© J. &amp; P. CO.

Red  
Wings

THIS LABEL IS

*Your Guarantee*  
OF THE FINEST QUALITY

\$2.50 each; 3 for \$6.60;  
12 for \$26.40



Ma  
Perkins  
© J. & P. CO.

## Ma Perkins

**1953 All-America Winner!**

(Right, Above) Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red, make a startling change to graceful, cup-shaped,  $3\frac{1}{2}$  to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all of the early stages, until at the very end of bloom it finishes a soft shell-pink. This generous, free bloomer has excellent spring and fall flowers that never fade or lose their sparkle. The blooms are fragrant, with about 25 petals. The bushy,  $2\frac{1}{2}$  to 3-ft. plant is strong and compact, with an abundance of rich green foliage. Ma Perkins is highly resistant to diseases and insect pests. Excellent for bouquets. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;  
25 for \$40.00

## Vogue . . . Winner of Six World-Wide Awards!

(Below) The rich cherry-coral color of Vogue is only one of its outstanding features. The slow opening of its ovoid buds is a show in itself. These buds evolve into perfectly formed, high-centered blooms that are 3 to 4 in. across, borne in medium and large clusters all season long. The  $2\frac{1}{2}$  to 3-ft. plant grows compact and bushy, with abundant, dark, leathery foliage. Ideal for foundation planting, beds, borders and specimens. It will yield beautiful, carnation-scented bouquets. This 1952 All-America Rose Selections winner is among the finest Floribundas ever grown. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;  
25 for \$40.00



Vogue

© J. &amp; P. CO.

**SPECIAL OFFER!**  
**GROUP No. 330**

1 of each:  
Ma Perkins  
Vogue  
Only Value \$7.75  
**\$6.75**  
Fashion Goldilocks  
Save \$1.00

Bouquets of  
Floribundas  
for your garden  
all season long!

## Chatter *(Above)*

Especially bright crimson, velvety-petaled flowers, 2½ to 3 in. across, produced in generous clusters. These enormous bouquets last two and even three weeks. As one flower finishes, new buds take its place. Sturdy and hardy, with an 18-in., disease-resistant bush. Long-lasting flowers from spring to late fall. The bright clusters are so persistent . . . so completely everblooming that plants are NEVER without color. (Pl. Pat. 739.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

JACKSON & PERKINS CO. *World's Largest Rose Growers*

Leaders in Roses Since 1872

## Betty Prior *(Right)*

Unusually tall and free flowering; delicate pink; spicy fragrance. From June through summer the buds and flowers, resembling red dogwood, attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. Healthy and vigorous, yet delicate in appearance. Tallest of all Floribundas, an established plant in a sheltered position will grow 4 ft. tall or more. Abundantly branched, with lush green foliage.

\$1.75 each; 3 for \$4.65;  
12 for \$18.60; 25 for \$32.00



© J. &amp; P. CO.

Betty Prior

JACKSON & PERKINS  
EVERBLOOMING  
FLORIBUNDAS

# Make Beautiful Flowering Hedges

THAT BLOOM ALL SEASON LONG...NEVER NEED TRIMMING

## NEW! Firecracker *(Below)*

A sharp-colored addition to the ranks of semi-single Roses—gayer and more spectacular. The bushy plants are hardy and live well through our winters. There is always color on Firecracker bushes, sometimes as large clusters and sometimes as small clusters, or individual blooms; and the flowers keep very well without discoloring. Sharp red flowers with 12 to 15 petals, enhanced by a bright yellow center. Interesting fragrance. Light green foliage. (Pl. Pat. #1629.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

### SPECIAL OFFER!

GROUP No. 340

1 of each:

Betty Prior  
Summer Snow

Rochester  
Garnette

Value \$6.75  
Save \$.85

Only \$5.90

## Garnette *(Right)*

Petite red Roses, very popular for corsages. We believe no other Rose has more perfect form or better lasting qualities when cut for indoors. Actually it will last from a week to 10 days. Its garnet-red "sweet-heart" flowers are borne in clusters of 15 to 20. Abundant masses of crinkled holly-like foliage on an 18-in. plant. For the foreground of your Rosebeds.

\$1.75 each; 3 for \$4.65;  
12 for \$18.60;  
25 for \$32.00

© J. &amp; P. CO.

Firecracker

Garnette







© J. & P. CO.

Summer Snow

© J. & P. CO.

Baby Blaze

29

## Summer Snow (Above)

The most prolific of white Floribundas, with great "drifts" of beautiful large clusters like mounds of snow. The remarkable profusion of heavy flower clusters covers the plant during late June, July, August and September. It is being used to work wonders in the "white gardens" now so much in vogue, also to accent and blend other colors in perennial and shrubbery borders. The clear white, dainty blooms reach 3½ in. across. The 20-in. plant is very hardy. Sweet, elusive fragrance. Light green, attractive foliage. Regardless of what you have in your garden, Summer Snow in groups will make it more interesting . . . more delightful . . . more beautiful. A "good neighbor" Rose, it blends with everything and never raises a discordant tone.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

## Baby Blaze (Above)

For years Jackson & Perkins have been proud to offer the world-famous Blaze Climber. And now we are greatly pleased to offer this famous Rose in the form of a captivating Floribunda. Prolific in flowering and richly warm in color, this cheerful Floribunda gives a new approach to red Roses. Delicate, semi-cup-shaped flowers have interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature to velvety red. Finishing a few shades lighter, the bright color is much enhanced by the white eye at the center of the flower. Baby Blaze does not blue in any of its stages but stays a clean red until the last petals fall. The rich shade deserves the praise it receives everywhere. (Pl. Pat. #1362.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

Pinocchio

© J. & P. CO.

### SPECIAL GROUP No. 350

1 of each:

Chatter  
Firecracker

Pinocchio  
Malibu

Value \$8.25  
Save \$1.05

Only \$7.20

Rochester

© J. & P. CO.

## Pinocchio

(Left) Thousands of our customers know and love Pinocchio. Great clusters of gracefully pointed, rich salmon buds flushed gold at the base open up to long-lasting, exhibition-formed blooms like miniature Hybrid Teas. As the "sweet-heart" flowers open, they change to soft lucid pink and shade into deeper pink at the edges. The 20 to 24-in. plant is extremely hardy, with ample, healthy foliage. Blooms continuously all summer. (Pl. Pat. #484.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60; 25 for \$35.00

## Rochester

(Right) One of the finest of Floribundas. Very popular with those who know Roses well. All season long, Rochester produces enchanting blooms of almost Hybrid Tea size. A group planting is a continuous display from early June till heavy frost. The bloom is medium large and double, with the breathtaking sensation of an oriental pearl mounted on gold. Remarkably hardy and vigorous, with the cluster formation and free-blooming habit of Floribundas.

\$1.75 each; 3 for \$4.65;  
12 for \$18.60; 25 for \$35.00

es  
NGI





# For a rainbow of in your garden all

**Glacier** (Left) As cool and invigorating as the breeze that blows over snow-capped mountains! It bursts out in June with dozens of icy white buds that glisten and dance like icicles in the sun. The  $4\frac{1}{2}$ -in. flowers—really large for a Floribunda—are borne either singly or in clusters right up until frost . . . covering the bush with drifts of snow. Large, deep green foliage. Perfect for a thick blanket of white for any area in your garden. The hardy, vigorous plant, very bushy and well branched, grows 2 to  $2\frac{1}{2}$  ft. tall. A seedling of the ever-popular Floribunda Summer Snow, Glacier has larger individual flowers and gives an even whiter effect. (Pl. Pat. #1025.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## Independence

(Bottom, Left Corner)

Here is a Rose so brilliant and so vivid that words or color illustrations just cannot do it justice. The color is scintillating. Beautiful unfading flowers reach 4 in. in diameter, in clusters of 6 or more. These brilliant orange-scarlet blooms are like flaming torches and are superbly accented by rich glossy foliage. The plant grows  $2\frac{1}{2}$  to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. It has moderate old-fashioned Tea Rose fragrance and shows off especially well against a dark background. (Pl. Pat. #1036.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

## Amy Vanderbilt

(Below)

This modern, sophisticated purple-lilac to lavender-lilac tone introduces a rich, friendly and daring color for new effects. From early bud to fully opened flower, the color changes slowly from an opulent purple-lilac to a lavender-lilac and finishes a lovely cool lavender. The  $2\frac{1}{2}$  to 3-in. flowers grow in clusters of 4 to 8 individual blooms and are delightfully fragrant. The bushy, symmetrical plant is well covered with dark green foliage that forms a nice backdrop for the flowers. This new color is a great step ahead in the Rose world and a challenge to many Rose lovers. Plant it and your garden will be the envy of the neighborhood. (Pl. Pat. #1585.)

\$2.25 each; 3 for \$6.00;  
12 for \$24.00



**TREE ROSES**  
See Back Cover

Independence

Amy Vanderbilt

©  
J. & P.  
CO.

# J & P Floribundas summer and fall!

## Red Pinocchio (Right)

Picture-perfect buds are deep satiny carmine-red on the outside and brighter carmine on the inside. The 3½-in., Hybrid-Tea-shaped blooms are cupped, with about 25 to 30 petals, and present masses of clean red color all season long. They are carried in large, long-lasting clusters that are unfading. The upright bush is vigorous and free flowering, with long shoots and excellent foliage. Very hardy, easy to grow and always in bloom. (Pl. Pat. #812.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

## Pink Chiffon (Below)

A Floribunda for those who like something different in Roses. The bud is a light pastel pink with a deeper blush heart. As the flower opens, this captivating delicate pink is retained while the inner petals, which have almost a silky texture, keep their deeper tones. The open 3-in. bloom is full, slightly cupped and moderately fragrant. The bushy plant, covered with glossy foliage, reaches a height of 24 to 30 in. One of the most beautiful small Roses in years, exquisite for arrangements as well as the garden. (Pl. Pat. #1564.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

### SPECIAL OFFER! GROUP No. 360 ALL 5 ROSES PICTURED ON THESE 2 PAGES

Value \$10.25 Save \$1.30

Only **\$8.95**

### SPECIAL OFFERS!

#### GROUP No. 370

1 of each:

Pink Chiffon      Yellow Pinocchio  
Red Pinocchio      Masquerade

Value \$7.75 Save \$1.00

Only **\$6.75**

#### GROUP No. 380

1 of each:

Siren      Geranium Red  
Pink Chiffon      Glacier

Value \$8.25 Save \$1.05

Only **\$7.20**

Pink  
Chiffon

©  
J. & P.  
CO.

## MORE Famous Jackson & Perkins Floribundas

### SIREN

Brilliant fiery scarlet . . . a flaming red that sparkles and glows like a precious ruby. And unlike an ordinary Rose this deep blazing red really lasts . . . from exquisite bud form until the last petals fold up and float away. Full, 3½-in. blooms have beautiful ruffled petals. Even in extreme heat, these lovely red beauties keep their form and color, setting your garden ablaze all season long. The vigorous, compact plant reaches 2 ft. (Pl. Pat. #1197.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60; 25 for \$35.00

### YELLOW PINOCCHIO

Another thrilling Pinocchio, with great masses of fragrant, apricot-yellow blooms and the same sturdy bush. The plant grows about 3 ft. tall and at its peak of bloom is a rounded mound of yellow. The petite buds, touched red on the outside petals, are carried in large clusters. The foliage is dark green, tough and very disease resistant. The 3-in., fully double blooms last well and come continually from spring to frost. They are especially good for cutting. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60

### PINK BOUNTIFUL

Ovoid buds are tinted deep reddish pink and unfold demurely into flowers with buff-salmon-pink hearts, flushing into a deeper pink at the outer petals. You will prize this lusty Floribunda in your garden for its soft pink flowers with their dawn like glow. Large, lasting bloom clusters provide a fresh and profuse mass of color all summer long. Open flowers measure up to 3 in. across, like miniature Hybrid Teas. Hardy and easy to grow, the bush reaches 2 ft. (Pl. Pat. #601.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60

### GERANIUM RED

Imagine a Rose that looks like a geranium and has the same spicy fragrance. The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. The very double blooms are borne in abundance. Buds are dark ox-blood-red, and the tumbled pattern of inner petals shows a brighter color in contrast to the dark buds. Vigorous and hardy, the plant will reach 2 ft. tall. Blooms in clusters and individually. Disease resistant. (Pl. Pat. #811.)

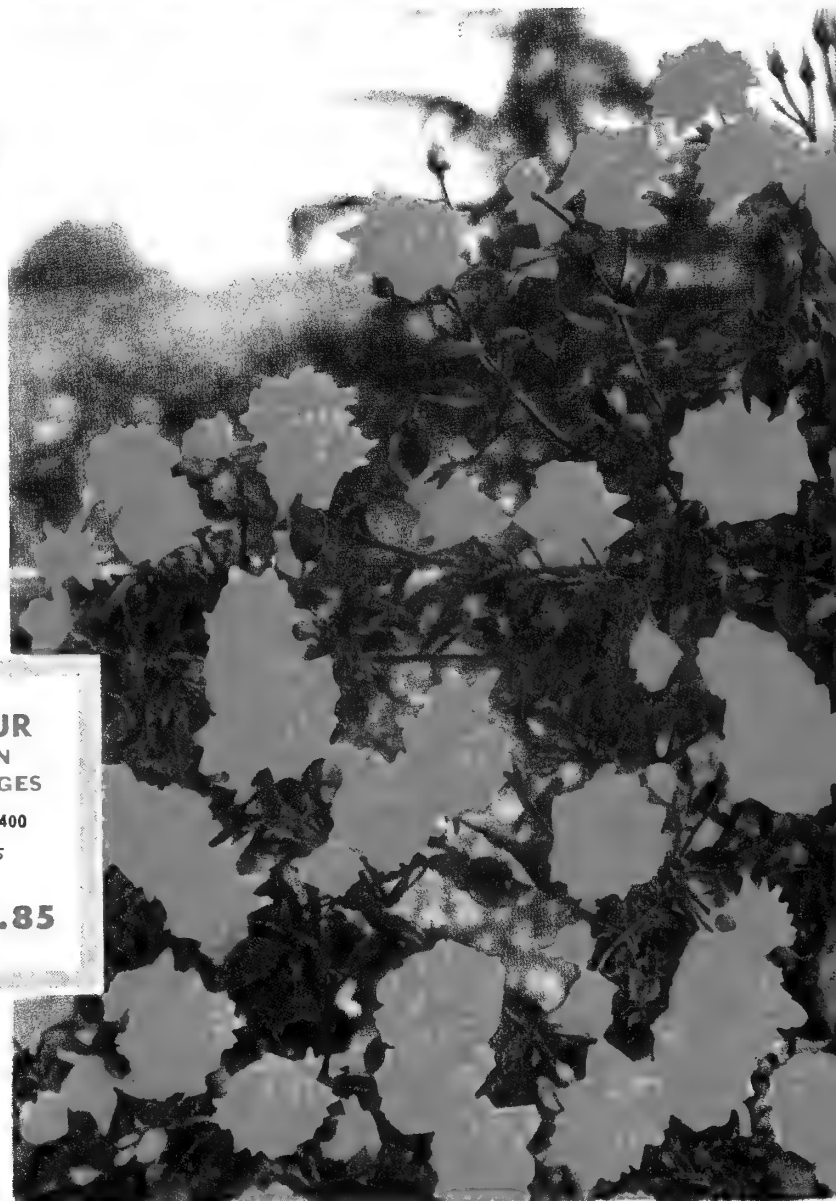
\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00

### MASQUERADE

Truly unique and different. Each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once. Each bud is golden yellow, with tiny vermilion marks. The center bud in each cluster opens first, becoming rose-pink, gradually deepening to red. While the first bud in any cluster is going through these stages, other buds are developing and passing through the same color sequence. Bushy and free. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00

# The Gracieful Climber In Our 33 Years



## ALL FOUR ROSES ON THESE 2 PAGES

GROUP No. 400

Value \$11.25

Save \$1.40

Only \$9.85

Climber

Don Juan

## Don Juan (Above)

True to the traditional hero of Tirso de Molina's drama, Mozart's most perfect opera, and Lord Byron's epic poem, this new Climber constantly surrounds itself with beauty. This Pillar Rose dresses itself with an unusual number of velvety red flowers throughout the summer. In spring there is a burst of deep velvety red, 5-in. flowers, both in clusters and singly, with a delightful fragrance. Pointed buds of rich deeper red are excellent for cutting. Flowers retain their clean color until the last petals drop to the ground. All through the summer there is a constant display not only on the old wood but on new tall-growing bottom breaks. The 8 to 10-ft. plant is filled with dark, lustrous foliage. Highly resistant to mildew, this Climber promises to gain great popularity as its excellent quality of bloom, its color and its fragrance become known. (Pl. Pat. #1864.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



© T. & P. CO.

Royal Gold

## Royal Gold

(Above) This vigorous, easily managed Climber that blooms the first year it is planted is the yellow Climber you have been looking for! Ovoid buds open to gorgeous, golden yellow blooms with up to 45 shiny petals. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda, the flowers are carried in clusters of three to seven and also singly on stems adequate for cutting. The abundant foliage is of moderate size, borne on the 4 to 5-ft. canes that develop the first year. Three to four canes will be produced each following year until the plant reaches its full majestic height of 5 to 7 ft. A moderate fruity fragrance surrounds this well-balanced Climber. This brilliant plant is very adaptable and extremely hardy. We are proud to offer it to you. (Pl. Pat. #1849.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO. *World's Largest Rose Growers* Leaders in Roses Since 1872



## Two Fine Trailing Roses for Ground Cover!

USES: These Roses will add color to steep banks and shady spots. They are excellent along the top of retaining walls.

### WICHURAIANA (Left)

Known also as the Memorial Rose. An effective cover-all for banks and other bare, unsightly places. Fragrant, starry white flower clusters through late summer. Bright red berries later. Spreads rapidly.

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

### MAX GRAF (Not illustrated)

Excellent for covering steep banks. Tough, disease-resistant, dark green foliage that is attractive all season. Single, clear pink flowers borne in profusion in June and July. Does well with little sunshine.

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00



## Morning Dawn

(Below) A refreshing color in Climbers. The large, 5-in. flowers are a dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals only serves to enhance this Rose. One of the most fascinating things about this Climber is its unusually large buds, which are about 3 in. across and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly and on very long stems. Attractive shiny, dark holly-like foliage decorates this 6 to 8-ft. pillar. It will fill your garden with its sweet, spicy old Rose fragrance. You will be delighted with its performance and marvel at its large, enchanting blooms. Plant it this spring and enjoy its beauty and fragrance for years to come. We are sure it will raise delighted comments from your neighbors. Let its gorgeous blooms enhance your garden and home. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.60; 12 for \$26.10

© J. & P. CO.

Morning Dawn

### SPECIAL OFFER!

GROUP No. 410

1 of each:

Don Juan

Royal Gold

Morning Dawn

Value \$8.50

Save \$1.05

Only \$7.45

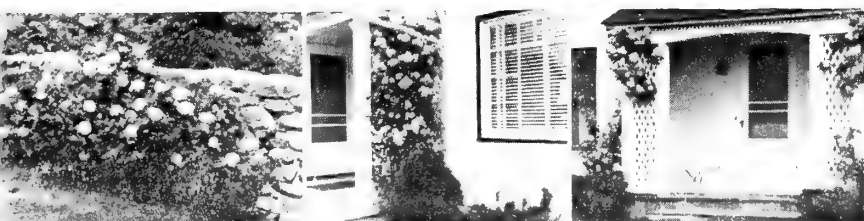
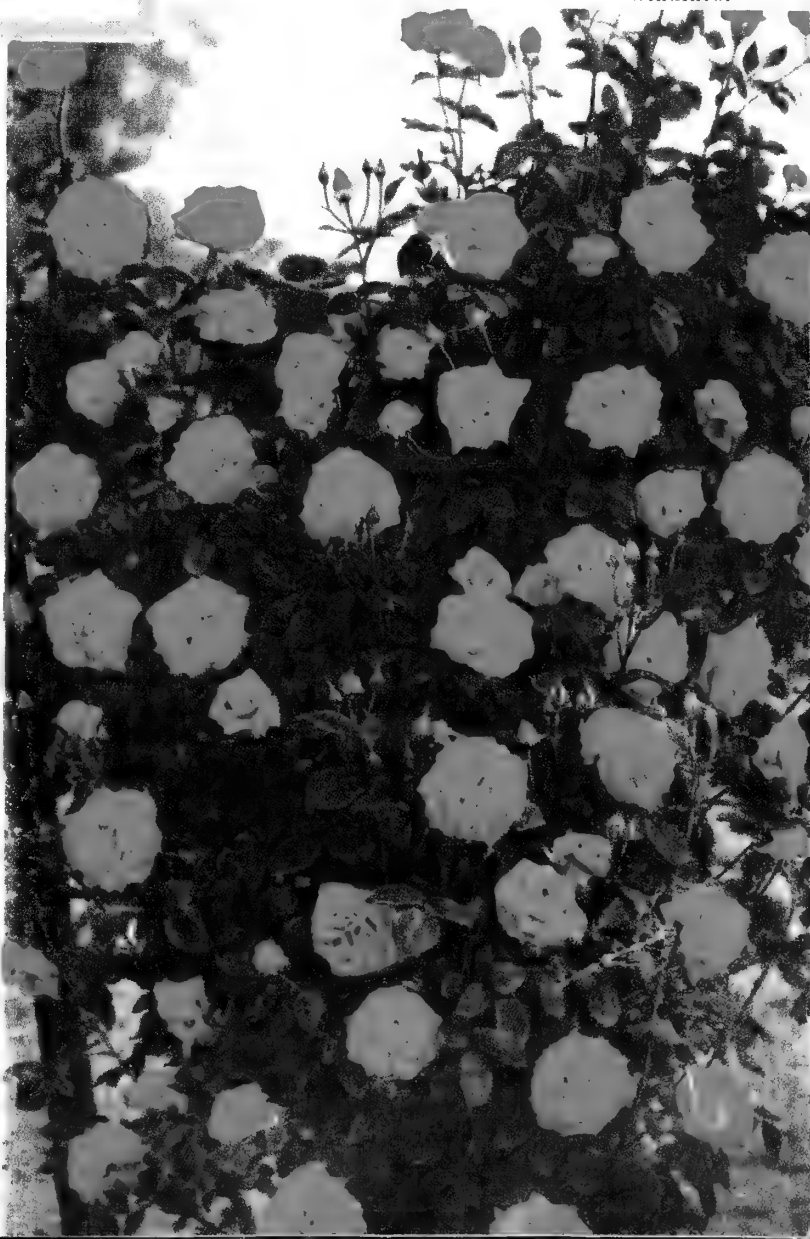
## Gladiator

(Below) Here's the champion of Everblooming Climbers. Like the gladiators of old, it has incredible endurance . . . blooms and reblooms all season. You'd expect to find such huge blooms only on the finest Hybrid Tea; yet Gladiator is noted for its immense, 5-in., high-centered flowers . . . unusually large for a Climber. But the huge size is only part of the story! When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and the softest red—you'll know why this gorgeous Climber is in a class by itself. You'll be absolutely thrilled when scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants, making an irresistibly beautiful picture in your garden, on your fence, around your house! And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage is an impressive dark emerald-green in color and creates a decorative effect by itself. Yet so hardy is this Climber that it withstands the battles of zero winter climate. In every sense of the word, it is a real champion. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

© J. & P. CO.

Gladiator



Everblooming Climbers planted along a stone wall.

Everblooming Climbers planted beside a porch.

Everblooming Climbers create a stunning picture at this entrance.



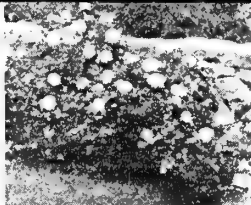
© J. &amp; P. CO.

Climbing Crimson Glory

## Climbing Crimson Glory

(Above) One of the world's most popular Roses in Climber form. For years Crimson Glory has been universally accepted as one of the best Roses in existence. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms. Completely captivating fragrance . . . so sweet and refreshing that you just can't get enough of it. Give your garden unusual splendor and richness; make every post, pillar, fence or wall a dazzling sheet of glory by using this Climber liberally. In sub-zero areas plant this Climber in a sheltered location and have some protection against winter injury. When you plant this popular-Hybrid Tea in the form of a magnificent cascading Climber, you add an unequalled touch of splendor to your garden. We are proud to offer this remarkable Climber to our many customers and friends. Plant it this fall and enjoy it for years. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Everblooming Climbers planted along a stone wall.



Everblooming Climbers planted beside a porch.



Everblooming Climbers create a stunning picture at this entrance.

## Aloha (Below)

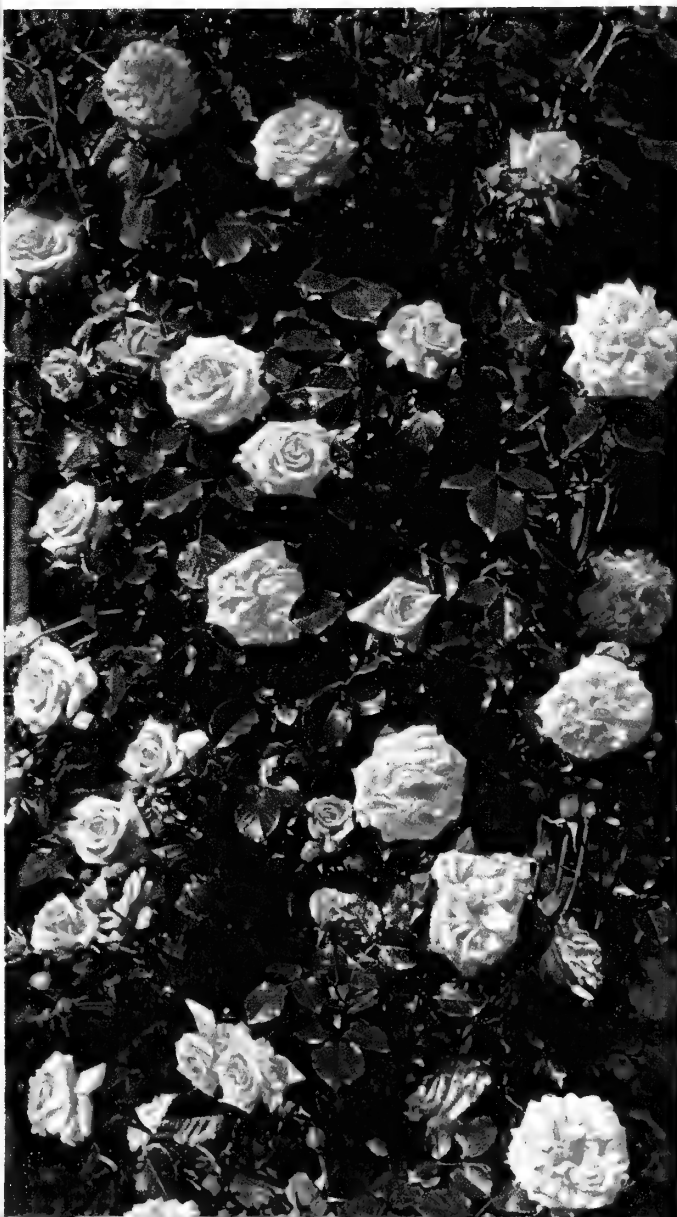
Like an artist's dream, Aloha bursts into bloom from top to bottom with a breath-taking display of never-to-be-forgotten glory. After this first peak of June beauty, Aloha continues to bloom frequently during the entire season until frost. So profuse . . . so rich . . . in its deep rose-pink blooms of enormous size that it defies description. An unbelievable mass of deep coral-pink buds starts the show. These open to very double, perfectly formed blooms of handsome size. Flower after flower measures 5 in. across and as much as 3 in. deep. Each gorgeous petal is strong and waxy. Strong rich rose-pink with deeper tones on the inside of the petals. Unlike most Climbers, Aloha blooms in long-stemmed clusters of buds. As if to prolong its display, they do not open all at once. The primary bud develops into a gorgeous 5-in. bloom while the secondary buds around it are still undeveloped. The lovely rosette form of the overlapping petals holds up especially well. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

Aloha

© J. &amp; P. CO.



Climbing

## Climbing Showers

For the first time in 16 years the coveted national AARS Award has been won by a Pillar and Climbing Rose, GOLDEN SHOWERS. It is the answer to the landscaper's dream—a Rose variety that lends itself to landscape treatment as no other ever has. Exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, 4½ to 5-in., open yellow blooms. Almost thornless, with long, bronze cutting stems, GOLDEN SHOWERS makes exciting cut-flower arrangements. Trained as a Climber, it will attain a height of 6 to 8 ft. and will reach up and along a trellis or fence. Or it can be shaped as a bush, with

**SPECIAL GROUP OFFER No. 420**  
1 of each:

Climb. Golden Showers  
Climb. Crimson Glory  
Climb. Aloha


Value \$7.75 Save \$1.00

Only


**\$6.75**








Everblooming Climbers framing a garage doorway.



Everblooming Climbers framing a picture window.



Everblooming Climbers screening a sun porch.

## Spectacular *(Below)*

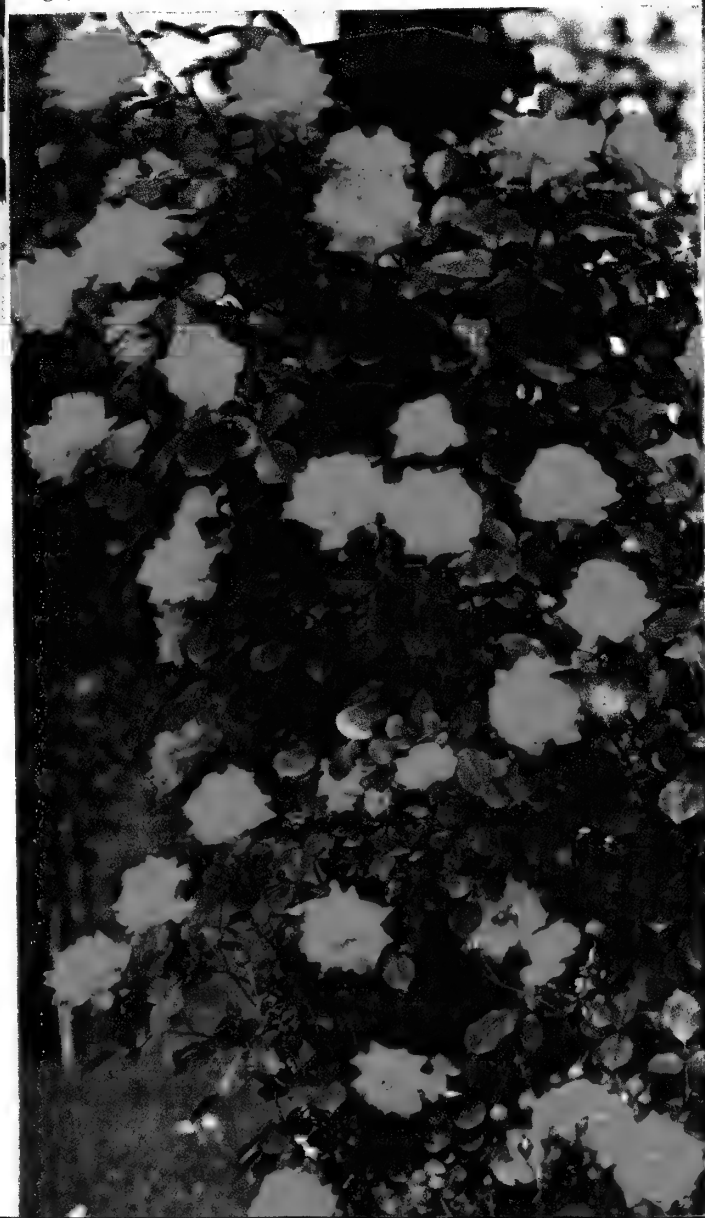
The orange-red color that has been so popularly received in Hybrid Teas and Floribundas has reached the Climbers, where it is particularly effective in the breath-taking SPECTACULAR. As its name implies, this Everblooming Climber leaves a lasting impression when it is seen as a full blooming plant. Although the spring blooms alone are ample recompense for the proud owner, there is always a rich fall bloom as a wonderful bonus. The 6 to 7-ft. canes which continue to greater heights the next year are indicative of its hardiness and vitality. SPECTACULAR carries its enchanting orange-red to spectrum-red clusters for a long time . . . and each of the 4-in. blooms is infused with vigor and freshness. The alluring color does not fade even in 90 and 100-degree temperatures. We are particularly pleased with this new Climber and feel it will make a lot of friends. Don't miss the opportunity of having it in your garden this year. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

*World's Largest Rose Growers*

© J. & P. CO.

Spectacular



Climbing Coral Dawn

## Climbing Coral Dawn

*(Above)* Here is an Everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . . . the color that has become so popular in bush Roses. And the color really lasts. The coral tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. Produces the same continuous repetition of flowering as the popular New Dawn, but the Roses themselves are larger, fuller, more colorful and freely decorate the plant all summer long, in clusters of from 3 to 20 buds. The lustrous, dark green foliage is disease resistant and sets off the coral-pink flowers. This excellent Climber is very easy to grow and will do extremely well in all regions. Truly a lovely variety, Coral Dawn is just the ideal pillar for any home. The 6 to 8-ft. plant will decorate your garden and home for many years to come. Plant it this fall. (Pl. Pat. #1117.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**SPECIAL GROUP OFFER No. 430**

1 of each:  
Climb. Coral Dawn  
Climb. Spectacular  
Climb. Golden Showers  
Value \$7.75 Save \$1.00

Only

**\$6.75**



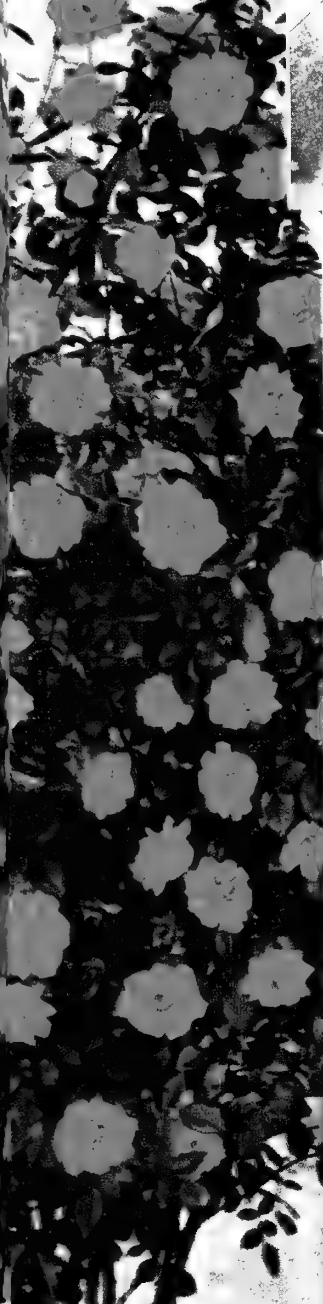
## Golden



*(Above)*

gleaming golden blooms that invite picking. This hardy Everblooming Climber blooms from earliest spring continuously through until late fall. Even in the short time when the blooms are waiting to burst forth in golden splendor, the plant is magnificently clothed clear to the ground with large, dark green, glossy foliage. GOLDEN SHOWERS is so vigorous that it is highly resistant to Rose diseases such as mildew and black-spot. Since 1941, no other Climber in its class has combined such beauty and flowering qualities. (Pl. Pat. #1557.)

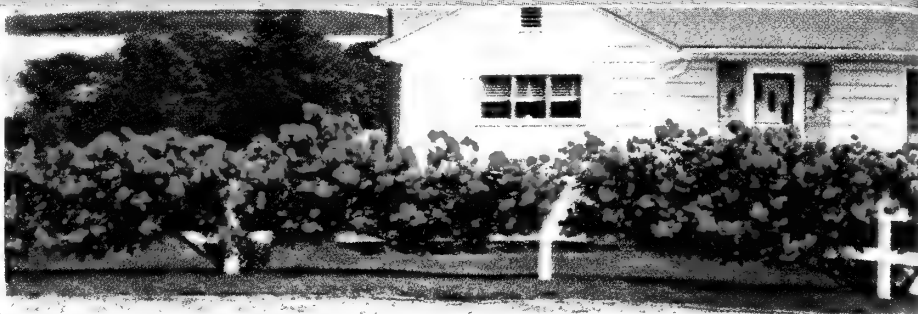
\$2.75 each; 3 for \$7.20;  
12 for \$28.80



Golden Showers



# J&P's Improved New Strain PRODUCES THOUSANDS



36

The New Blaze will beautify your home like this!

## THE NEW BLAZE

**MORE EVERBLOOMING!  
ABSOLUTELY GUARANTEED TO  
BLOOM IN JUNE-JULY-AUGUST-  
SEPTEMBER!**

(Left) These are the brilliant double red Climbing Roses one sees all over America.

You'll be thrilled with the exceedingly generous blooms in June, July, August and September. Each succeeding year will increase your devotion as the plants become established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore. In this picture the brilliant pillar of glowing red is in complete harmony with the porch. You can have thousands of 2 to 3-in., cupped, scarlet-red flowers on just one plant. Use the new Improved Blaze where its glorious bloom may be fully enjoyed—on fence or garage, pillar or post, at a doorway or on an arch. You'll take great pride in this glorious Climber, year after year.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

### WHERE THE NEW BLAZE CAME FROM . . .

One particular plant that outbloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. We guarantee it to bloom in June, July, August and September. You'll see how superior it is.

New Dawn

### SPECIAL OFFER!

**GROUP No. 440**

1 of each:

Blaze White Dawn  
Value \$5.50 Save \$ .70

Only **\$4.80**

### New Dawn (Right)

One of the hardiest of all Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink color of apple blossoms and a delicate appealing old Rose fragrance in profusion, on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. They come on fine long stems that make it excellent for cutting. These sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence. Plants continue to flourish in almost any soil or location and are lavish with lovely blooms. Supreme in vigor, adaptability and sheer beauty of foliage plant, lovely buds and large double blooms. Choose New Dawn for a long season of Rose enjoyment.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

JACKSON & PERKINS CO. *World's Largest Rose Growers*

Leaders in Roses Since 1872

# of America's Most Popular Climber

## S OF RED ROSES FOR ONLY \$1.50

*You'll love these  
other colors too!*

37

### Climbing Summer Snow

(Below) Spotless, glistening, glacier-white, double blooms are 2 in. across, with golden stamens that add to the charm of the large clusters in bouquets and arrangements. There are very few thorns. And Summer Snow is so abundantly generous, one need never hesitate to cut enough for use indoors. It would be bounty enough to have its splendor just for June, but the fragrant white blooms repeat all through summer and fall. The hardy, vigorous plant requires little care and fills out rapidly, growing 8 to 10 ft. tall. Often these are the last flowers in our garden when killing frosts come in November.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Climbing Summer Snow

© J. & P. CO.

Dr. J. H. Nicolas

© J. & P. CO.

Climbing Goldilocks

### Climbing Goldilocks

(Above) The truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom all summer long. Now this magnificent Rose can be enjoyed as a Climber! The buds are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open gracefully to 3½ in. and last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy; it will grow 6 to 10 ft. in one year and will bloom the first year it is planted. Climbing Goldilocks looks well wherever a Climber is appropriate. Use it to grace an arch or to enhance a wall. Be sure to make a place for it in your garden. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

### AVAILABLE ONLY IN LIMITED QUANTITIES

**WHITE DAWN** A hardy, everblooming white Climber. The medium-sized flowers are double, snow-white, fragrant and produced constantly from late spring to frost. A fine companion for other Climbers and very effective when planted alone.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**PAUL'S SCARLET** Until the advent of Blaze, its everblooming counterpart, Paul's Scarlet was the most loved red Climbing Rose on the market . . . and it is still much admired by gardeners everywhere. Profuse, vivid scarlet-red flowers, magnificent in early summer. Very hardy and healthy.

\$1.35 each; 3 for \$3.45; 12 for \$13.80

### Dr. J. H. Nicolas

(Above) Magnificently large, very double, deeply fragrant blooms like Hybrid Teas; everblooming all summer. Beautiful deep rose-pink, with rich dark foliage. Attractive on posts and pillars, among shrubs, on pergolas, lattices or fences. Immediately after the first flowers fade, new shoots appear and the bloom is repeated again and again. Blooms reach 5 to 6 in. across. They are borne singly on the stems.

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

### SPECIAL OFFER!

GROUP No. 450

1 of each:

Climbing Goldilocks  
Dr. J. H. Nicolas  
Gladiator

Value \$7.25  
Save \$.90

Only \$6.35



Jackson &amp; Perkins

# Modern Lilacs

**OWN-ROOT  
FRENCH  
HYBRIDS**

**Superior French Hybrid Lilacs Far Surpass All Others!  
Own Root... Will Not Develop Wild Canes!**

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

**AVAILABLE IN THESE SIX  
OUTSTANDING VARIETIES**

Paul  
Thirion

President  
Grevy

Pres.  
Fallieres

Edith  
Cavell

Paul  
Harriot

Mme. A.  
Buchner

**PAUL THIRION.** Large, open clusters of single florets of a rich wine-red tone. Moderate height. Strong grower and free bloomer.

**PRES. FALLIERES.** Large showy clusters of double, fragrant flowers. Soft rosy lilac—very delicate and pleasing.

**PRESIDENT GREVY.** Moderate-sized single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

**PAUL HARIOT.** A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties.

**EDITH CAVELL.** Large, full clusters of double florets, snowy white in color.

**MME. A. BUCHNER.** Very fragrant large, double flowers in long clusters. The buds are carmine, opening pinkish lilac.

\$3.00 each; 3 of one kind \$7.50

## SPECIAL OFFER!

**Group No. 460**

**All 6 J & P Modern Lilacs pictured**

**1 of each \$15.00**  
Value \$18.00 Only ..

# Magnolias

## Most Stately, Most Dramatic of All Flowering Trees

**Magnolia Soulangeana.** You need no longer admire the gorgeous spring blooms of the widely loved Saucer Magnolia in someone else's garden! Many of our plants are already budded; all are sturdy and will give you many years of enjoyment once they have become established in your garden. This magnificent variety, commonly called the Saucer Magnolia, bursts into glory early in the spring with a stunning display of 6-in. flowers that have generous, heavy-textured petals of glistening white with purplish or rose tones on the reverse side. One of the first trees to bloom in

the spring, Magnolias are literally covered with flowers even before the leaves appear. Later the foliage is broadly oval and a rich leathery green. It makes a very handsome ornamental tree, which under ideal conditions grows as high as 30 ft. A splendid tree for growing in smoky city areas. Good drainage rather than a rich soil is the prime essential for Magnolias. For best results apply fertilizer every two years. They are hardy in practically all sections of the country. If peach trees will live in your locality, Magnolias will do well there, too.

**5-year tree, 18 to 24 in. tall,  
\$3.50 each; 2 for \$6.50;  
3 for \$8.75; 6 for \$17.50**







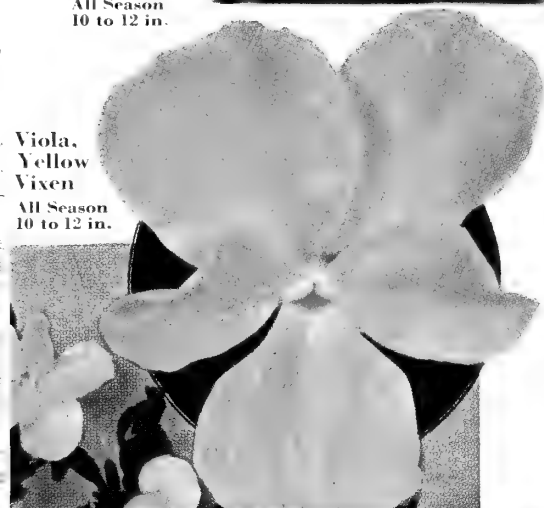
**Viola, Purple Wallmark**  
All Season  
10 to 12 in.



**Viola, White Heart**  
All Season  
9 to 12 in.



**Viola, John Wallmark**  
All Season  
10 to 12 in.



**Viola, Yellow Vixen**  
All Season  
10 to 12 in.

## GIANT VIOLAS

**VIOLA, PURPLE WALLMARK**  
(Above, Left) Bright violet-purple. Height 12 in. and stems from 5 to 6 in. long. A fine addition to your garden, doing well in both sun and partial shade. Blooms from May to frost, with 25 to 30 flowers to each plant.  
85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

**VIOLA, YELLOW VIXEN** (Left)  
Bright clear yellow that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems.  
75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50; 100 for \$50.00

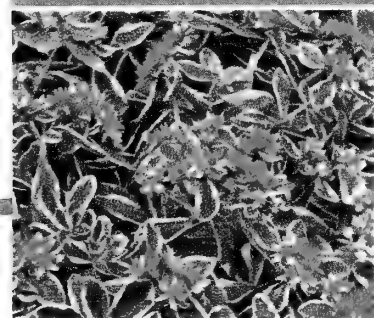
**VIOLA, WHITE HEART**  
(Above, Center) Pure white. The immense flowers are really a picture, and the healthy plant produces great quantities of them all through the season. They mingle well with all other Violas. Plant is compact and sturdy. (Pl. Pat. #1508.)  
\$1.00 each; 3 for \$2.50; 6 for \$5.00

**VIOLA, JOHN WALLMARK**  
(Above, Right) Grayish lavender with violet veinings and yellow and white eye. The bloom is almost 2 in. across. Long stems make it an ideal cut flower. 12 in. tall.  
85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

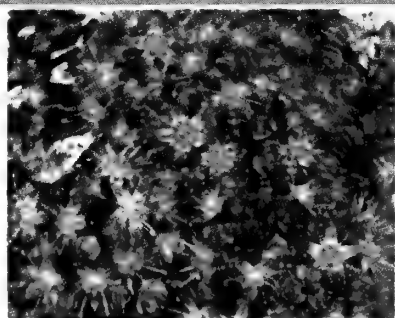
**VIOLA, PURPLE HEART**  
(Not illustrated) Huge, velvety violet-blue flowers with waved petals are 3 in. across, on stems 7 to 8 in. long. Bright yellow eye. Easy to grow. Height 9 to 12 in. (Pl. Pat. #671.)  
85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

**2 Each of These VIOLAS GROUP No. 470**  
Value \$8.60  
Save \$1.45 Only **\$7.15**

## Jackson & Perkins LOW GROWING PERENNIALS...They Grow from 8 to 18 Inches Tall!



June to Frost 6 to 8 in.



June to Frost 4 to 6 in.



June, July 12 to 18 in.



All Summer 18 in.

**SEDUM, GOLDEN CARPET**  
(Above) A ground cover with attractive variegated foliage and bright golden yellow blooms. It can be used in all locations, making a good underplanting in many parts of the garden. You will have blooms from June till frost. It will reach a height of 6 to 8 in.  
75c each; 3 for \$2.00; 6 for \$3.75

**WHITE BLEEDING-HEART**  
(Below) A delightful white form of the old favorite. Blooms heavily in spring and continues to produce graceful sprays of flowers all summer and fall. Grows luxuriantly in any reasonably good garden soil, in semi-shade or sun. 9 to 12 in. high.  
\$1.00 each; 3 for \$2.50; 6 for \$5.00

Spring through Fall 9 to 12 in.

**SEDUM, LIDAKENSE, ROSY CARPET** (Above) Another dwarf spreading Sedum in a new color—a beautiful deeper pink. For borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in. and covered with a mass of bloom all summer. Grows easily in a dry, sunny spot.  
\$1.00 each; 3 for \$2.50; 6 for \$5.00

**SEDUM, BRILLIANT**  
Immense, amaranth-red flower heads. Withstands even the driest summer weather. Late fall bloomer. Height 18 in.  
75c each; 3 for \$2.00; 6 for \$3.75

**PACHYSANDRA—SPURGE** Best evergreen ground cover for shade or sun. The plants grow 8 in. tall and spread quickly. Glossy foliage remains green all year.  
3 for \$1.00; 10 for \$3.00; 100 for \$25.00

**MONARDA, CROFTWAY PINK**  
Clear pink—a lovely mass of color during some of the most difficult days for the summer gardener. Does well in moist or dry positions, in either sun or semi-shade.  
\$1.00 each; 3 for \$2.50; 6 for \$5.00

**SEDUM, FIRE GLOW**  
Red, star-like blooms from June till frost. Height 8 to 10 in. An excellent ground cover. Grows anywhere.  
75c each; 3 for \$2.00; 6 for \$3.75

**VINCA MINOR**  
Myrtle, Bowles Variety. Alice-blue flowers delightful against luxuriant evergreen foliage. Plant 8 in. apart, in sun or shade. Wonderful ground cover.  
3 for \$1.00; 10 for \$3.00; 100 for \$25.00

**GYPHOPHILA, ROSY VEIL** (Above)  
A lower-growing double pink Babys-Breath. Generous in bloom, with airy sprays of delicate pink during June and July. The artistic sprays are invaluable for bouquets. Established plants start to bloom about two weeks earlier than the tall double Gypsophila. 18 in. tall.  
85c each; 3 for \$2.25; 6 for \$4.25

**CENTRANTHUS RUBER** (Above)  
Soft red, fragrant flowers in close clusters are produced all summer and give a fine showing in autumn. Grows well in sun or partial shade. Height 18 in. Decorative bluish foliage. Plant in masses in rich soil for best results. Very neat and colorful. Hardy and vigorous.  
\$1.00 each; 3 for \$2.50; 6 for \$5.00

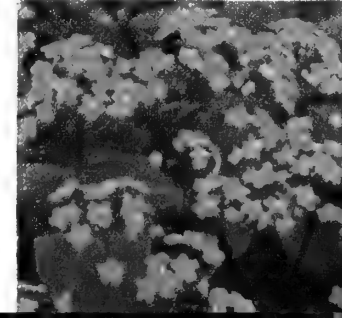
**ANCHUSA myosotidiflora** (Below) Dainty blue flowers on stems 1 to 1½ ft. high, held well above the foliage. Large leaves, excellent for ground cover.  
75c each; 3 for \$2.00; 6 for \$3.75

April, May 1 to 1½ ft.

### SPECIAL OFFERS!

**GROUP No. 480**  
1 of each:  
Sedum, Rosy Carpet  
Sedum, Golden Carpet  
Centranthus Ruber  
Bleeding-Heart, White  
Lavender, Hidcote  
Value \$4.75 Save \$80  
Only **\$3.95**

**GROUP No. 490**  
1 of each:  
Anchusa; Gypsophila,  
Rosy Veil; Bleeding-  
Heart, White; Sedum,  
Brilliant; Sedum, Fire  
Glow.  
Value \$4.10 Save \$70  
Only **\$3.40**



# SUPER-GIANT VIOLETS

## VIOLET, WHITE WONDER (Below)

Imagine a dazzling glacier-white Violet!

Each plant is covered with hundreds of flowers. Individual blooms are enormous, with a center beautifully veined.

75c each;  
3 for \$2.00;  
6 for \$3.75

## DOUBLE RUSSIAN VIOLET (Below, Right)

An exquisite double Violet with unusually sweet fragrance. It is hardy anywhere and can be effectively placed wherever a low, colorful purple is needed. Excellent for semi-shady places. In bloom May to Oct.

75c each;  
3 for \$2.00;  
6 for \$3.75

## VIOLET, ROSINA (Right)

A mass of lovely fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent and is very useful in every garden. Ideal for bordering or ground cover. About 10 in.

75c each;  
3 for \$2.00;  
6 for \$3.75

**2 EACH of THESE FOUR VIOLETS • Group No. 500**  
Value \$1.50  
Save \$1.50  
**Only \$4.80**

Spring and Fall Violet, Royal Robe 9 to 12 in.

**VIOLET, ROYAL ROBE (Above)** Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year.

65c each; 3 for \$1.75; 6 for \$3.25



May Violet, White Wonder 10 in.



Double Russian Violet All season 6 to 8 in.



May Violet, Rosina 10 in.

## Jackson & Perkins LOW GROWING PERENNIALS...They Grow from 8 to 18 Inches Tall!

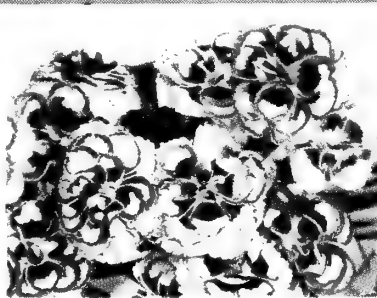


June, July and August 14 in.

### NEW DIANTHUS, CORAL GEM

(Above) Brilliant coral-pink, 2-in. blooms with clean carnation fragrance. Flowering stems are long, with 7 to 8 flowers on them. The compact, hardy plant has silvery foliage. Long period of bloom makes it popular. A beautiful addition to any perennial garden. 14-in. plants bloom all summer. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

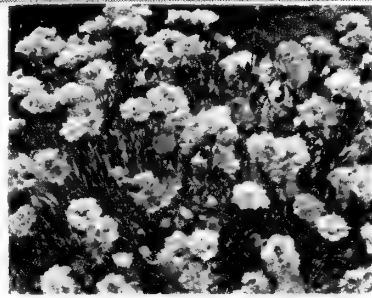


June, July 12 to 14 in.

### DIANTHUS, LACY LASS (Above)

This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. Its coloring gives the effect of a painting. Produces many flowers on 12 to 14-in. stems. The buds appear in succession. Very effective in old-fashioned bouquets.

\$1.25 each; 3 for \$3.15;  
6 for \$6.25

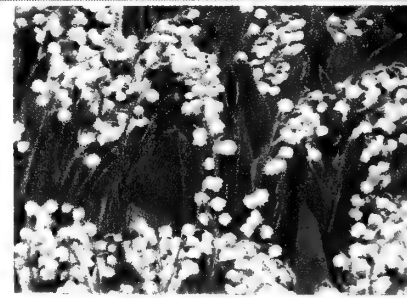


Spring and Late Summer 12 in.

### DIANTHUS, CAPRICE (Above)

2-in. blooms have a maroon center, with the rest of the petals a lively pink. The petal edges are deeply cut. 12-in. plants are covered with flowers. Frequently 24 in. across, the plant is filled with these very fragrant blooms. (Pl. Pat. #1851.)

\$1.25 each; 3 for \$3.15;  
6 for \$6.25



May 10 in.

### J&P GIANT TYPE LILY-OF-THE-VALLEY (Above)

An improved gigantic form. Perfectly shaped, heavy textured, long stemmed. The sweet rich fragrance is delightful. Field-grown clumps that soon form a solid mass.

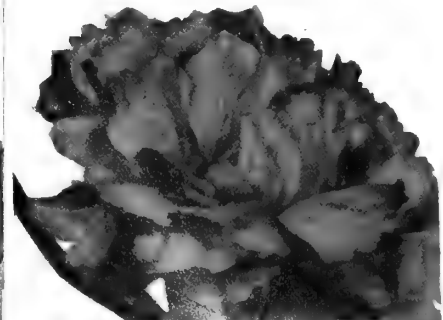
65c each; 3 for \$1.75;  
6 for \$3.25

**ALL 6 DIANTHUS ON THIS PAGE GROUP No. 510**  
Value \$6.45  
**ONLY \$5.35**

### SPECIAL OFFER! GROUP No. 520

2 Lily-of-the-Valley  
2 Campanula  
2 Salvia  
2 Shasta,  
Esther Read  
Value \$7.00  
Save \$1.20

Only  
**\$5.80**



June to August 12 to 18 in.

### DIANTHUS, ROCK RAVEN RED

(Above) Exceptionally fragrant, very double; rich crimson-red. Blooms abundantly from June through summer; perfect for border edge and rock garden. Strong, 12 to 18-in. stems. Does best in a sunny spot.

85c each; 3 for \$2.25;  
6 for \$1.25

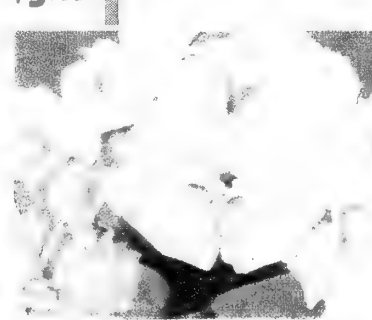


June, July 12 to 18 in.

### DIANTHUS, IRENE (Above)

Old-fashioned clove scent. Exquisite pink, very double, 2 to 2½-in. flowers averaging about 60 petals each are produced continuously. Sturdy, 12 to 15-in. stems. Blooms very freely in June and July. Give it full sun. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50;  
6 for \$5.00; 12 for \$10.00



June to August 10 to 12 in.

### DIANTHUS, SILVER MINE (Above)

Large, full, fragrant, double flowers—all pure white; hardy. Excellent for cut flowers, for borders, edges or rock gardens. Clusters of 3 to 4 on each stem. Height about 10 in. Blooms from June to Aug.

85c each; 3 for \$2.25;  
6 for \$1.25



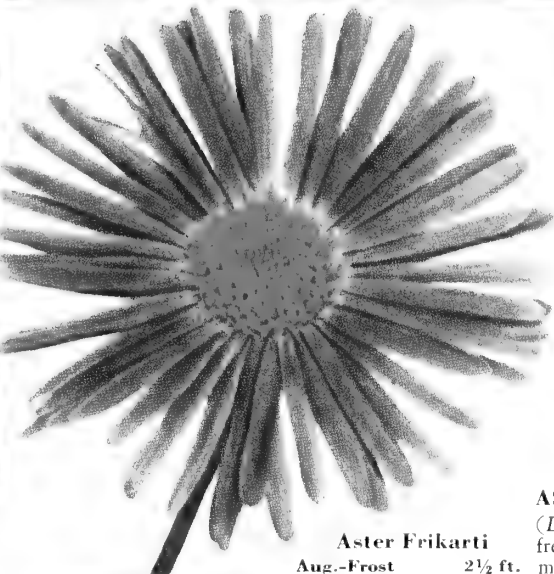
June to Fall 6 to 8 in.

### CAMPANULA, BLUE CARPET

(Above) (Carpatia Improved) Excellent wherever you want a striking low "carpet-of-blue" from June to fall. Grows well in full sun or semi-shady places. Light blue, bell-shaped flowers on 5 to 6-in. stems.

75c each; 3 for \$2.00;  
6 for \$3.75

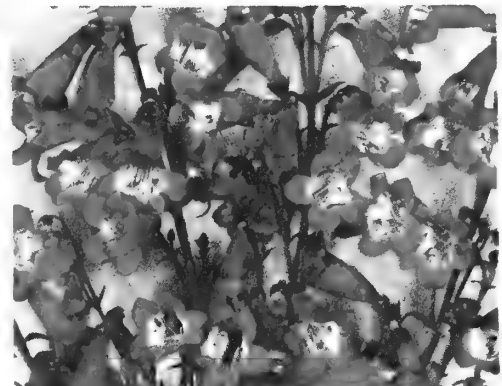




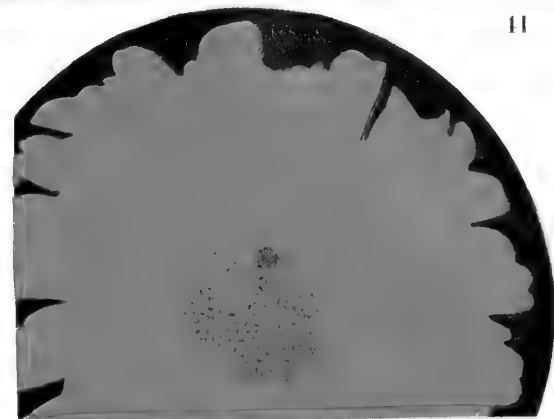
**Aster Frikarti**  
Aug.-Frost



**Trollius, Golden Queen**  
June-July 1½ to 2 ft.



**June-Oct. Penstemon, Ruby King** 18 to 24 in.



**June-Frost Heliopsis, Patula** 3 ft.

**ASTER FRIKARTI**

(Left, Above) Large and free flowering. Blooms 2½ ft. measure more than 3 in. across. 2½ to 3-ft. plant. Light blue-lavender flowers from Aug. until frost. Requires some winter protection in cold sections.

75c each; 3 for \$2.00;  
6 for \$3.75

**TROLLIUS, Golden Queen**

(Left) Bright golden flowers are so globular in form that they seem almost entirely double. Blooms in June and July. 1½ to 2-ft. plants. Enjoys a moist and semi-shady spot.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00

**SALVIA SUPERBA, Purple Glory (Above, Right)**

A superb new royal purple. Decorative foliage and many spikes on a 30-in. plant. When first flowering is finished, tops should be trimmed and blooming will continue to frost. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

**PENSTEMON, Ruby King**

(Above) Very free blooming. 2-in., trumpet-like flowers. Spikes are 18 to 24 in. high and are produced freely, June to Oct. Grows in full sun or light shade. Should have some winter protection. (Pl. Pat. #744.)

85c each; 3 for \$2.25;  
6 for \$4.25

**HELIOPSIS, Patula (Above, Right)**

Mellow gold, semi-double flowers like giant daisies, with deeper center. Blooms profusely from June to frost. About 3 ft. Gives a striking effect. Excellent where tall-growing plant is wanted.

75c each; 3 for \$2.00;  
6 for \$3.75



**Salvia Superba, Purple Glory**  
May to Fall 30 in.



**Funkia subcordata alba**  
Sept. to Frost 1½ to 2 ft.

**FUNKIA subcordata alba (Right)**

Long, tubular, creamy white flowers. Blooms Sept. to frost. Sweet fragrance. New blooms produced every day. Large, heart-shaped leaves. Grows in either sun or partial shade.

85c each; 3 for \$2.25; 6 for \$4.25

**SHASTA DAISY, Esther Read**

(Left) A prim white mass. Large, double flowers on 18-in. stems bloom from June to Oct. Requires a little protection in colder areas.

85c each; 3 for \$2.25; 6 for \$4.25

**SHASTA DAISY, Wirral Supreme**

(Left, Below) Double, 3 to 3½-in. flowers of glistening white. Blooms in June and July; if cut then will rebloom in fall. 2½-ft. plant. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15;  
6 for \$6.25

**SHASTA DAISY, Cobham Gold**

(Left, Below) Golden heart finishes a soft cream-yellow. 3¼ to 4-in., double flowers. 2½-ft. plant blooms from end of June to Aug.

\$1.50 each; 3 for \$3.75;  
6 for \$7.50

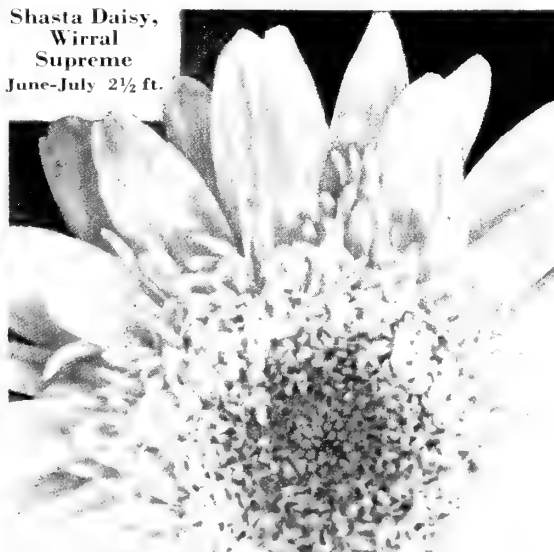
**TRITOMA, Robin Hood (Right)**

Ten to 12 red-orange flower spikes in late June, reaching their peak in Sept. 2½-ft. stalk.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00



**June-Oct. Shasta Daisy, Esther Read** 18 in.



**Shasta Daisy, Wirral Supreme**  
June-July 2½ ft.



**Shasta Daisy, Cobham Gold**  
June-Aug. 30 in.

**Tritoma, Robin Hood**  
June to Sept. 2½ ft.

**SPECIAL OFFERS!**

**GROUP No. 530**

1 of each:  
Penstemon; Aster;  
Heliopsis; Trollius;  
Shasta, Wirral Sup.  
Value \$4.60 Save \$.80

**Only \$3.80**

**GROUP No. 690**

1 of each:  
Shasta, Cobham Gold;  
Tritoma; Campanula;  
Lily-of-the-Valley;  
Salvia  
Value \$5.15 Save \$.85

**Only \$4.30**



# Jackson & Perkins MEDIUM GROWING PERENNIALS . . . They Grow from 1½ to 3 Feet!



12



May-June 24 to 30 in.

May-June 28 to 30 in.

June-July 24 to 30 in.

July-Sept. 2 ft.

**ASTILBE, Fanal (Above)**  
Blooms in May and June. Rich, deep red. 15-in., feathery flower spike. Happy in semi-shade or sun. Hardy and easy to grow; likes plenty of moisture and rich soil.

85c each; 3 for \$2.25; 6 for \$4.25

**ASTILBE, White Gloria (Above)**  
Wide feathery white spikes of this lovely plant are 28 to 30 in. high, rising 12 to 15 in. over its attractive cut foliage. Prefers partial shade and rich soil. Established plants often produce 18 blossoms.

85c each; 3 for \$2.25; 6 for \$4.25

**ASTILBE, Koblenz (Above)**  
Blooms in June and July. Spikes are 24 to 30 in. A feathery rose-pink changing to silvery pink. An excellent flowering plant for the darker corners of your garden in spring. Foliage stays beautiful all season. Grows in sun or shade. Likes rich soil.

85c each; 3 for \$2.25; 6 for \$4.25

**RUDBECKIA SULLIVANTII, Oriole (Above)** (Improved Black-Eyed Susan) A vivid splash of color in July, Aug. and early Sept. Black and gold combination. Broad decorative foliage on a well-balanced plant. It grows 2 ft. high. It prefers a sunny spot.

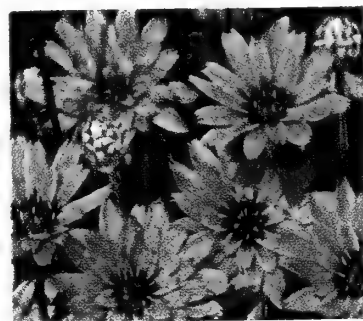
\$1.00 each; 3 for \$2.50; 6 for \$5.00



May-June 30 in.

**PINK BLEEDING-HEART**  
(Above) Pink flowers are borne in graceful sprays from May through June. Does well in semi-shade or sun. 30 in. tall. Makes a showy clump, becoming larger every year.

85c each; 3 for \$2.25; 6 for \$4.25



July to Frost 20 in.

**CATANANCHE (Above)**  
Deep violet-blue, 2-in. flowers on silvery, branching stems; silvery buds and seed-hips. Thrives in dry spots. Height 20 in., excellent for cutting. Blooms from July until frost.

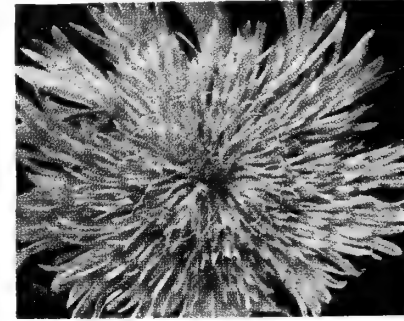
85c each; 3 for \$2.25; 6 for \$4.25



All Season 36 in.

**LYTHRUM, Hybrid Robert (Above)**  
¾-in. florets of rich deep rose-pink with a sparkling glow, appear about June 5 and last all summer. 36-in. plant with 14-in. spikes. Does well in semi-shade, in wet or dry location.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost 20 in.

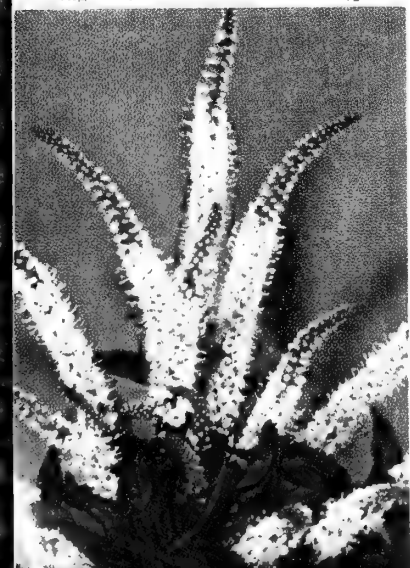
**STOKESIA, LAVENDER QUEEN (Above)** A mammoth form with double blooms 4 to 5 in. in diameter. Silvery blue suffused lilac-blue at the center. Blooms from June to frost. 20 in. tall. Vigorous, easy to grow. For borders and arrangements.

85c each; 3 for \$2.25; 6 for \$4.25

**WHITE VERONICA subsessilis (Below)** Erect, compact, robust growth and great number of side branches. Grows 2 to 2½ ft. high. The spike form is graceful yet firm, keeps well when cut. The contrast of the rich green foliage and the sparkling white spikes is extremely effective. Blooms from Aug. to Oct. (Pl. Pat. #1034.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

**White Veronica subsessilis**  
Aug.-Oct. 2 to 2½ ft.



**MONARDA, Cambridge Scarlet (Below)** Blooms July, Aug., Sept. Brilliant scarlet flowers make it a splash of color in shady garden spots. 2½ to 3 ft. Excellent for cutting.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**Monarda, Cambridge Scarlet**  
July-Sept. 2½ to 3 ft.



**LAVENDER, Hidcote Blue**  
Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets. Fragrant, silvery green foliage. 15 in. high; violet-blue flower spikes rise another 15 in. Hardy in the North.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**Lavender, Hidcote Blue**  
July to Frost 15 in.



**COREOPSIS, Golden Shower (Below)** The compact plants produce a continuous cascade of star-like, golden flowers, 1½ in. in diameter. Blooms June to frost. The rich color remains clear all season. Fine-cut, disease-resistant foliage.

75c each; 3 for \$2.00; 6 for \$3.75

**Coreopsis, Golden Shower**  
June to Frost 24 in.



<b>SPECIAL OFFERS!</b>	<b>GROUP No. 540</b>	<b>GROUP No. 550</b>
	1 of each:	1 of each:
	Rudbeckia, Oriole; Astilbe, Koblenz; Catananche; White Veronica; Lavender, Hidcote; Astilbe, White Gloria.	Coreopsis, G. Shower; Stokesia, L. Queen; Lythrum, H. Robert; Bleeding-Heart, Pink; Astilbe, Fanal; Monarda, Cambridge Scarlet.
	Value \$5.80 Save \$1.00 ONLY <b>\$4.80</b>	Value \$5.30 Save \$.90 ONLY <b>\$4.40</b>

The height and time of bloom for each perennial are indicated under the picture.



June-July Phlox, Brigadier 2½ to 3 ft.

**PHLOX, BRIGADIER** (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**SPECIAL GROUP OFFER**  
**GROUP No. 560**  
 2 Phlox, Brigadier  
 2 Phlox, White Admiral  
 Value \$4.00  
 Save \$.70 **Only \$3.30**

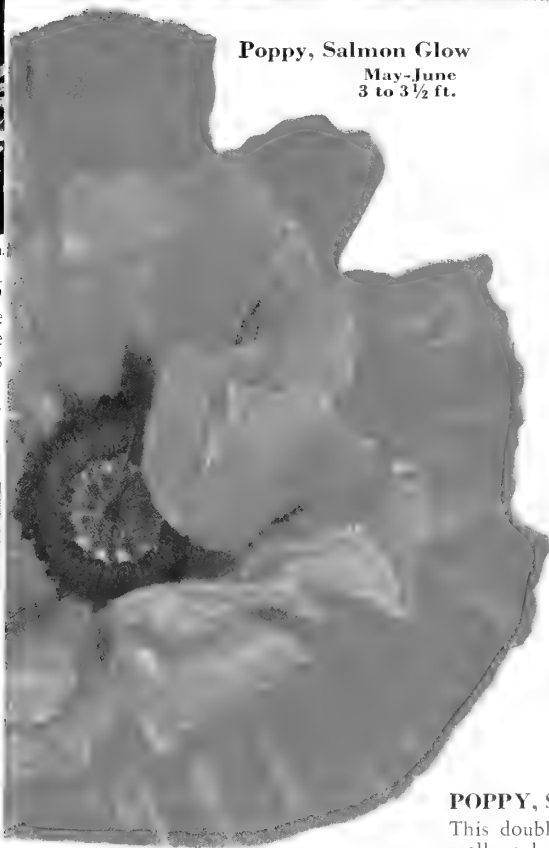


July-Aug. Phlox, White Admiral 2 to 2½ ft.

**PHLOX, WHITE ADMIRAL** (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

## Jackson & Perkins TALL GROWING PERENNIALS . . . They Grow Over 3 Feet Tall!



Poppy, Salmon Glow  
 May-June  
 3 to 3½ ft.



Gypsophila, Fairy Perfect  
 June-Aug. 40 in.

### GYPSOPHILA, Fairy Perfect (Above)

Forms a lovely mass of white about 40 in. high and equally wide. Pure white, double florets reach ½ in. across. Blooms from June to early Aug., and if cut back, it will bloom in Sept. Hardy.

\$1.25 each; 3 for \$3.15;  
 6 for \$6.25

Rudbeckia, The King  
 July to Frost 4½ ft.



### RUDBECKIA, The King (Right)

A colorful plant for the perennial border. Regally it bears its large, deep crimson-red flowers. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. Grows 4½ ft. high.

85c each; 3 for \$2.25;  
 6 for \$4.25

### SPECIAL OFFER!

**GROUP No. 570** 1 of each:  
 Poppy, Salmon Glow; Rudbeckia,  
 The King; Gypsophila, Fairy Perfect;  
 Phlox, Brigadier.

Value \$3.95  
 Save \$.65 **Only \$3.30**

### POPPY, Salmon Glow (Above, Left)

This double, brilliant salmon Poppy is really a beauty. If you have room for only one Poppy, Salmon Glow should be the one you choose. Great quantities of 5 to 6-in. double blooms appear continuously for almost 6 weeks. 3 to 3½ ft. A strong grower. Blooms May and June.

85c each; 3 for \$2.25; 6 for \$4.25

### ACHILLEA, Golden Plate

(Right) Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-ft. stems that give a beautiful effect in the garden. It has lovely foliage . . . ideal for flower arrangement. Blooms from June to frost. Plant grows 2 ft. in diameter.

\$1.00 each; 3 for \$2.50;  
 6 for \$5.00

### ASTER, Adorable (Left)

A deeper, clearer pink. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. The entire plant will glow with rich pink color continuously from Sept. to frost. The foliage is clear and dark, and the vigorous plant is 4 to 4½ ft. high. Strong and compact.

75c each; 3 for \$2.00;  
 6 for \$3.75

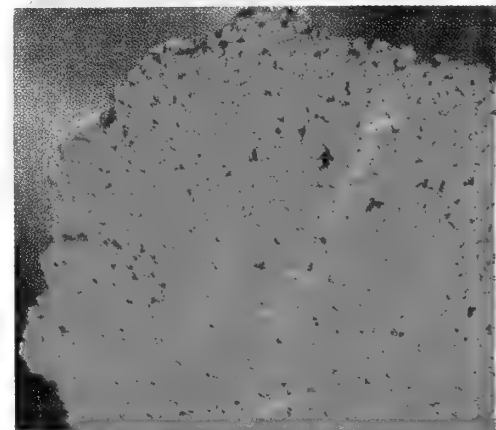
### SPECIAL OFFER! GROUP No. 580

1 of each:  
 Achillea, Golden Plate  
 Phlox, White Admiral  
 Aster, Adorable  
 Poppy, Salmon Glow

Value \$3.60 Save \$.60  
**Only \$3.00**

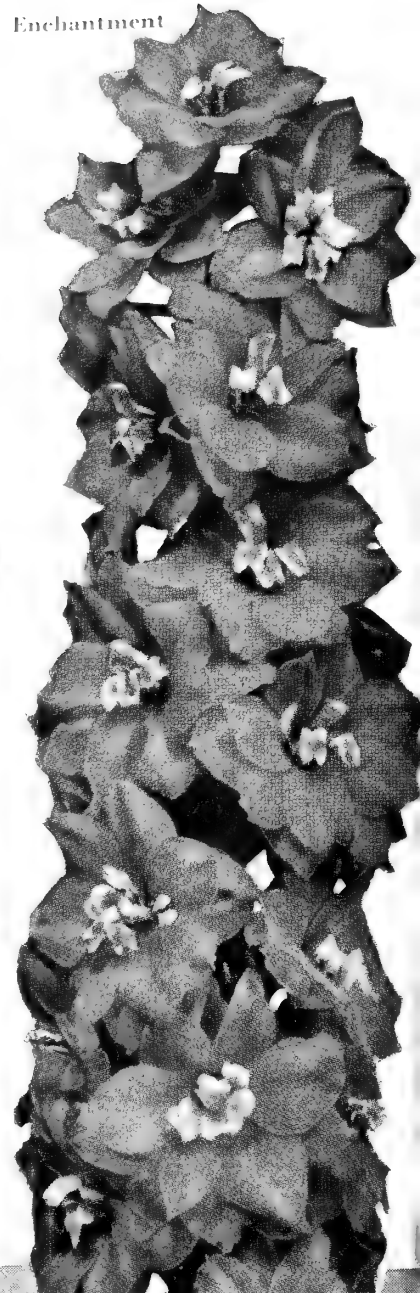
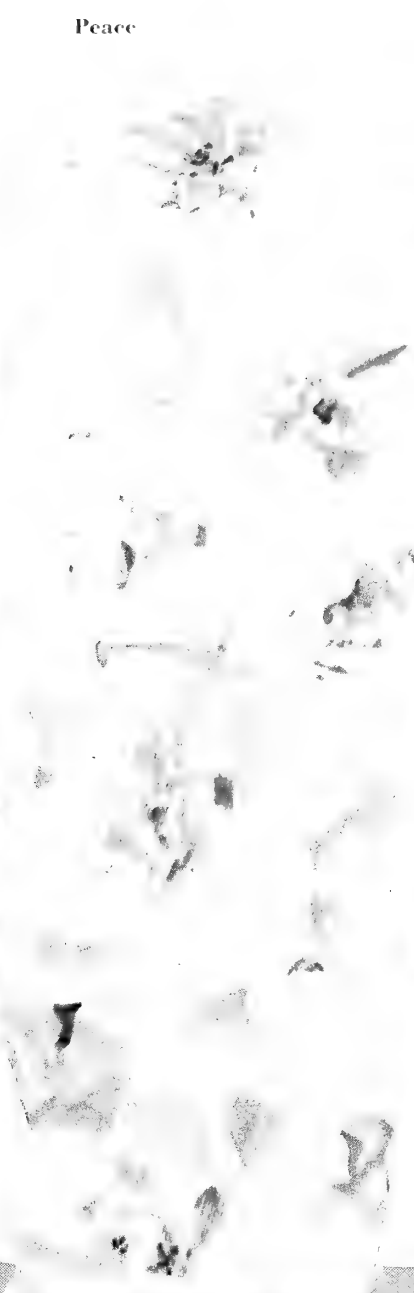
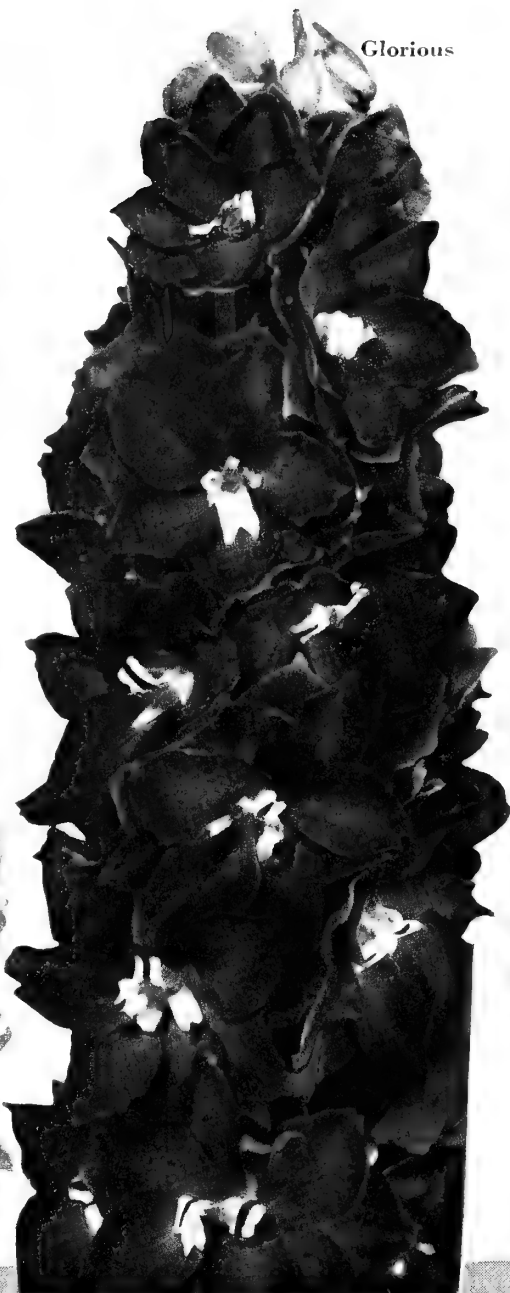


Aster, Adorable  
 Sept. to Frost  
 4 to 4½ ft.



Achillea, Golden Plate  
 June to Frost 4½ ft.





JACKSON  
& PERKINS  
FAMOUS

# GIANT DELP

**HAPPINESS** (*Left*) Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy—a joy to behold. We suggest planting in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect. A beautiful addition.

\$1.25 each;  
3 for \$3.15;  
6 for \$6.25

**GLORIOUS** (*Above*) Deep royal purple, by far the darkest and richest of all Delphiniums. This is truly a breathtaking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. 4½ ft. tall.

\$1.00 each;  
3 for \$2.50;  
6 for \$5.00

**PEACE** (*Above*) Here is a handsome variety that is just as desirable as its name. Individual florets are 3½ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. You are sure to like it. Reaches a height of 4 ft.

\$1.50 each;  
3 for \$3.75;  
6 for \$7.50

## "ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

### AN IMPROVED RACE

One of our chief aims in developing this new race was

**ENCHANTMENT** (*Above*) Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25

**DEBUTANTE** (*Not illustrated*) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25





# DELPHINIUMS!

**Hardy Northern  
New York Strain!**  
They Grow Over 3 Feet Tall!

**SPECIAL OFFER!**  
**GROUP No. 590**

1 each of the 4  
**Giant Delphiniums**  
Happiness Loveliness  
Peace Pink Glow  
Value \$5.75 Save \$.95

Only **\$4.80**

**SPECIAL OFFER!**  
**GROUP No. 600**

2 of each:  
**All Blue Delphiniums**  
Delightful Gayety  
Enchantment  
Value \$5.10 Save \$.85

Only **\$4.25**

**SPECIAL OFFER!**  
**GROUP No. 610**

**All 10  
Delphiniums**  
Value \$11.00 Save \$1.85

Only **\$9.15**

## GUARANTEED TO BLOOM!

to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J&P Delphiniums do not need staking in most localities.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

**GAYETY** (Not illustrated) A dainty color that is most pleasing—pinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25

**PINK GLOW** (Above) A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes. Blooms in June and July and again in August and September if properly cut back. 4 ft. tall.

\$1.50 each; 3 for \$3.75;  
6 for \$7.50

**FREEDOM** (Above)

White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25;  
6 for \$4.25

**DELIGHTFUL** (Above)

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings. Be sure to cut back the plant after its first blooming period so that it will repeat later.

85c each; 3 for \$2.25;  
6 for \$4.25

**LOVELINESS** (Right)

Immense, semi-double florets 3½ to 4 in. across. Each floret is a beautiful orchid-lavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to 4½ ft. It will repeat rapidly in the summer months and will be lovely again in the fall. Superb for a border where its full beauty may be enjoyed. We recommend it highly.

\$1.50 each;  
3 for \$3.75;  
6 for \$7.50

# The BIGGEST, Most Colorful, Earliest Blooming G

JACKSON & PERKINS  
EXCLUSIVE MIRACLE

# GIANT BIRD M

Huge Blooms from 4 to 5½" Across!

## SPECIAL OFFER!

GROUP No. 620

6 New  
"Bird Series"  
Mums

Value \$6.00  
Save \$1.05 Only **\$4.95**

## SPECIAL OFFER!

GROUP No. 630

1 of each  
Yellow Warbler Desert Quail  
Thrasher Chimney Swift  
Sage Grouse Iceland Gull

Value \$6.00  
Save \$1.05 Only **\$4.95**

## SPECIAL OFFER!

GROUP No. 640

1 of each  
Chickadee Evening Grosbeak  
Phoebe Snowy Egret  
Brown Crane Golden Cockatoo

Value \$6.00  
Save \$1.05 Only **\$4.95**

## NEW VARIETIES FOR 1960

**A BROWN CRANE.** Orange-tan with a flush of strawberry shading, a pleasing autumn color. Carnation shaped, with 5-in., full-petaled flowers, at least 3 in. thick. Medium tall plant blooms from end of Sept. until freezing. (Prop. Rights Reserved.)

**B SNOWY EGRET.** 5 to 5½-in., shaggy blooms. Brisk clean fragrance. Dark glossy foliage. Upright plant is medium tall, bearing these fresh cream-white blooms from the end of Sept. to frost. (Prop. Rights Reserved.)

**C HORNED LARK.** Large red bloom with a yellow base. 5-in. flowers are shaggy type. Medium tall plant blooms from end of Sept., peak of bloom is end of Oct. Deep cut foliage covers plant well. Excellent variety. (Prop. Rights Reserved.)

**D WESTERN BRANT.** A fiery red-orange reminiscent of western sunsets. Flat decorative flowers reach 4½ to 5 in. in diameter and are freely produced. Medium tall plant has excellent foliage and blooms from late Sept. to freezing. (Prop. Rights Reserved.)

**E EVENING GROSBEAK.** A flat, 5½-in. flower of a delightful new shade of yellow. Unopened center, slightly orange. Healthy, medium tall plant has rich foliage. Blooms end of Sept. to frost. (Prop. Rights Reserved.)

**F PINE SISKIN.** Extra large, 5-in. blooms of reddish-orange, almost dark orange-bronze. Thick flower. Wide petals, inner ones standing up almost straight. Very long lasting. Medium tall bush blooms from end of Sept. until frost. Produces abundantly. (Prop. Rights Reserved.)

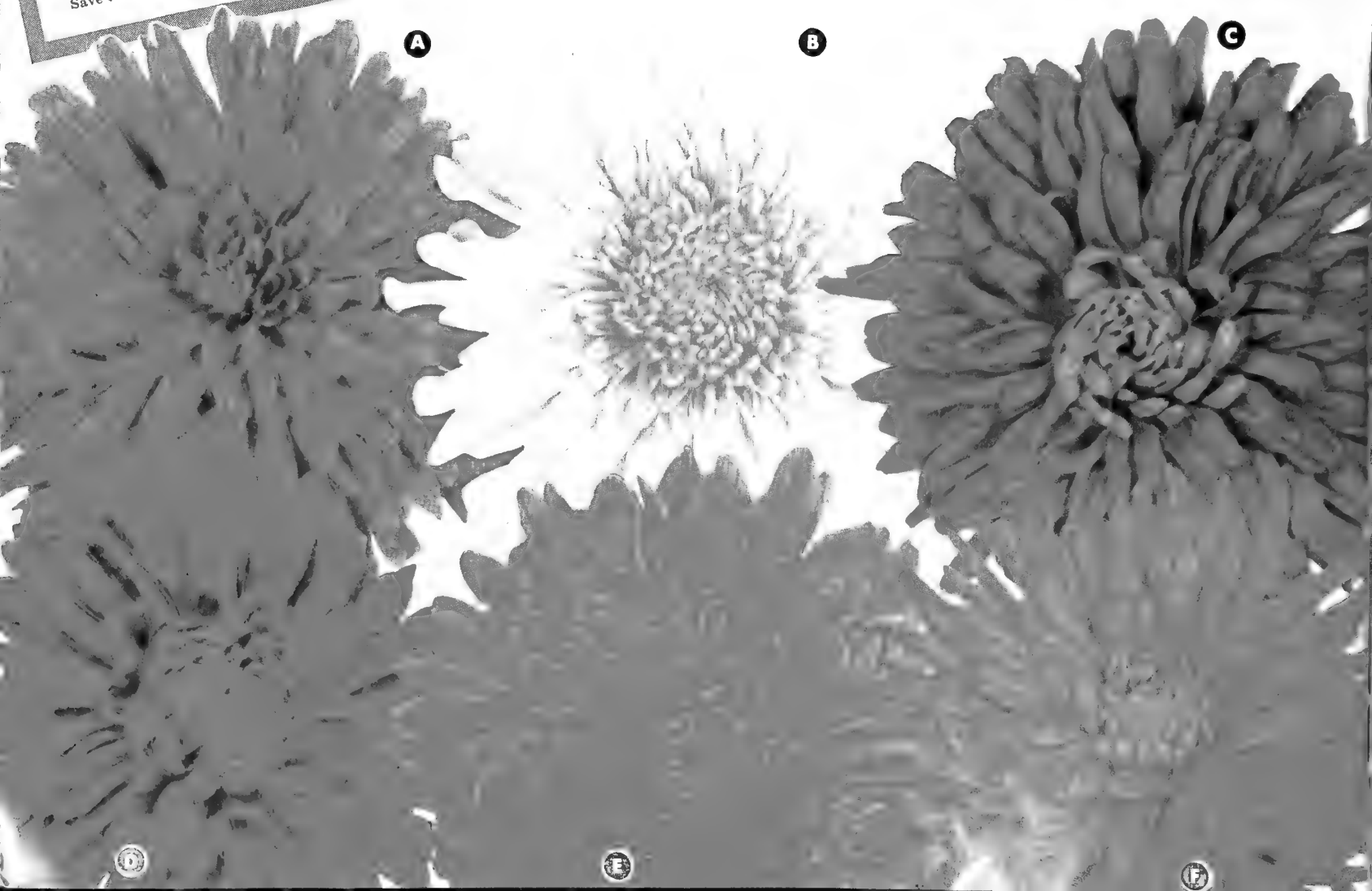
### 1 DESERT QUAIL.

Lovely soft lavender-pink. The 5-in. flowers are decorative, flat and widespread. The 20 to 24-in. plants bloom the end of Sept. to frost. Foliage is fine cut and clean. A lovely color, both in the garden and for use in flower arrangements. (Pl. Pat. #1555.)

### 2 YELLOW WARBLER.

Large-flowering, shaggy type. Golden-butter-yellow blooms reach 5 to 5½ in. across. Good for cutting, combining well with any other color. Upright plant is of medium height. Blooms from Sept. to frost. (Pl. Pat. Applied For.)

**\$1.00 each; 3 of a kind**





# GARDEN MUMS Ever Created!

47

# MUMS

**Keep Your Garden Glowing  
With Color Long After Other  
Flowers Have Finished!**

**3 CHIMNEY SWIFT.** Good sharp, full, burgundy-red blooms are 4½ in. across. Medium tall plant is compact. Uniformity of color outstanding. Extremely rich in bouquets and autumn gardens. Blooms early Sept. to frost. (Pl. Pat. #1889.)

**4 PHOEBE.** Golden tangerine buds open up to very pleasant, friendly tan flowers. A lively, lovely variety during its life—4½ in., larger if disbudded. The plant has compact growth reaching 32 to 36 in. in height. Excellent for cutting. Long lasting. Blooms Sept. 15. (Pl. Pat. #1467.)

**5 CHICKADEE.** This lovely orchid-lavender Mum is very decorative both outdoors and indoors. The 5-in. flowers start blooming about Sept. 30. The 30-in. plant is very sturdy and resistant to insects and disease. Blooms are long lasting and keep well when cut. Recommended for every garden. (Pl. Pat. #1571.)

**6 ICELAND GULL.** The 5½ to 6-in. flowers are breath-taking in their beauty. Center of the flower is soft light yellow, while the outer petals are shaggy and pure white. The 2½-ft. plant carries many blooms from Sept. to heavy frost. Very attractive and desirable. (Pl. Pat. #1666.)

**7 ORCHARD ORIOLE.** Blooms in late Sept. through early Oct. Masses of rich orange-bronze flowers reach 5 in. in diameter and are produced on 30 to 36-in. stems. Popular for arrangements with its typically autumn coloring. (Pl. Pat. #1461.)

**8 GOLDEN COCKATOO.** Here is the most spectacular yellow garden Mum of all time! The 5 to 5½-in. flowers are a glowing Indian yellow. 2-ft. plants bloom from late Sept. and will brighten up your garden until frost. Dark foliage is disease resistant. (Pl. Pat. #1638.)

**9 THRASHER.** One of the choicest and earliest of the autumn-colored Bird Mums. Burnt-orange to brown, a real fall color. Combines well with yellow and gold varieties. The 4½-in. flowers come in great profusion on 25 to 30-in. plants. Blooms middle of Sept. to frost. (Pl. Pat. #1553.)

**10 SAGE GROUSE.** A most attractive new color. When opening, it is strawberry-coral, with a golden buff reverse. The whole flower is slightly lighter when fully open, very soft and subdued. 5-in. flowers are borne on 30-in. plants. Blooms from early Oct. until heavy frost. (Pl. Pat. #1798.)

**\$2.50; 6 of a kind \$4.95**



## SPECIAL OFFER!

**GROUP No. 650**

1 of each  
Iceland Gull  
Western Brant  
Desert Quail  
Pine Siskin  
Horned Lark  
Orchard Oriole

Value \$6.00  
Save \$1.05

Only **\$4.95**



# More JACKSON & PERKINS EXCLUSIVE MIRACLE

# GIA

All 15 Mums picture  
GROUP No. 680  
Value \$15.00; Save \$2.55

**A BALTIMORE ORIOLE.** A golden yellow flat decorative flower with incurved centers and outer petals lightly reflexed at the finish. Petals are slightly lighter on the reverse side of the 5½-in. flowers. Grows 30 in. tall. Blooms Sept. 20 to frost. A delightful, refreshing color. (Pl. Pat. #1636.)

**B TOWHEE.** Starts red with reverse of petals golden; 3½-in. flowers soften to a gold-tipped maroon and finish a lovely red-bronze. Grows about 2½ ft. tall, covered with large, full, pompon-shaped flowers. Blooms Sept. to frost. (Pl. Pat. #1169.)

**C SEAGULL.** The giant size and airy grace of this new Mum will make it an immediate favorite. 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. This new variety is one of the largest of this new J&P strain of Mums. (Pl. Pat. #1130.)

ALL 7  
MUMS  
pictured on  
this page  
GROUP No. 660  
Value \$7.00  
Save \$1.20  
Only \$5.80

**D SWALLOW.** Beautiful soft coral-pink opening into a double, buff-colored flower, reaching about 5 in. across. Lovely irregular petals have a pleasing informal effect in all stages. Blooms from early Sept. to frost and grows to 3 ft. Ideal as a cut flower. (Pl. Pat. #1106.)

**E VIRGINIA RAIL.** Brown is the dominant color until the flower is almost fully open, when it blends into a clear pastel tan. 4½-in. blooms are produced freely from the middle of Sept. to frost. Blends easily with any color scheme. (Pl. Pat. #1676.)

## F RED POLL.

Deep bronze-red, 5-in. flowers have a slight touch of pure bronze on the tips of the unexpanded petals. The petals are of light texture, with a reverse of buff-yellow. 2-ft. plants bloom from Sept. 27 to frost. Dark, fine-cut foliage. (Pl. Pat. #1680.)

**G TITMOUSE.** The color is a clear lavender-pink with the lavender dominating at the finish and the silvery grey foliage offering a lovely contrast. Flowers are full and thick, measuring 4 to 4½ in. in diameter. The plant is 24 in. tall. Blooms in early Oct. A favorite for cut-flower use. (Pl. Pat. #1630.)

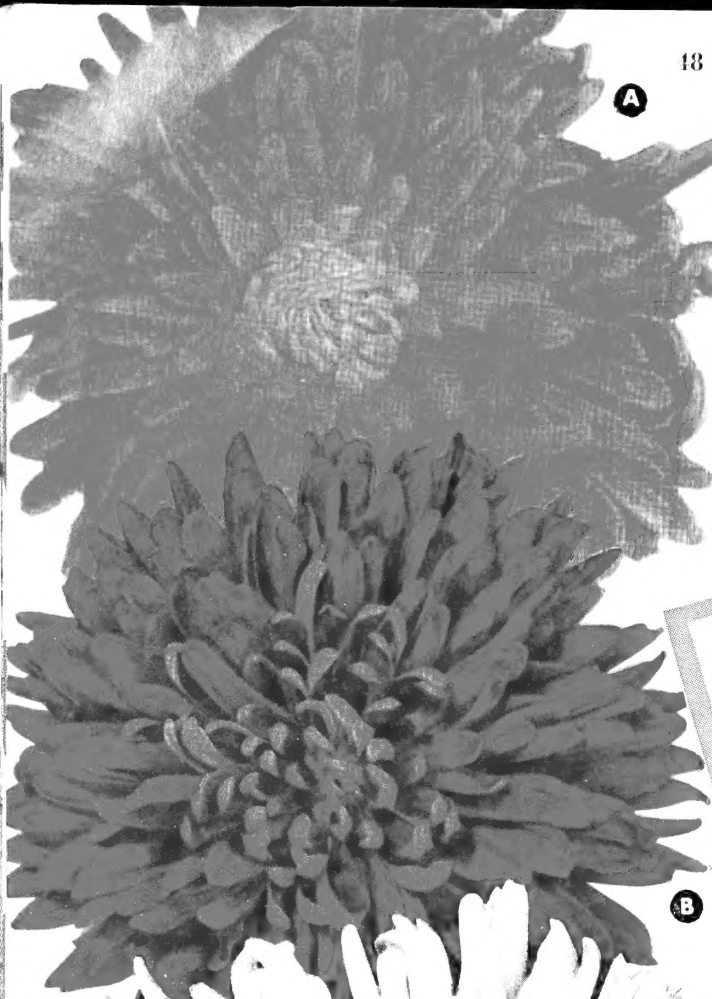
**H TEAL.** These beautiful silver-pink blooms reach a diameter of 4½ to 5 in. The 2-ft. plants bloom from Sept. 27 until frost; they are covered with graceful light foliage. The color appears always buoyant and gay, whether in the house or the yard. Broad plant has strong stems. A fine Mum. (Pl. Pat. #1679.)

**\$1.00 each; 3 of a kind**

## AVAILABLE ONLY IN LIMITED QUANTITIES

**BOB WHITE.** (Not illustrated.) These large, decorative, 5-in. double flowers are sharp white with a soft cream-colored center. The medium-height plants are covered with flowers and excellent foliage. Blooms from late Sept. to frost. (Pl. Pat. Applied For.)

**PAINTED BUNTING.** (Not illustrated.) A 5-in. flower with an intense deep red color, which is lightened in the center with golden bronze petals. Fine for both garden and cutting. The excellent plant is of medium height and the foliage is clean and glossy. Blooms from early Oct. to heavy frost. (Pl. Pat. #1823.)



# NT BIRD MUMS

49

on these 2 pages  
Only \$12.45

## GROUP No. 700

Extra-Large Flowered Group  
Carolina Parakeet Teal  
Sandpiper Pheasant  
Wood Pewee Tanager  
Value \$6.00  
Save \$1.05 Only.. **\$4.95**

bronze Mum with golden bronze on the reverse of the petals. The 4½-in., double flowers are semi-incurred in shape. 27-in. plants start blooming the end of Sept. The abundance of blooms sometimes necessitates staking. (Pl. Pat. #1657.)

**J SANDPIPER.** A 5½-in. decorative flower in the lovely pastel autumn shade of strawberry-bronze. This is the largest of the Bird Mums. A sturdy, very free-blooming plant of medium height with excellent foliage. Blooms Sept. 20 to frost. (Pl. Pat. Applied For.)

**K TANAGER.** As pretty and cheery as its namesake. 4-in., bright crimson-cherry-red flowers. Free blooming! Truly the leading red Mum, always rich and warm in tone—not dull looking. Blooms from Sept. through Oct. . . . very resistant to frost. Grows 2½ ft. (Pl. Pat. #1129.)

**L CANARY.** Clean-cut color of the blooms makes this Mum one of the best yellows available. The perfectly symmetrical, 4½-in. flowers are beautiful rich golden yellow. Reaches 24 to 30-in. height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms Sept. and Oct. (Pl. Pat. #1113.)

**M CARDINAL.** The largest of the early hardy red Chrysanthemums—3½ to 4-in. flowers. Half-open blooms are deep red, softening to bronze-red. 2½ to 3 ft. Blooms Sept. to frost. Your opportunity to get another shade of red in early Chrysanthemums. (Pl. Pat. #1165.)

**PARAKEET.**

A gay orange-bronze Mum with golden bronze on the reverse of the petals. The 4½-in., double flowers are semi-incurred in shape. 27-in. plants start blooming the end of Sept. The abundance of blooms sometimes necessitates staking. (Pl. Pat. #1657.)

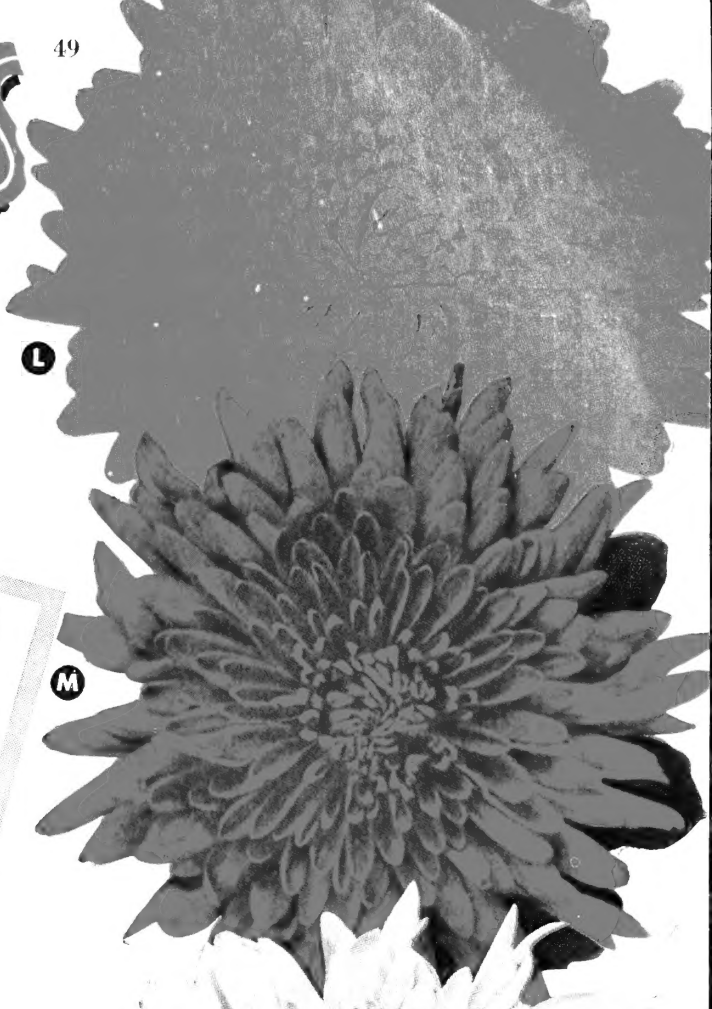
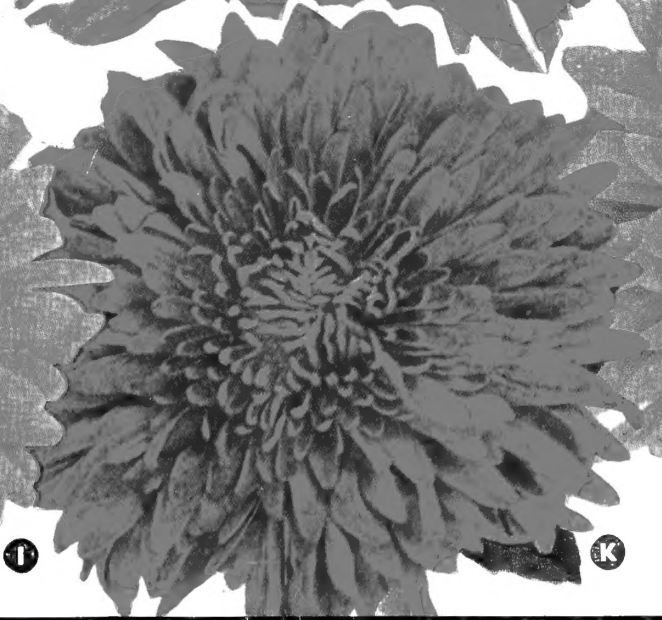
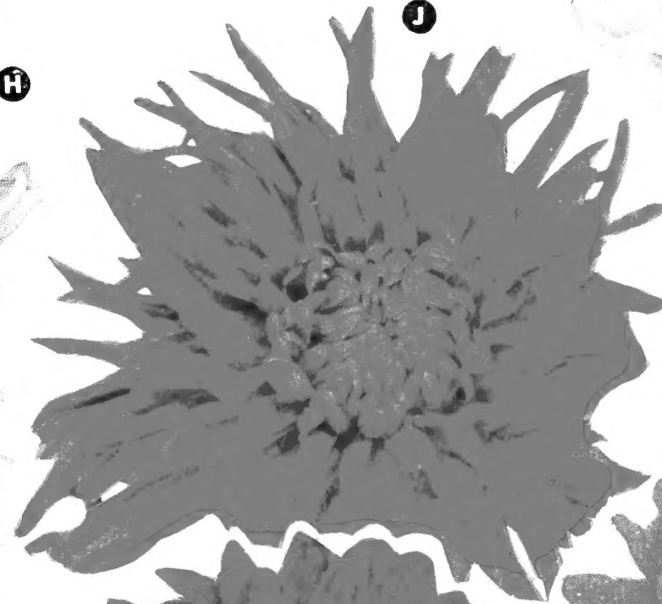
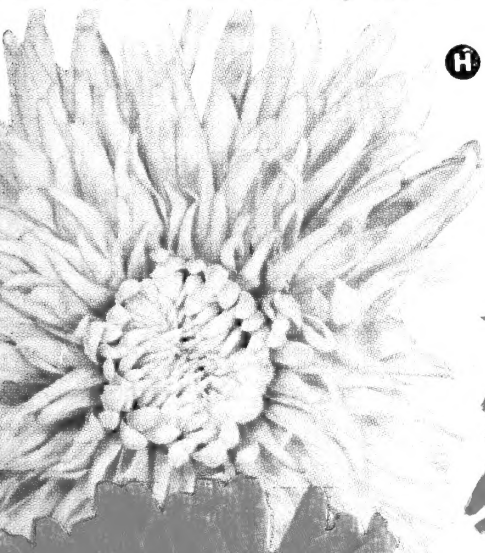
**N WOODPEEWEE.** Broad flowers, as much as 5 to 5½ in. in diameter, of graceful, somewhat informal shape. In color they are a lively pink—pleasing anywhere, but especially liked for bouquets. These attractive blooms last 10 days to 2 weeks when cut. The 20-in. plant blooms from Sept. 30 to severe freezing weather. (Pl. Pat. #1824.)

**PHEASANT.**

Vibrant autumn bronze. Flower is 4½ to 5 in. across. Irregular petals are graceful and breath-taking. Center of warm burnt-orange softens to pinkish bronze, finally a tawny yellow on the edges. At all stages the flowers are extremely rich looking. They give a seasonal look to the autumn garden as they progress from one fall tone to another. Blooms well from Sept. 15 to frost. 3 to 3½ ft. (Pl. Pat. #1162.)

ALL 8  
MUMS  
pictured on  
this page  
GROUP No. 710  
Value \$8.00  
Save \$1.35  
Only **\$6.65**

\$2.50; 6 of a kind \$4.95





# Roses Blooming at Eye Level! Unlimited Colors & Varieties!

JACKSON & PERKINS MODERN

# TREE ROSES

## THE CROWNING ACHIEVEMENT OF THE GARDEN WORLD . . .

If you love Roses and would see them at the pinnacle of perfection, here is an opportunity to grow the "Queen of Flowers" in unequalled excellence. *The blooms produced on Tree Roses are superior in quality to those on regular bushes.* Modern Tree Roses are the crowning glory of the plant world for giant size, exquisite form, brilliance of color and abundant bloom from June to frost. There's a place for Tree Roses anywhere . . . they make informal gardens more radiant, small gardens more intimate, and formal gardens more stately. They present a breath-taking picture in any landscape.

## J&P Tree Roses Are Better Because:

J&P Modern Tree Roses are grown on a special strain of Multiflora root and stem (trunk) for best results in your garden. This is a strain that transplants easily, is hardy and handles well for winter protection. These trunks are 3½ ft. tall, with bushy, well-balanced heads. Trunks of J&P Tree Roses increase in diameter in proportion to the top, an essential for success and long life in Tree Roses. They are not subject to borers and other ills common in stems of earlier kinds.

**\$6.75 each; any 2 for \$12.50; any 6 for \$35.50**

Transportation prepaid—nothing further for you to pay. These prices include safe, expert packing. Guaranteed to reach you in good condition.

**EASY TO GROW!  
ALL GUARANTEED  
To Live and Bloom  
THIS SPRING!**

### Please Read This:

Tree Roses are popular and take years longer to produce than bush Roses. So, our supply is limited. If a variety you order is sold out, rather than disappoint you we shall send another of similar color. Instructions for planting and care are sent with every order.

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New Yorker

## 24 GLORIOUS COLORS TO CHOOSE FROM!

ARLENE FRANCIS. Golden yellow. See page 5.  
BLAZE. Scarlet-red. See page 36.  
CHRYSLER IMPERIAL. Crimson-red. See page 11.  
DETROITER. Carmine-red. See page 15.  
DIAMOND JUBILEE. Buff-orange. See page 9.  
ENCHANTMENT. Peach-pink. See page 8.  
FASHION. Coral-pink with gold overlay. See page 22.

FUSILIER. Orange-scarlet. See page 23.  
GAIL BORDEN. Pastel pink and apricot. See page 6.  
GOLDEN FLEECE. Bright yellow. See page 20.  
GOLDEN MASTERPIECE. Largest yellow Rose in existence. See page 7.  
IVORY FASHION. Ivory. See page 22.  
KORDES PERFECTA. Cream-white lined with red. See page 4.  
MALIBU. Orange-pink. See page 24.

NEW YORKER. Unfading red. See page 8.

PAGEANT. Magnificent bicolor. See page 15.  
PEACE. Golden yellow, etched pink. See page 12.  
PINK DUCHESS. Scintillating pink. See page 3.  
QUEEN ELIZABETH. Pure pink. See page 12.  
RED PINOCCHIO. Scarlet-red. See page 31.  
SPARTAN. Large orange-red. See page 21.  
STERLING SILVER. Silvery lavender-pink. See page 4.  
TANYA. Radiant orange. See page 3.  
WHITE SWAN. Pure white. See page 7.



Red  
Pinocchio



Diamond  
Jubilee



K. T.  
Marshall



Tawny  
Gold



Fashion



Detroit

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